Soon you'll be deciding where and what you want to buy...

It sounds simple enough, that little sentence above. But elsewhere on this globe of ours it isn't simple at all; isn't possible, in fact, in many lands.

Here we are with a new catalog made the way we at Sears thought it should be, offering goods we felt you might like to see. There you are, free to select from this catalog or not, as you yourself decide.

We hope it will merit your approval; that we will be favored with your business. But, in any event both you and we have cause to rejoice in the fact that you can buy wherever you wish in the traditional American way.

Satisfaction Guaranteed or Your Money Back

SEARS, ROEBUCK AND CO.

925 S. Homan Avenue, Chicago 7, Illinois

Spring and Summer 1952

NOTICE: No price for any article listed or described herein exceeds the ceiling price for that article, as determined under the applicable Office of Price Stabilization ceiling price regulation.





What's Your Name?

Tommy, Susie, Jane or Jim? Or perhaps a more unusual name like Dierdre, Zoe or Aloysius?

IT DOESN'T MATTER IN THIS OFFER!

Any one name up to 11 letters will be screen printed in brilliant washable color on any item on this page! Youngsters will love them!

[A] BABY'S CREEPER with gay design hand-screened on front *plus your tot's own name!* Soft combed cotton knit that needs no ironing. White top has 2-button shoulder. Elastic waist sides; snap crotch for easy changing. Rib neck, legs. Washfast. *State name and size* 6, 12, 18 mos. **$1.55** 6 to 18 mos.
29 HR 8408F—Yellow 29 HR 8409F—Blue
Postage prepaid..............Each $1.55; 2 for $3.00

[B] CHILDREN'S 2-PC. PAJAMA in cozy combed cotton knit. Horse, cowboy design *and any name* screen-printed on front. Trim tuck-in top has double rib neck; hemmed short sleeves, bottom. All around elastic waist pants with neat hemmed legs. Washable. *State name and size* 4, 6, 8, 10. **$2.19** 4 to 10
29 HR 3138F—Yellow 29 HR 3139F—Medium blue
Postage prepaid..............Each $2.19; 2 for $4.30

[C] SWEEPING CAPE in fluffy terry cloth with *any name you want* colorfully printed on back. Wonderfully absorbent for after tubbing or swimming . . just the wrap to toss over summer playwear. Even doubles as a beach towel for sun bathing. Drawstring across top adjusts to fit. *State name and size* small 27x36 in. (3 and 4); med. 36x40 in. (5 and 6); large 45x45 in. (8 and 10). Washable. **$1.98** Each 3 to 10
29 HR 1565F—White. Postpaid..Ea. $1.98; 2 for $3.85

[D] TODDLER'S POLO SHIRT with nursery design *and his or her name* on front. Combed knit cotton. 2-button shoulder; short sleeves. Washfast. *State name and size* 1, 2, 3, 4. **98c** Each 1 to 4
29 HR 6793F—White. Postpaid..Each 98c; 3 for $2.85

[E] YOUNGSTER'S POLO SHIRT with gay cowboy design *and his or her name* printed on front. Combed knit cotton. Short sleeve style with rib knit crew neck. Washable. Needs no ironing. *State name and size.* 3, 4, 6, 8, 10. **$1.19** Each 3 to 10
29 HR 8290F—Yellow 29 HR 8291F—White
Postage prepaid..............Each $1.19; 3 for $3.48

[F] TODDLER'S COAT SWEATER in soft interlock cotton knit with funny bunny design and *his or her name* brightly printed on front. Long sleeves. Contrasting color plastic buttons. Washable. *State name and size* 1, 2, 3, 4. Postpaid. **$1.69** 1 to 4
29 HR 7779F–Light blue 29 HR 7780F–Mint green (lt.)
29 HR 7781F–Yellow..........Each $1.69; 2 for $3.30

[G] BABY'S POLO SHIRT in absorbent combed cotton has a gay Choo-Choo-train *and his or her name* printed colorfully on front. Convenient 2-button shoulder makes dressing baby easier. Washfast. *State name and size* 6, 12, 18 mos. **98c** Each 6 to 18 mos.
29 HR 8410F—White 29 HR 8411F—Lt. green
Postage prepaid..............Each 98c; 3 for $2.85

PLEASE NOTE: *Print name clearly.* Garments correctly printed are not returnable. Sorry, no C.O.D.'s. Sent postpaid from factory in Chicago

[H] SET OF 3 INFANT'S TRAINING PANTS of one size *with baby's name* neatly printed on each. Soft, knit combed cotton with lots of stretch . . double thick for greater absorbency. Washable. *State 1 name, and size* 1, 2, 3, 4. **3 for $1.44** 1 to 4
29 HR 8708F—3 white pants; Size chart page 29.
Postage prepaid..............3 for $1.44; 6 for $2.76

[J] SET OF 3 FLUFFY TERRY CLOTH BIBS with color-bright nursery design *and baby's own name* gayly printed on each. Generous 11x11-in. size with binding and neck ties in baby blue. Washable. *State one name* for each set. Order several extra sets, too . . . they make darling gifts. **3 for $1.69**
29 HR 5225F—3 white bibs; Postpaid......3 for $1.69

[K] BABY'S TERRY CLOTH TOWEL SET *with his or her very own name* brightly printed on each. 18x30-inch bath towel and two 9x9 face cloths with pretty shell-stitched edges. Highly absorbent. Washable. *State name.* Postpaid. **$1.69** 3-pc. Set
29 HR 5221F—White....Set of 3 for $1.69; 2 Sets $3.30

See opposite page for Size Charts for 6 to 18 months and 1 to 10.



Hey Mom! We'd like a whole outfit of Sears bright new

Plaid Denims

Mix 'em up . . they all go together! Honeysuckle 7-oz. denims in peppy multicolor woven plaid . . sizes 6 months to 6x. All SANFORIZED . . shrinkage won't exceed 1%.





Dress them just alike in brother-sister Sets They'll be the cutest team on the playground

[A] SKIRT AND JACKET SET for sister. Fashionable, collarless jacket with button front and 2 pockets. Pert swing skirt has trim band front snug-fitting elastic at waist back; detachable suspenders. Washable. Buy as a set or separates. *State size* 3, 4, 5, 6, 6x.
$2.88 2-pc. Set 3 to 6x

29 H 4566—Two-piece Set. Shpg. wt. 15 oz...... $2.88
29 H 4567—Skirt only. Shpg. wt. 7 oz......Each 1.49
29 H 4565—Jacket only. Shpg. wt. 8 oz.....Each 1.49

[B] PANTS AND JACKET SET for brother. Eton style button jacket. Boxer shorts, all around, covered elastic waist; fly front. Washable. *State size* 1, 2, 3, 4, 5, 6, 6x.
$2.19 2-pc. Set 1 to 6x

29 H 8347–Two-piece set; Shpg. wt. 10 oz........$2.19
29 H 8349–Shorts only; Wt. ea. 5 oz. 79c, 3 for 2.29
29 H 8300–Jacket only; Shpg. wt. 5 oz...... Each 1.49

[C] CREEPALONG with snap crotch to make diaper changing easy! Snap sides and non-slip suspenders. Double fabric bib; elastic waist back fits snugly *and keeps shirt tucked in.* Washable. *State size* 6, 12, 18 mos.
$1.29 Ea. 6 to 18 mos.

29 H 8407–Shipping wt. ea. 7 oz. Ea. $1.29, 2 for $2.52

[D] TRIM BOXER SHORTS have all around elastic waist to keep shirts tucked in. Back pocket. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 5 oz.
85c Ea. 3 to 6x

29 H 4564–Ea. 85c; 3 for $2.47

[E] BIB-TOP SHORTS; double fabric bib. Elastic waist back fits snugly. Button sides. 1 pocket. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
$1.19 Ea. 3 to 6x

29 H 4563–Ea.$1.19,2 for $2.32

[F] BOXER LONGIE with stay-put all around elastic waist; pocket. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz.
$1.37 Ea. 3 to 6x

29 H 4325–Ea.$1.37; 2 for $2.66

SIZE CHART FOR 6 to 18 Months and Sizes 1 to 10

Order size.	6 mos.	12 mos.	18 mos.	1	2	3	4	5	6	6x	8	10
If height is.	24½-26½	27-29	29½-31½	29½-31	31½-34	34½-37	37½-40	40½-43	43½-46	46½-48	52	56 in.
If chest is..	18	19	20	20	21	22	23	24	25	25½	27	29 in.
If weight is				22½-25	25½-29	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.	....	......

Another 4-STAR Feature!

Honeysuckle PLAID DENIM OVERALLS

- Strict size specifications insure you "just-right" fit
- Easy-to-adjust suspenders
- Gripper Fastener closings
- Covered elastic waist back
- Double fabric bib for *wear*

[G] Look at all these expensive details at such an inexpensive cost! 2 large front pockets. Full cuffs tacked to *stay* up. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 10 oz.
$1.75 Ea. 3 to 6x

29 H 4257–Each $1.75 2 for $3.40

Toddlers' Drop-Seat Suspender Overalls

[H] Practical drop seat makes training easier (*see illustration*). Well constructed overall with double fabric bib and adjustable buckle snap-on suspenders. Snug elastic waist back. 2 pockets. Washable. *State size* 1, 2, 3, 4. Wt. ea. 8 oz.
$1.49 Ea. 1 to 4

29 H 8348—Each $1.49 2 for $2.90



WASH SUITS in Jaunty Styles

Handsome cottons . . . sharp-looking rayons. Suds them clean in no time!

$3.98 [A] SMART LITTLE MINIATURE of grown-up slack suits. Dressy rayon gabardine that keeps its beauty washing after washing. Yoke, sleeves, collar, and pocket trim of contrasting color. Jacket has full length zipper, 2 loafer-type pockets. Matching boxer longies with shirred elastic waist, fly front, cuffs. Wash separately. Shrinkage less than 3%. Boxed. *State size* 1, 2, 3, 4. Wt. 1 lb.
29 H 6710—Royal blue with gray trim.....2-piece suit $3.98
29 H 6709—Brown with tan trim...........2-piece suit 3.98

96c in lots of 2 [B] SUN OR SWIM SUIT for tiny Tarzans. Interlock knit combed cotton. Buttons over one shoulder in real he-man style. Elastic waist for fit. Washable—needs no ironing. *State size* 1, 2, 3, 4. Shipping weight each 4 ounces.
29 H 6752—Yellow leopard print.....Each 98c...2 for $1.92

$2.98 [C] PARTY-MANNERED SUIT of sturdy cotton sail cloth. Eton style jacket, bold blazer stripes, set-in pockets. Matching solid color shorts. Elastic waist, fly front, 2 pockets. Washfast. Sanforized—won't shrink over 1%. *State size* 2, 3, 4. Shpg. wt. 1 lb. 6 oz.
29 H 8307—Red with white 29 H 8308—Med. blue, white
29 H 8396—Cinnamon brown with white....2-piece suit $2.98
Sanforized white cotton sail cloth boxer short. Elastic waist, fly front, 2 pockets. Matches any color Eton suit above, gives outfit 2-suit variety at little extra cost. *State size* 2, 3, 4.
29 H 8399—Shpg. wt. each 1 lb. 9 oz. Each...98c; 2 for $1.92

See the size chart on page 16



$1.98

Knit Polo Shirt, Poplin Short

Yellow polo shirt. Finest quality cotton knit. Snap fasteners at shoulder. Snappy chest stripes pick up color of vat dyed cotton poplin boxer short. Sanforized—fabric won't shrink over 1%. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 6 oz.
29 H 6770—Green and yellow......$1.98
29 H 6771—Navy blue and yellow.. 1.98



$1.98

Sailboat decked Shirt, Shorts

Sanforized cotton twill shorts, sailboat embroidered on bib. Non-slip suspenders. Cotton knit polo shirt. Sailboat pattern stripe matches embroidery. 2-button shoulder, rib knit neck. Washable. *State size* 1, 2, 3, 4. Shpg. wt. 8 oz.
29 H 6755—Yellow with brown...$1.98
29 H 6756—Medium blue with red 1.98



$1.49

Crepe Suit, needs no ironing

Work saver for Mom! Cotton plisse crepe' 2-button shoulder openings. Elastic waist shorts with 2 simulated flap pockets. Washable. *State size* 1, 2, 3, 4. Shpg. wt. suit 6 oz.
29 H 6715—Red, white stripe top, solid navy blue shorts........2-pc. $1.49 2 Suits $2.90
29 H 6716—Yellow, white stripe top, solid brown shorts......2-pc. $1.49 2 Suits $2.90



96c Each in lots of 2

Budget-priced Cotton Suit

Collar and pocket of in-or-out shirt trimmed to match boxer shorts with elastic waist, back pocket. Cotton poplin. Rich vat dyed colors. Washable. *State size* 1, 2, 3, 4. Shpg. wt. ea. 6 oz.
29 H 6739—Maroon and white
29 H 6740—Medium blue and white
Each 98c.........*Save*, buy 2 for $1.92



$2.98 $1.87 98c

Colorful plaid Jacket to mate with Shorts, Slacks

WASHABLE RAYON GABARDINE SLACKS. Boxer style with elastic waist. Fly front, 2 pockets, cuffs. *State size* 2, 3, 4. Shpg. wt. ea. 7 oz.
29 H 6891M—Navy blue
29 H 6890M—Brown
Each $1.87; 2 for $3.60

GAY WASHABLE RAYON PLAID SPORT JACKET. Leather buttons on front and sleeves. Four pockets. Maximum shrinkage 3%. *State size* 2, 3, 4. Shpg. wt. 8 oz.
29H6889M—Dark blue
29H6888M—Brown.$2.98

WASHABLE RAYON GABARDINE BOXER SHORTS. Elastic waist, fly front. Buy shorts, jacket, slacks to match. *State size* 2, 3, 4. Wt. ea. 5 oz.
29 H 6893M—Navy blue
29 H 6892M—Brown
Each 98c....2 for $1.92



$2.49 with hat



$1.98



98c

Carefree Cabana Suits in cool cotton for dress-up or play

Finest quality cotton plisse crepe. Vat dyed nautical print. In-or-out shirt, boxer shorts. Matching hat keeps sun off little heads. Washable Needs no ironing.
29 H 6708—Lt. blue suit and hat
29 H 6707—Yellow suit and hat.
State size 1, 2, 3, 4. Wt. 9 oz. $2.49
29 H 6750—Light blue suit only
29 H 6751—Yellow suit only.
State size 1, 2, 3, 4. Wt. 8 oz. $1.83

Finest quality cotton poplin. Vat dyed colors that stay beautiful. Dark solid color shorts, contrasting print shirt. Washfast. Sanforized—fabric won't shrink over 1%. *Please state size* 1, 2, 3 or 4.
29 H 6768—Brown, yellow
29 H 6769—Green, yellow
Shpg. wt. 9 oz.....$1.98

Rollicking cowboy print on cotton percale. First choice of wee "Westeners." Boxer shorts with elastic waist, back pocket. Shirt with sport collar, pocket. Washfast. *State size* 1, 2, 3, 4. Shpg. wt. suit 7 oz.
29 H 6703—Yellow print
29 H 6704—Medium blue
Suit..98c.....2 for $1.92

Size 1 to 4 COAT SETS

Cunning Spring styles, all fully lined

A SMART CAMPUS STYLE now specially designed for the nursery school crowd. **$9.49** Double breasted; buttons correctly for boy or girl. Water repellent, crease resistant rayon gabardine. Raglan sleeves, two slash pockets, all around buckle belt. Matching casual stitched brim hat. Both rayon lined. *Please state size* 2, 3, or 4.
29 H 7270—Medium blue............2-pc. set $9.49
29 H 7271—Red. Shpg. wt. 1 lb. 15 oz. 2-pc. set 9.49

B PERKY COAT AND BONNET SET for your little miss. All wool flannel. **$5.98** Saucy plaid rayon taffeta bow ties under a peter pan collar. Two pockets, plaid trimmed to match bow. Matching bonnet. Both rayon lined. *State size* 1, 2, 3, 4. Shipping weight 1 pound 9 ounces.
29 H 7233—Red..........................2-piece set $5.98
29 H 7234—Navy blue.............2-piece set 5.98

C Our finest all wool coat and bonnet set with matching purse. Sweet and **$10.98** feminine as sugar 'n' spice. Flattering yoke style. Two inverted pleats in front, three in back for fullness. Detachable white cotton lace collar and cuffs. Coat and bonnet rayon lined. She'll adore carrying tiny shoulder strap purse. *State size* 2, 3, 4. Price includes 20c Federal Excise Tax on purse.
29 H 7241—Light navy blue.......3-piece set $10.98
29 H 7242—Red. Shpg. wt. 2 lbs. 3 oz..3-pc. set 10.98











Choose rayon or all wool fabric

Dainty coat, matching bonnet in rayon gabardine or all wool flannel. Decorative cording, hand embroidery. Both rayon lined. *Please state size* 1, 2, 3, 4. Shpg. wt. 1 lb. 9 oz. **$4.98** Rayon

Rayon gabardine	Wool Flannel
29 H 7227—Yellow	29 H 7231—Dusty rose
29 H 7228—Lt. mint green	29 H 7232—Light blue
29 H 7229—Lt. blue..$4.98	2-piece set.......$5.98

Princess style wool crepe

Frosted with neat lace edged white cotton pique collar and cuffs. All wool crepe. White buttons. Matching bonnet. Both rayon lined. *State size* 1, 2, 3, or 4. Shipping weight 1 lb. 7 oz. **$6.98**
29 H 7244—Aqua blue. 2-pc. set $6.98
29 H 7245—Navy blue. 2-pc. set 6.98

Dressy all wool covert

Rich hand made Irish-type lace trims detachable white cotton collar. "Pretend" pockets. Matching bonnet. All wool covert, rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 10 oz. **$7.98**
29H7236-Navy 29H7238-Coral red
29H7237-Aqua blue. 2-pc. set $7.98

New pyramid style covert

All wool covert with easy-swinging fullness. Shoulder darts. 2 pockets. Detachable rayon taffeta collar and tie. Matching hat. Rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 15 oz. **$9.49**
29 H 7239-Coral red..2-pc. set $9.49
29 H 7240-Kelly green.2-pc. set 9.49









Summer-minded cotton pique

Double-breasted princess style coat. White cuffs, broad collar edged in lace. Matching pique bonnet. Full cotton batiste lining. Washfast and sunfast. Saves cleaning bills. *State size* 1, 2, 3, 4. Shipping weight 1 lb. 5 oz. **$3.98**
29 H 7225—Navy blue cotton pique. $3.98

Boys' thrift-priced woolen set

75% new wool, 25% reprocessed wool. Double row of white buttons march down the front. Two flapped pockets. Matching Eton cap. Both rayon lined. *State size* 1, 2, 3, 4. Shipping weight 1 pound 11 ounces. **$5.98**
29 H 7243—Navy blue. 2-piece set $5.98

Season favorite in tweed

Handsome donegal, 25% reprocessed wool, 25% reused wool, 30% rayon, 20% cotton. 2 flap pockets. Matching Eton cap. Both rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 12 oz. **$6.98**
29 H 7223—Blue tweed. 2-piece set $6.98
29 H 7224—Brown tweed. 2-piece set 6.98

Sporty houndstooth check

All wool. Leather-grained wood buttons. Welt seam on sleeves, down back. Easy to lengthen, drop hem. Matching Eton cap. Both rayon lined. *State size* 1, 2, 3, 4. Shpg. wt. 1 lb. 10 oz. **$8.98**
29 H 7208—Brown check. 2-pc. set $8.98
29 H 7209—Blue check. 2-pc. set... 8.98

Don't guess! Make sure you're ordering the right size. *See the size chart on page 22.*



SPRING COAT BEAUTIES

Exciting collection of new Honeysuckle styles at Sears low prices!

[A] FAMOUS "MAGIC-GROW" COAT gives a season or two of extra wear because *sleeve and coat hems let out easily by simply releasing "Magic-Grow" hemlines.* Fresh-as-Spring white ruffled pique over-collar and cuffs detach for sudsings! Semi-fitted style with pretty-as-pearl buttons and unpressed pleats that flare out pertly from mock pockets at sides. Unpressed pleat in back. Handsome rayon satin lining. *State size,* 3, 4, 5, 6, 6x. A wonderful buy! Shpg. wt. 2 lbs. 1 oz.

SPRING WEIGHT—100% VIRGIN WOOL.
29H2132–Lt. navy blue 29H2133–Brt. red $10.98

FINE 100% VIRGIN WOOL BROADCLOTH
29 H 2134—Lt. navy blue............$12.98

[B] ALL WOOL COVERT COAT AND MATCHING BAG with as much fashion flair as any grown-up style! New slightly flared pendulum silhouette with yoke style swing back. Contrasting rayon check trim on frame collar, shirtwaist sleeves. Slash pockets. Rayon satin lining. Matching bag with plastic shoulder strap. Price includes 16c Fed. Excise tax. *State size* 3, 4, 5, 6, 6x. Wt. 2 lbs. 4 oz.
29H2137E–Toast tan 29H2138E–Navy blue.$12.98

[C] SMART STYLE IN TWO FABRICS in the new slightly flared pendulum silhouette with graceful swing back. Lustrous rayon check taffeta adds a note of elegance to the frame collar and detachable cuffs and neck tie. Slash pockets; button trim. Rayon lined. *State size* 3, 4, 5, 6, 6x.

CREASE RESISTANT RAYON GABARDINE.
29 H 2124—Medium green 29 H 2125—Bright red
29 H 2126—Navy blue. Shpg. wt. 2 lbs. 1 oz. $7.98

ALL WOOL COVERT. Shpg. wt. 2 lbs. 1 oz.
29 H 2127—Bright green 29 H 2128—Bright red
29 H 2129—Navy blue...............$10.98



[D] $10.98



[E] $9.98



[F] $8.98



[G] $5.98



[H] $9.69

New Modified Pyramid Styling

[D] ALL WOOL SUEDE deftly detailed with dark contrast . . . piping the collar and darting the pockets. Double parade of contrasting buttons, too. Styled in the new modified pyramid with graceful, easy flare from the shoulders . . . four gore swing back. Mock cuffs. Rich rayon lining. Another wonderful Sears buy! *Please state size* 3, 4, 5, 6, 6x. Shipping weight 2 pounds 3 ounces.
29 H 2135—Gold color...$10.98
29 H 2136—Bright red... 10.98

Semi-fitted with trim belted back

[E] SPARKLING MOCK-JEWELED CROWN in a sovereign design highlights a coat fit for a princess . . . *but it doesn't cost a king's ransom at Sears!* 100% virgin wool spring weight fabric with handsome novelty buttons trimming front and detailing sleeves and semi-fitted, belted back. Flap pockets. Rayon satin lining. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 14 oz.
29H2130–Lt. navy blue.$9.98
29H2131–Bright red.... 9.98

New Pendulum Style Checked for Charm

[F] HIGH FASHION for your little miss! Stunning rayon check coating with solid color rayon cuffs, collar and pocket trim for dashing contrast. It's styled in the graceful new pendulum-back silhouette with added fullness at the sides and modified swing back. Detailed with smart frame buttons. Rayon lined. *State size* 3, 4, 5, 6, 6x.
29 H 2119–Brown, white check
29 H 2120–Blue, white check
Shpg. wt. 2 lbs. 1 oz...$8.98

Crisp pique collar as fresh as spring

[G] OUR LOWEST PRICED COAT with lots of style and zip. Lightweight all wool flannel double breasted style richly detailed with novelty buttons and raised stitching down the front. Spanking-white lace trimmed cotton pique over-collar detaches for sudsings. Rayon lining. Another thrifty Sears buy! *Please be sure to state size* 3, 4, 5, 6, 6x. Shipping weight 1 lb. 5 oz.
29 H 2117—Bright red..$5.98
29 H 2118—Navy blue.. 5.98

Honeysuckle SUN'N'STORM SET for Any-time wear!

[H] COAT AND HAT SET in Permel-Plus* treated rayon gabardine that's *water repellent* and *crease resistant* for all-around wear. Spruce double breasted coat with convertible collar that buttons to right or left . . fully belted. Rayon lined. Unlined roller hat to match. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 3 oz.
29H2121–Navy blue 29H2122–Brt. red 29H2123–Med. green.$9.69

*Reg. U.S. Pat. Off.

SIZE CHART FOR COATS, SUITS . . SIZES 3-6X

Order size..	3	4	5	6	6x
If height is...	34½–37	37½–40	40½–43	43½–46	46½–48 in.
If chest is....	22	23	24	25	25½ in.
If weight is...	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.
Skirt length..	11	12	13	14	15 in.
Coat length..	19	20½	22	23½	25 in.

Order by size—not age. Measure to be sure.

SMART SPRING OUTFITS

Fashion-wise suits and versatile jackets cost so little at Sears!

[A] OUR LOWEST PRICE JACKET . . . and look at all the expensive features! Made of sturdy cotton poplin that's *water-repellent treated*. Full zip front with elastic at waist sides for neat fit. Shirtwaist type sleeves and two slash pockets. Dry clean. Unlined. *State size* 2, 4, 6, 6x.
29 H 4895—Medium red 29 H 4896—Tan
29 H 4897—Dark green; Wt. 12 oz. . . Ea. $2.09

[B] SPANKING WHITE EMBOSSED COTTON highlights this fashionable bolero suit in fine quality rayon gabardine! White over-collar, cuffs detach for sudsings. More pique-like cotton and button trim cleverly detail bolero pockets. Expensive-looking all around pleated skirt has detachable button suspenders and button side placket. Dry clean. A beautiful buy! *State size* 3, 4, 5, 6, 6x. Shipping wt. 1 lb. 4 oz.
29 H 4042–Navy blue 29 H 4043–Brt. red.$4.98

[C] ALL WOOL FLANNEL CAPE adds a high fashion look to your little girl's wardrobe . . such fun to fling over all her spring and summer frocks. Collar and welted arm slits gaily embroidered with floral trim. Gleaming gold color metal button and chain at neck. Unlined. *State size* 3, 4, 5, 6, 6x. Shipping wt. 15 oz.
29 H 4047–Brt. red 29 H 4048–Navy blue.$4.59

[D] OUR THREE-WAY TOPPER in handsome rayon gabardine suiting is a real fashion find at this tiny price! She'll wear it with or without the metal trimmed belt . . or smartly half belted! Single breasted style with full back. Novelty buttons down front and trim on large decorative belt loops. Unlined. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 4 oz. *Order hers today!*
29 H 4051—Navy blue 29 H 4052—Red . $3.98







[E] LUSTROUS Rayon (acetate twill fabric) in a trimly styled jacket for school or play. *It's water repellent treated* . . . has a full zip front. Snug-fitting knit cuffs and waistband; slash pockets. Unlined. *State size* 2, 4, 6, 6x. Shpg. wt. 10 oz.
29 H 4803—Red. . . . $2.79
29 H 4804–Med. blue 2.79

[F] OUR RED PLAID JACKET in velvety-rich cotton corduroy makes a gay addition to any little girl's wardrobe . . . and look at this thrifty price! Full zipper front with two big patch pockets. Unlined. Wash separately. *State size* 2, 4, 6, 6x. Shpg. wt. 10 oz.
29 H 4898–Red plaid$3.29

[G] A REAL BUDGET PRICE for a gay little topper in cozy rayon fleece. Bright plaid rayon taffeta ribbon ties in a perky bow. 2 slanted patch pockets with gold color metal button trim. Unlined. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz.
29 H 4049–Brt. red. . $2.98
29 H 4050–Brt. green 2.98

[H] JAUNTY CAPE in handsome rayon gabardine. Lace trimmed white pique collar, big 'n' bright plaid ribbon tie. Brass button, chain at neck. Welted arm slits. Pleated shoulders. Unlined. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 14 oz.
29 H 4045–Navy blue$2.98
29 H 4046–Brt. red. . 2.98

Spring Begins with a Dapper New Spring Suit from Thrifty Sears!

[J] OUR LOWEST PRICE SPRING SUIT is styled in rayon gabardine . . . isn't it darling? Pretty scalloped bolero has lustrous button trim. Unlined. Cute swing skirt with button suspenders, side placket. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 1 oz.
29 H 4038—Coral red. $2.98
29 H 4039—Aqua blue. 2.98

[K] CRISP RAYON CHECK bolero suit sparked with white. Detachable embossed cotton over collar, cuffs on ¾ sleeves; mock pockets. Unlined. 4-gore skirt swings out from wide waistband. Button suspenders. Dry clean. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 3 oz.
29 H 4040—Navy blue check. $4.98
29 H 4041—Brown check. 4.98

[L] OUR BEST SUIT in a 3-Pc. sleek rayon style gives the effect of 2 different suits *because it has 2 skirts!* Check double breasted jacket has yoke swing back and solid color trim with its own matching 4-gore swing-style suspender skirt. *Also a solid color all around pleated suspender skirt makes her a 2-tone suit!* Dry clean. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb. 1 oz.
29H4044–Navy blue. 3-pc. $5.90



SIZE CHART 2 to 6x Suits, Jackets, Capes						
Order size	2	3	4	5	6	6X
If chest is	21	22	23	24	25	25½ in.
Skirt length	..	11	12	13	14	15 in.
Cape length	..	18½	20	21½	23	24½ in.



Sweet white eyelet frilled **SKIRTS for sizes 3 to 6x!**

PEEK-A-BOO RUFFLE SKIRT **$1.98** frosted with white eyelet goes up to a cute bustle effect in back. Dan River Wrinkl-Shed* woven plaid cotton gingham; adjustable button suspenders, back tie. Pre-shrunk, washable. *State size* 3, 4, 5, 6, 6x. Wt. 6 oz.
29 H 4184—Red plaid $1.98
*Reg. U.S. Pat. Off.

EVERGLAZE* FINISH **$1.98** embossed cotton full skirt cutie. Button suspenders, placket. Sheer pocket has ribbon bow and white eyelet trim. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. 6 oz.
29H4185—Yellow..$1.98
29H4186—Lt. blue. 1.98

PRETTY FLOWERS **$1.49** bloom on crispy white embossed cotton. Full dirndl skirt style with elastic shirred waist, eyelet trimmed flounce. Washfast. *State size* 3, 4, 5, 6, 6x. Shipping weight 5 oz. Order a blouse, too!
29 H 4183........$1.49



5 pretty cotton BLOUSES and a BLOUSLIP
to team with our Skirts . . 3 to 6x.

A HAVE YOU TRIED A BLOUSLIP? **$1.86** Blouses won't hike out of skirt when she wears one! Good quality Sanforized cotton broadcloth won't shrink over 1%. Blouse has pleated ruffle front with colorful embroidery . . ruffled skirt. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
29 H 4625—White. Ea. $1.86; 2 for $3.62

B COTTON BROADCLOTH **$1.65** with crisp embossed cotton yoke, collar, highlighted with plaid gingham piping, bow. More gay gingham pipes puff sleeves. Button back. Washfast and Sanforized . . won't shrink over 1%. *State size* 3, 4, 5, 6, 6x. Wt. ea. 5 oz.
29 H 4667—White. Ea. $1.65; 2 for $3.20

C BARGAIN BLOUSE! **98c** Cotton broadcloth with dainty lace trimmed collar . . novelty trim that slips gaily over front buttons. Washable. *Please state size* 3, 4, 5, 6, 6x.
29 H 4633—White 29 H 4634—Yellow
Shpg. wt. ea. 5 oz.. Ea. 98c; 2 for $1.90

D FRILLY WHITE EYELET RUFFLES **$1.65** frame each side of front. Sanforized cotton broadcloth—won't shrink over 1%. Expensively detailed with white pique collar and front panel. Button back. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
29 H 4664—White. Ea. $1.65; 2 for $3.20

E BRIGHT WOVEN PLAID COTTON GINGHAM **98c** pull-over shirt with snug white rib-knit cotton crew neck, cuffs and waistband. Gay top for shorts, slacks or skirts. Sanforized fabric won't shrink over 1%. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 4 oz.
29 H 4602—Plaid. Ea. 98c; 2 for $1.90

F GAY CARNIVAL COLOR **$1.49** embroidery around collar and yoke of this Sanforized cotton broadcloth—shrinkage won't exceed 1%. Shoulder buttons to hold suspenders neatly in place. Back buttons. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 6 oz.
29 H 4639—White. Ea. $1.49; 2 for $2.90

See Size Chart, Sizes 3 to 6x page 9



A $1.98 Hat only $3.69 Set — B $1.98 Hat only $3.98 Set — C $1.98 Hat only $3.69 Set

A STRAW BRAID BRETON. Grosgrain trim. Matching bag (about 4x5 in.) includes 34c Fed. Excise Tax. *State color* Natural with navy, bright red, or rose.
078 H 4020—Fits 19½-20¼ in.
078 H 4021—Fits 20½-21¼ in.
Hat. Shpg. wt. 11 oz..$1.98
078 H 4025E—Fits 19½-20¼ in.
078 H 4026E—Fits 20½-21¼ in.
Set. Shpg. wt. 13 oz....$3.69

B STRAW BRAID BONNET. Matching bag (about 5x5 in.) includes 40c Fed. Excise Tax. *State color* Natural with navy blue, bright red, or copen (med.) blue.
078 H 4000—Fits 19¼-19¾ in.
078 H 4001—Fits 20-20¾ in.
Hat. Shpg. wt. 12 oz..$1.98
078 H 4005E—Fits 19¼-19¾ in.
078 H 4006E—Fits 20-20¾ in.
Set. Shpg. wt. 15 oz..$3.98



D $2.29 Hat only $3.98 Set

C STRAW BRAID HALF BONNET. Rayon satin accents in soft pastels and color-gay flowers. Matching bag (about 6x9 in.) includes 32c Fed. Excise Tax. *State color* Natural with pink or light blue. Fits all sizes.
078 H 4010—Hat only. Shpg. wt. 11 oz......$1.98
078 H 4015E—Set. Shipping wt. 13 oz..........$3.69

D STRAW BRAID BONNET. Grosgrain trim. Matching bag (about 4x5 in.) includes 34c Fed. Excise Tax. *State color* Natural with navy, bright red, brown.
078 H 4030—Fits 19¼-19¾ in.
078 H 4031—Fits 20-20¾ in.
Hat. Shpg. wt. 14 oz..$2.29
078 H 4035E—Fits 19¼-19¾ in.
078 H 4036E—Fits 20-20¾ in.
Set. Shpg. wt. 1 lb...$3.98

Order items on this page from your mail order house and pay postage from there. Your item will be mailed from Chicago or Philadelphia. How to Measure see page 123.



PASTEL FLOWERS on straw-like braid bonnet. **$1.98** *State color* Natural with navy blue, bright red, copen (med.) blue. White.
078H4050—Fits 19¼-19¾ in.
078H4051—Fits 20-20¾ in.
Shpg. wt. 12 oz.....$1.98

STRAW-LIKE BRAID DERBY. **$1.98** Gay flowers, grosgrain trim. *State color* Natural with navy, bright red, copen (med.) blue. White.
078H4070—Fits 19¾-20¼ in.
078H4071—Fits 20½-21¼ in.
Shpg. wt. 11 oz.....$1.98

JAUNTY SCOTTIE **$2.59** in wool felt adds perky novelty stick-up. *State color* Navy blue, bright red, copen (med.) blue, rose.
078H4040—Fits 19¼-19¾ in.
078H4041—Fits 20-20¾ in.
Shpg. wt. 10 oz.....$2.59



STRAW-LIKE BRAID ROLLER. **$1.59** Grosgrain trim. *State color* Natural with navy blue, bright red, or copen (med.) blue. All white.
078H4060—Fits 19½-20 in.
078H4061—Fits 20¼-20¾ in.
Shpg. wt. 1 lb. 1 oz. $1.59

SWEETHEART BONNET. **$1.98** Rayon velvet accents. Straw braid. *State color* Natural with navy, bright red, copen (med.) blue.
078H4055—Fits 19½-20 in.
078H4056—Fits 20¼-20¾ in.
Shpg. wt. 13 oz.....$1.98

FLOWER CLUSTER, **$1.98** grosgrain trim on fancy straw braid. *State color* Natural with navy blue, bright red, copen (med.) blue, rose.
078H4065—Fits 19¼-19¾ in.
078H4066—Fits 20-20¾ in.
Shpg. wt. 12 oz.....$1.98



GARLAND OF FLOWERS **$1.98** circles straw braid half bonnet. Grosgrain trim. *State color* Natural with navy, bright red, copen (med.) blue. White. Fits all sizes. Shpg. wt. 13 oz.
078 H 4075..........$1.98

FAVORED FRENCH BERET **98c** in 100% pure wool *State color* Navy blue, bright red, bright green, copen (med.) blue, pink, or white.
078 H 4080—Fits 20-20¾ in.
078 H 4081—Fits 21-21¾ in.
Shpg. wt. 3 oz.........98c

STRAW BRAID BONNET. **$2.29** Flowers, grosgrain trim. *State color* Natural with navy, bright red, copen (med.) blue. White.
078H4045—Fits 19¼-19¾ in.
078H4046—Fits 20-20¾ in.
Shpg. wt. 13 oz.....$2.29

Honeysuckle CIRCLE SKIRTS and DRESSES

LOOK! A complete 360° circle makes a glamorous sweep of swirling, twirling skirts that little girls adore—in a new big choice of wonderful dresses and skirts for Sizes 3 to 6x!



THIS IS IT! The biggest selection we've ever offered of these sweeping success styles. They're all top Honeysuckle fashions . . . skillfully made and gaily detailed with all kinds of pretty trimming. Imagine such lavish use of fine cotton at Sears modest prices!



A $3.98 Dress



B $2.98 Dress



C $2.98 Dress



D $1.98 Dress



E $1.89 Skirt



F $1.49 Skirt

A CARNIVAL GAY in bright red iced with white! It's our very best full circle skirt dress styled in crispy embossed cotton waffle cloth with lace trimmed white yoke and all around skirt ..elling. Pretty detachable posie at the ..ck. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. 14 oz. Don't wait, order hers now!
29 H 1040—Bright red with white. . $3.98

B CANDY STRIPES in bright green and white pique dramatize this smart, full circle skirt frock. The bodice is frosty white embossed cotton waffle cloth . . . with button back elastized at waist for snug fit. Flap pocket suspended from waist. Washfast. *State size* 3, 4, 5, 6, 6x.
29 H 1037—Brt. green. Wt. 15 oz. . . . $2.98

C AIRY DOTTED SWISS makes a charming party frock—so fresh and cool for spring and summer. Full, round collar edged with lace sweetly frames neckline . . pretty flounced skirt billows-out to a sweeping full circle. The dainty flower bouquets on skirt and yoke are detachable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 13 oz.
29 H 1038—Yellow $2.98
29 H 1039—Light blue 2.98

D CONFETTI COLORED POLKA DOTS highlight a dress as practical as it is pretty! White bodice top in fine quality 80x80 percale with multicolor dots. Yoke and sweeping full circle skirt in fine quality cotton broadcloth banded with white. Elasticized waist at back. Washfast. *Please state size* 3, 4, 5, 6, 6x.
29 H 1036—Bright rose; Wt. 8 oz. . $1.98

E WHITE rick rack swirls gaily on this full 360° circle skirt in Sanforized cotton broadcloth—fabric won't shrink over 1%. Adjustable suspenders button on in front . . button back placket. 2 pockets. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 6 oz. Cotton blouse illustrated with skirt is described (D), page 8.
29 H 4188—Tangerine $1.89
29 H 4189—Caribbean blue (med.). . 1.89

F HEART-SHAPED POCKET with ruffles and lace to win the heart of your little girl. Full circle skirt in a charming cotton percale print floats out to a full sweep. Adjustable suspenders button on in front; button back placket. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 5 oz. Pretty cotton blouse illustrated with skirt is described (C), page 8.
29 H 4187—Assorted prints. . . . Each $1.49

SIZE CHART for Sizes 3-6X

Order size	3	4	5	6	6x
If height is	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is	22	23	24	25	25½ in.
If weight is	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length	18½	20	21½	23	24½ in.



HONEYSUCKLE

All styled to perfection

Look at the darling details . .
the grand selection of styles
. . all WASHFAST . . . all for only

$1.98 Each **Any 3 for $5.64**

[A] Our Sundress and Bolero Ensemble inspired by Mexico's colorful Toreador costumes . . crisply styled in cotton pique. Removable bolero has embroidered front with flared sleeves. Dress has back-buttoned suspenders with elastic at waist . . . white rickrack trimmed blue skirt. Washfast. *State size* 3, 4, 5, 6, 6x.
29H1045G–Med. blue, white. Wt. ea. 8 oz.$1.98

[B] Smart Shirt and Short Set. Tailored short sleeve shirt in Dan River "Wrinkl-Shed"* multicolor plaid is preshrunk—shrinkage won't exceed 2%. Trim boxer shorts have all-around elastic waist . . styled in good quality Sanforized cotton twill—won't shrink more than 1%. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz.
29H4465G–Bright blue shorts, plaid shirt.$1.98

[C] Here's a Demure Little Dress in fine quality blue cotton broadcloth with pretty paneling of multicolor pastel Dan River Wrinkl-Shed* woven plaid gingham. Sweet jumper-type top frosted with white cotton eyelet. Cotton pique collar, plaid bow, piping. Pique cuffs. Button back with elasticized waist. Full swin[g] skirt. Washfast. *Please state size* 3, 4, 5, 6, 6[x]. Shipping weight each 6 ounces.
29 H 1044G—Lt. blue with pastel plaid . . $1.98

[D] Darling Dotted Swiss has apron-style skirt panel with pretty floral applique and frilling of sheer permanent finish organdy. Collar, sleeves and ruffled yoke of frosty organdy, too. Button back . . pert tie back sash. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 6 oz.
29 H 1046G—Navy blue with white $1.98
29 H 1047G—Red with white 1.98

*Reg. U.S. Pat. Off.



High Fashion Colors

Luscious Chartreuse freshened with white in a pertly styled frock for little miss fashion-right. Bodice and cap sleeves in crispy embossed cotton waffle cloth with chartreuse collar and trim . . . big royal purple bow at neck. Smart multicolor embroidered emblem on bodice pocket. Full skirt is chartreuse with all around bands in lovely harmonizing shades. Washfast. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 9 ounces.
29 H 1041G—Chartreuse . . . $1.98

New Embossed Cotton

Dainty As a Dresden China Shepherdess . . . this sweet little dress in aqua blue and white touched with pink. White pique bodice framed with lace-edged ruffle and pretty pink accent. Lustrous, high quality cotton bodice trim and skirt embossed with tiny flowers. Novelty pockets piped in pink. Elasticized waist in back fits snugly. Back buttons and tie sash. Washfast. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 9 ounces.
29 H 1042G—Aqua blue . . . $1.98

Gay Plaid and Organdy

Heidi of Story-Book Fame might have worn just such a charming style! Frosty white permanent finish organdy with bright multicolor plaid gingham bodice and piping on ruffled collar and skirt flounce. Tiny button trim on bodice. Pretty and cool as a midsummer morning.

Tie back sash and buttons down back to waist. Washfast. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 6 ounces.
29 H 1043G—White with multicolor plaid $1.98

Set of 3 Dresses Cost only $1.19 Each in Sears Thrifty Dress Package Buy!

More Proof Why Sears is Famous for Value! Three nicely detailed dresses, fresh and new with the look of Spring . . . all for one tiny price. Refresh her wardrobe with Sears thrifty bargain buy. You'll get one 80x80 percale in cheerful red and white checks with crisp white collar and front paneling . . . one solid yellow cotton poplin trimmed in blue with ruffled collar and skirt pocket . . . one 80x80 cotton percale in blue and white stripes with smart white diagonal bodice and novelty button trim. All with back buttons and tie-back sashes. All washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. set 1 lb. 1 oz.
29 H 1048—Three dresses of 1 size . . . . 3 for $3.57

SEE SIZE CHART OPPOSITE PAGE

DRESS PARADE

by top fashion designers

Our Best Dresses . . . with more expensive trimmings are still thrifty buys at

$2.98 AND $3.98

[A] ALL DRESSED FOR A PARTY in beautiful rayon taffeta with bouffant, all-around tiered skirt that rustles fetchingly with her every move. Ruffled collar in front daintily trimmed in imported French Val lace. Floral embroidery on bodice front. Buttons to waist in back; tie-back sash. Washable. *State size* 3, 4, 5, 6, 6x. Wt. 1 lb.
29 H 1054—Lime green 29 H 1055—Pink. . $3.98

[B] FASHIONABLE FROCK pretty enough for any occasion. Multicolor pastel gingham plaid forms a fetching shawl collar edged with lace fringe . . . and flounces out in a full skirt. Sanforized—won't shrink over 1%. Lime green bodice and collar of embossed waffle cloth. Elastic at back of waist for trim fit. Self belt. Button back. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. 15 oz.
29 H 1053—Lime green, with plaid $3.98

[C] FEMININE AS A PARASOL in light green cotton pique frosted with permanent finish organdy. Yoke and peek-a-boo skirt flounce of eyelet embroidered organdy . . ruffled with plain organdy. Two detachable black rayon velvet bows for accent. Button back to waist. Organdy sash. Washfast. *Order another $2.98 dress . . . any two cost just $5.77! State size* 3, 4, 5, 6, 6x. Shipping weight each 13 ounces.
29 H 1049—Light green with white. $2.98

SIZE CHART FOR DRESSES, SIZES 3-6x

Order size.	3	4	5	6	6x
If height is. .	34½-37	37½-40	40½-43	43½-46	46½-48 in.
If chest is. .	22	23	24	25	25½ in.
If weight is.	29½-34	34½-38	38½-44	44½-49	49½-54 lbs.
Dress length	18½	20	21½	23	24½ in.



[A] $3.98 [B] $3.98 [C] $2.98

The finest workmanship goes into every Honeysuckle dress!



$2.98



$2.98

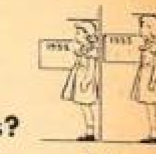
ANY 2 FOR $5.77



$2.98



$3.98



Airy Ice-Blue Organdy

PRETTY AS A FRENCH DOLL! Perfectly darling little party frock fashioned of light-as-air organdy with a permanent finish to keep its bandbox freshness. Lovely embroidered paneling down bodice front and all around bouffant skirt. Detachable bow trim. Elasticized puff sleeves sweetened with lace. Buttons down back to waist. All around sash ties in a big perky bow in back. Washfast. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 13 oz. *Order another style, too, any two $2.98 dresses cost just $5.77!*
29 H 1051—Ice blue (lt.) $2.98

Red with Black Accent

LITTLE SWEETHEART! Fine quality, lustrous cotton broadcloth dress with tiny black diamond all over print. Sweetheart neckline framed with a wide ruffle piped in black braid . . more black braid dramatizes scalloped skirt ruffle. Detachable black rayon velvet bows. Button back with tie-back sash. Little girls will love it! Washfast. *State size* 3, 4, 5, 6, 6x. Shipping wt. each 13 oz. *Order any two of our $2.98 dresses for just $5.77!*
29 H 1052—Red with black $2.98

Bright Green Charmer

THERE'S AN AIR OF THE GAY 90's to this little frock in brilliant mercerized embossed cotton with pique-like finish. White bib-type yoke and ruffle on full skirt are crisped with white eyelet trim. Black rayon velvet bow at neck. Elastic at puff sleeves and back of waist fit snugly. All around tie back sash. Back buttons. Washfast. *State size* 3, 4, 5, 6, 6x. Shipping weight each 15 oz. *Add another $2.98 dress to your order . . . the two for only $5.77!*
29 H 1050—Bright green. . . . $2.98

Have You Tried One of Our Famous "Magic-Grow" Dresses?

A smart buy because they grow right with your little girl. . . wear a season or 2 longer. Hinged belt loops and deep 4-in. hem adjust exactly to her next season's height . . . make it thrifty to pay a little more now!
SWEET AS RIBBON CANDY in bonbon pink frosted with white! Crisp cotton pique with a white yoke frilled with white organdy . . eyelet embroidered with a deeper, contrasting shade of pink. Full tiered skirt piped in the same deep pink. All around sash buttons snugly on in front . . ties in a big perky bow in back. Washfast. *State size* 3, 4, 5, 6, 6x. Shipping weight 14 ounces. Order your "Magic-Grow" today!
29 H 1056—Lt. pink with white. $3.98

For our new Full Circle Dresses . . sizes 3 to 6x . . see page 9



Sears Round-up of WESTERN-STYLE TOGS

Jaunty Casuals for Your Young Dudes . . .
ALL SANFORIZED . . . won't shrink over 1%

HONEYSUCKLE BLUE JEANS . . Your Best Buy

- Specification Sized *to fit*
- Made from tough-wearing, closely-woven navy blue denim that wears 'n' wears
- Sturdy double-sewn seams in contrasting color
- Bar-tacking or metal rivets at all points of strain

[A] EASY-FITTING BOXER JEANS Western-styled in sturdy 7-oz. denim. Shirred elastic all-around waist that stays securely in place. Metal rivets in front; bar-tacked back saves furniture from scratches. 3 pockets. Wash separately. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz. **$1.19** Ea. 3 to 6x
29 H 4398—Navy blue denim. Each $1.19. *Save!* . . . . 3 for $3.45

[B] SUSPENDER JEANS in 8-oz. denim. Suspenders fasten to waist with Gripper Fasteners in back, buckles in front . . tacked together in back. Belt loops; side zipper. Metal rivets in front; bar-tacking in back. 4 pockets. Wash separately. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 12 ounces. **$1.69** Ea. 3 to 6x
29 H 4399—Navy blue denim. Ea. $1.69. *Save!* . . . . 3 for $4.95

[C] DALE EVANS 6-PC. COWGIRL OUTFIT has all the glamour of a rodeo star! Gay red bolero and swing-style skirt of mercerized, Sanforized twill. "Dale Evans" print on front of skirt and combed cotton polo shirt. Ornamental metal studs; snap fasteners throughout. Set also includes lariat, 'kerchief and plastic clicker gun. Washable. *State size* 4, 6, 8, 10. See size chart page 3. Shpg. wt. 15 oz. set. **$3.98** 4 to 10
29 H 4307—6-pc. outfit, red with yellow $3.98

[D] RANCH STYLE JODHPURS in sturdy well-tailored cotton twill. Suspenders button-on in front. Gripper fastener side opening. Smart flap pockets. Elastic foot straps. Washable. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 10 ounces. **$1.98** Ea. 3 to 6x
29 H 4523—Bright red 29 H 4524—Brown
29 H 4525—Dark green . . . . Ea. $1.98. *Save!* 2 for $3.84

[E] WESTERN STYLE FLAT CROWN HAT in all wool felt; contrasting ribbon trim around brim, star and felt trimmed crown; adjustable rayon cord drawstring. *Please state size* small (19¾ in.); med. (20¾ in.); large (21½ in.). Draw tape measure around head and order nearest size. Shipping weight 1 pound. **$1.98**
29 H 2900–Tan 29 H 2901–Brt. red 29 H 2902–Brt. green $1.98



SHORT SLEEVE POLO SHIRTS . . Old favorites and gay new styles . . sizes 3 to 6x

[F] GAY MULTICOLOR STRIPE fine combed cotton. Neck taped to hold shape. Washable. *State size* 3, 4, 5, 6, 6x. Wt. 8 oz. for 2. **2 for $1.58**
29 H 8278—Red combination
29 H 8279—Med. blue comb.
29 H 8280—Green combination
2 for $1.58. *Save!* . . . . 4 for $3.00

[G] SOLID COLOR fine quality polo shirts in lustrous, mercerized Durene* cotton yarn. Taped neck holds its shape. Washable. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 5 ounces. **98c** Ea.
29 H 8250G—Lime green (light)
29 H 8251G—Petal pink
29 H 8277G—White
Each 98c. *Save!* . . . . . . 3 for $2.85

[H] COTTON TERRY CLOTH STRIPE is gay and new for summer sportswear! Snug-fitting rib neck, cuffs and bottom. Washable. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 5 oz. **$1.07** Ea.
29 H 8288—Red and white stripes
29 H 8289—Aqua blue and white
Each $1.07. *Save!* . . . . 3 for $3.00

[J] MULTICOLOR BLAZER STRIPE in a handsome new pattern. Soft combed cotton with snug-fitting taped neck. Washable. *State size* 3, 4, 5, 6, 6x. Stock-up in lots of 3 and save. Shpg. wt. ea. 5 oz. **98c** Ea.
29 H 8281—Navy blue comb.
29 H 8282—Gray combination
29 H 8283—Brt. green comb.
Each 98c. *Save!* . . . . . . 3 for $2.85

[K] WILD WEST PRINT splashed brightly across entire front to delight your child. Tightly woven cotton interlock. Washable. *State size* 3, 4, 5, 6, 6x. **$1.07** Ea.
29 H 8286—Solid yellow
29 H 8287—Light blue, white; Wt. ea. 5 oz.
Each $1.07 . . 3 for $3.00

[L] MOVIE STAR PRINT has *Dale Evans, Roy Rogers and Trigger* on front. Soft combed cotton with snug ribbing. Washable. *Please state size* 3, 4, 5, 6, 6x. Shipping weight each 5 ounces. **84c** Ea.
29 H 8284—White
29 H 8285—Yellow
Each 84c. . . . . 3 for $2.40

[M] SET OF 3 SOLID COLOR POLO SHIRTS cost only 56c ea. in Sears thrifty package! 1 med. blue, 1 yellow and 1 white all of 1 size. Carded cotton yarn with rib knit crew neck. Washable. Order two sets, it's even thriftier! *Please state size* 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. for 3. **3 for $1.68**
29 H 4727—3 for $1.68 . . . . *Save 15c* . . . . . 6 for $3.21

CLASSIC SHIRTS 3 to 6x

- Sears Own Famous Honeysuckle Make with sturdy, double sewn seams.
- Full length for ample tuck-in
- Yoke-style action back; short sleeves

[N] WHITE CLASSIC in mercerized cotton broadcloth. Sanforized—won't shrink over 1%. Washable. *State size* 3, 4, 5, 6, 6x. Wt. ea. 7 oz. **$1.09** Ea.
29 H 4641—White. Ea. $1.09; 2 for $2.12

[P] GAY HEART PRINT in red and blue on white . . . something new in classics! Cotton plisse crepe that needs no ironing. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz. **$1.37**
29 H 4670—Print. Ea. $1.37; 2 for $2.68

[R] BRIGHT RED PLAID CLASSIC in crisp cotton gingham with convertible collar. Vat-dyed and sanforized—won't shrink over 1%. Washfast. *State size* 3, 4, 5, 6, 6x. Wt. ea. 7 oz. **$1.49**
29 H 4643—Plaid. Ea. $1.49 2 for $2.92

*Reg. U. S. Pat. Off.
See Size Chart opposite page, Sizes 3 to 6x

FAMOUS PLAYTIME TOUGHIES

Cool as a Pool . . Crisp as a Cracker!

MADE OF SEARSCORD . . . sturdy woven striped cotton cord fabric that's washfast . . . snubs ironing. So thrifty!

- Specification built for lots of wear
- Double needle seams finished inside
- Red, blue or brown striped with white

[A] PACKAGE OF 3 SHORTS to team with our Searscord shirt or other tops. One blue, one red, one brown; all of 1 size. Trim boxer style with shirred elastic waist *that stays in place* . . . keeps shirts neatly tucked inside. Washfast. **3 for $1.77**
Please state correct size 3, 4, 5, 6, 6x. Shpg. wt. 8 oz. for 3. A mighty low price for such well tailored shorts . . . *stock up now!*
29 H 4549—3 shorts
3 for $1.77. . . . . .6 for $3.40

[B] COOL BIB-TOP SHORTS **98c Ea.** to wear with or without a shirt. Trim and well cut with button-on suspenders and buttons at each side. Self-lined bib; 2 big patch pockets. Smart wide cuffs. Washfast.
Please state size 3, 4, 5, 6, 6x. Shipping weight each 6 ounces. *Order 3 and save 9c!*
29 H 4550—Red and white
29 H 4551—Blue and white
Each 98c. . . . . . .3 for $2.85

[C] CLASSIC SHIRT **79c Ea.** in a trim short sleeve style. Notched collar and chest pocket. Washfast. *State size* 3, 4, 5, 6, 6x. Shipping weight each 5 oz.
29H4526—Red and white
29H4527—Blue and white
29H4528—Brown and white
Each 79c. . *Save!* . 3 for $2.25

[D] BOXER LONGIE **98c Ea.** with elastic shirring all around waist; back patch-pocket. Washfast. *State size* 3, 4, 5, 6, 6x. Shipping weight each 6 oz.
29H4356—Red and white
29H4357—Blue and white
29H4358—Brown and white
Each 98c. . *Save!* . 3 for $2.85

[E] OVERALLS **$1.19 Ea.** with self-lined bib; button suspenders and sides. 2 pockets. Full cut. Washfast. *State size* 3, 4, 5, 6, 6x. Shpg. wt. ea. 7 oz.
29 H 4246—Red and white
29 H 4247—Blue and white
Each $1.19. . . . . .2 for $2.30



SIZE CHART FOR PLAYWEAR . . SIZES 3 TO 6X . . SWEATERS TO 8

Order size:	1	2	3	4	5	6	6x	8
If height is. . . .	29½–31	31½–34	34½–37	37½–40	40½–43	43½–46	46½–48 in.	
If chest is.	20	21	22	23	24	25	25½	27 in.
If weight is. . . .	22½–25	25½–29	29½–34	34½–38	38½–44	44½–49	49½–54 lbs.	





HONEYSUCKLE SWEATERS for Cool Days

Sizes 3 to 8—all at Sears Typical Low Prices

[F] DAINTY EMBROIDERY dresses up this soft and pretty pastel cardigan in fine quality combed cotton. Darling "jacket" over all her summer wear. 2 patch pockets. Hand wash separately. *State size* 3, 4, 6, 8. Shipping weight 6 oz. **$1.69**
29H3622—Yellow 29H3624—Pink
29 H 3623—Aqua blue. $1.69

[G] 100% VIRGIN NYLON **$2.15** pullover in lovely pastels costs so little at Sears! Short sleeve style; snug ribbing. Hand wash separately. *State size* 3, 4, 6, 8. Shpg. wt. 5 oz.
29 H 3670—Pink. $2.15
29 H 3671—Yellow. . . . 2.15
29 H 3672—White. . . . 2.15

00% VIRGIN WOOL WORSTED long sleeve cardigan with smart novelty knit-in pattern front. Grand for those cool summer days as a wrap or separate top. Contrasting color bone buttons and 2-tone stripe around crew neck. Hand wash separately. *State size* 3, 4, 6, 8. Shipping weight 6 ounces. **$1.98**
29 H 3676—Jockey red 29 H 3677—Royal blue. $1.98

MORE BIG PLAYWEAR BUYS IN 4 STURDY, WASHABLE FABRICS!

Cotton Twill Boxer Longie

ALL AROUND ELASTIC WAIST **98c** holds shirts in neatly . . . *stays firmly in place*. Ruggedly constructed to take lots of hard daily wear! One patch pocket in back. Washfast. *Please state size* 3, 4, 5, 6, 6x. Shpg. wt. each 7 oz. *Order three . . save 9c!*
29H4386—Dark green
29H4387—Red
Each 98c. .3 for $2.85

Sport Denim Bib-Overall

COOL, THRIFTY, **$1.67** well made! Lightweight sport denim with self-lined bib; Gripper Fastener adjustable suspenders. Gripper side opening. Set-in waistband; elastic waist back. 2 pockets. Cuffs. Washfast. *State size* 2, 3, 4, 5, 6. Shpg. wt. each 10 oz.
29 H 4255—Faded blue
29 H 4256—Faded red
Each $1.67. .2 for $3.25

Pinwale Corduroy Bib-Top Overall

LOW BUDGET PRICE **$1.98** for good quality pinwale corduroy that wears and washes so beautifully. Sturdy lined bib; rip-proof button plackets. Elastic at waist back for trim fit. Two side pockets. Wash separately. *State size* 1, 2, 3, 4, 5, 6. Shipping wt. each 9 oz.
29 H 4248—Royal blue
29 H 4249—Brown
Each $1.98. .2 for $3.86

Crisp Chambray All-in-One Suit

CUNNING "DUTCH GIRL" **3 for $4.00** play-suit makes a practical summer outfit . . so easy to iron. Peg-top trousers with soft fullness. Washable cotton chambray in med. blue with red trim at neck, sleeves. Buttons at sides, back. *State size* 3, 4, 5, 6, 6x. *Order 3 and save 17c!*
29H4205—Wt. each 7 oz.
Each $1.39. .3 for $4.00

Order a complete Summer Wardrobe for your children all at one time . . . see SEARS EASY TERMS inside back cover.

SIZES 1 TO 16





SEARS OWN HONEYSUCKLE SLEEPERS

Your Best Buy in Cool Cotton Crinkle Crepe

- Gripper Fasteners used throughout
- Strong, wide facing; back yoke
- Easy to launder—need no ironing

2-pc. $1.39 Ea.

[A] TODDLER'S 2-PC. NURSERY PRINT SLEEPER in light and airy cotton crinkle crepe. Short sleeve top has wide facing down each side of front for looks and wear . . . contrast piping around neck, down front. Chest pocket. Gripper Fasteners, double needle-sewn seams throughout. Pants have elastic drop seat. Washable. *State size* 1, 2, 3, 4.

29 H 3497—2-piece style. Shpg. wt. each 7 oz. . . Each $1.39; 2 for $2.72

29 H 3445—3-pc. style with extra pair pants. Shpg. wt. set. 9 oz. Set $1.89. *Save!* . . . . 2 sets $3.70

1-pc. $1.59 Ea.

YOUNGSTERS' 1-PC. SLEEPER in striped or floral print cotton crinkle crepe. Wide facing both sides of front; yoke back. Contrasting binding around neck and down front. Chest pocket. Strong double-sewn seams. Gripper Fastener front; self-help drop seat ties in front. Washable—no ironing. *State size* 4, 6, 8. Shpg. wt. ea. 9 oz.

[B] SMART STRIPE STYLE 29H3143-Ea. $1.59; 2 for $3.12

[C] GAY FLORAL PRINT STYLE 29H3450-Ea. $1.59; 2 for $3.12

Sears Budget-tagged COTTON CRINKLE CREPE SLEEPERS

2-pc. 98c Ea.

TODDLERS' 2-PC. cool crinkle crepe sleepers with pretty rose-bud design trim. Sturdy double sewn seams. Button front. Button-on pants. Washable—no ironing. *State size* 1, 2, 3, 4. Wt. ea. 6 oz.

29 H 3190—Pink

29 H 3191—Lt. blue

Ea. . . . 98c; 3 for $2.85

3-PC. STYLE, 2 pants Shpg. wt. set 8 oz.

29 H 3192—Pink

29 H 3193—Lt. blue

Ea. Set $1.49

Save! . . . . . 2 sets 2.92

2-pc. $1.09 Ea.

SWEET 2-PC. NURSERY PRINT sleepers in airy cotton crinkle crepe—so practical and cool for summer. Double sewn seams throughout. Button front and button-on pants. Washable—need no ironing. *State size* 1, 2, 3, 4. Shpg. wt. ea. 6 oz.

29H3419–2-PC. STYLE Ea. . . $1.09; 3 for $3.18

29H3439–3-PC. STYLE with 2 pair pants. Shpg. wt. ea. set 8 oz. Each set $1.67

Save! . . . . . 2 sets 3.28

1-pc. $1.15 Ea.

ONE-PIECE SLEEPER in breeze-cool cotton crinkle take little care because they suds in a wink . . need no ironing. Short sleeve style. Handy button front and drop seat. Rose-bud design trim. Sturdy double sewn seams throughout. *State size* 4, 6, 8. Shpg. weight ea. 7 oz. Order three and save!

29 H 3194–Pink

29 H 3195–Lt. blue

Each $1.15

Save 9c! . . . 3 for 3.36

1-pc. $1.29 Ea.

1-PC. NURSERY PRINT cotton crinkle crepe sleeper to keep your youngster cool and happy on spring and summer nights. Short sleeve style with button front and drop seat. Double needle sewn seams throughout . . . self-facing down the front. Washable . . . needs no ironing. *State size* 4, 6, 8. Shpg. wt. ea. 7 oz.

29 H 3476—Print

Each $1.29

Save 9c. . . . 3 for 3.78



Girls' Summer Nightwear Sizes 8 to 16

PRETTY COTTON CRINKLE CREPE

Refreshingly cool as a sip of lemonade . . in sweet-as-can-be styles so easy to launder . . need absolutely no ironing!

[D] DAINTY FLORAL COTTON PRINT GOWN ever so cool for spring and summer sleeping . . . and the styling couldn't be sweeter! Multicolor embroidered eyelet trims yoke and short sleeves. Sleeves elasticized to puff out pertly. Yoke front and back . . double fabric in front for greater wear. Washable—Ready to wear . . . needs no ironing. *State size* 8, 10, 12, 14, 16. Shpg. wt. 10 oz. **$1.97** 8 to 16

29 H 3595—Floral print on white . . . . Each $1.97

[E] FLATTERINGLY STYLED PASTEL PAJAMAS with lots of pretty eyelet embroidery trimming around neck and on pocket . . more eyelet embroidery and insertion outline front yoke with a flourish. Short sleeves and 4-button front. Easy-fitting pants with all around elastic top. Washable cotton crinkle crepe—needs no ironing. Stock up for warm weather. *State size* 8, 10, 12, 14, 16. Shpg. wt. ea. 11 oz. **$1.97** 8 to 16

29 H 3593—Pink 29 H 3594—Lt. blue . . Each $1.97

[F] FEMININE PRINT BUTCHER BOY STYLE PAJAMAS. Jacket has flattering yoke front with eyelet embroidery trim around neck and edging pocket top. Short sleeved, 4-button top. Pants fitted in front with snug elastic at waist back. In cotton crinkle crepe that's cool and fresh for summer sleeping. Washable—needs no ironing. *State size* 8, 10, 12, 14, 16. **$2.17** 8 to 16

29 H 3512—Pink print 29 H 3513—Light blue print

Shipping weight each 10 oz. . . . . Each $2.1

SIZE CHART FOR NIGHTWEAR . . Sizes 1 to 16

Order Size..	1	2	3	4	6	8	10	12	14	16
If chest is...	20	21	22	23	25	27	29	30½	32	33½ in.
If hips are....		21½	22½	23½	25½	28½	31	33	35	36½ in.
Pajama trouser lgth. below band	....	....	....	....	....	32	35	36½	38	39 in.





Sears Good Quality COTTON CRINKLE CREPE

$1.29 Ea.

CHARMING PRINT NIGHTIE in cotton crinkle crepe . . delightfully cool, comfy for spring and summer wear. Tiny floral design on a white background. Ruffled trim around V-neck . . 1 button closing. Styled with yoke front and back. Long wearing double needle sewn seams. Washable—needs no ironing. *Order two and save! State size* 2, 4, 6, 8. Shpg. wt. ea. 8 oz.
29H3421—Floral print.
Each $1.29; 2 for $2.52

$1.69 Ea.

BOYS' TRIM MIDDY STYLE PAJAMAS in cool-weight cotton crinkle crepe. Short sleeve top has cadet neck and pocket both trimmed with fresh white piping. Pants have yoke front with 2 Gripper Fasteners at fly opening . . elastic back. Strong double needle seams throughout. Washable—need no ironing. *State size* 4, 6, 8. Shpg. wt. ea. 9 oz.
29 H 3446—Lt. blue
29 H 3447—Yellow
Each $1.69; 2 for $3.32

$1.67 Ea.

GIRLS' PRETTY 2-PC. PAJAMAS in light and airy cotton crinkle crepe. Dainty print ruffle around neck . . and a print yoke trimming 3 button front. Cool, ruffled cap sleeves. Full cut pants are fitted in front with snug elastic in back. Washable — no ironing. *State size* 4, 6, 8. Shpg. wt. ea. 8 oz.
29 H 3136—Pink
29 H 3137—Lt. blue
Ea. $1.67; 2 for $3.28

KNIT RAYON

$1.44

CUTE COPY of big sister's p. j.'s in breeze-light knit rayon that's run-resistant! 2 rows of pink and blue braid edged with lace glamorizes neckline. Val type lace at elasticized puff sleeves . . snug-fitting elasticized waist. More Val lace at hem. All around elastic waist pants. Hand wash. *State size* 4, 6, 8. Wt. ea. 8 oz.
29 H 3130—Pink
29 H 3131—Lt. blue
Each $1.44; 2 for $2.82

See opposite page for Size Chart 1 to 16

HONEYSUCKLE KNIT NIGHTWEAR
Fine Quality, Lightweight Combed Cotton

$1.35 2-pc.

TOTS' 2-PC. SLEEPER. Short sleeve top has gay nursery print. Gripper Fasteners at back; self-stitching at neck. Pants have Gripper Fastener front; elastic drop seat. Washable. *State size* 1, 2, 3, 4. Wt. ea. 7 oz.
29 H 3134—Lt. blue
29 H 3135—Yellow
Ea. $1.35; 2 for $2.64
3-PC. STYLE, 2 pair pants. Wt. ea. 9 oz.
29 H 3425G—Lt. blue
29 H 3499G—Yellow
Ea. $1.98; 2 for $3.88

$1.39 Ea.

YOUNGSTER'S PAJAMAS in cool, combed cotton . . Neck, shoulders taped to hold fit, shape. Top has short sleeves, rib neck. Pants have all around elastic top . . full cut legs. *Order two . . . it's thriftier!* Washable. *State size* 4, 6, 8. Shpg. wt. ea. 8 oz.
29 H 3466—Blue
29 H 3467—Yellow
Each $1.39
Save! 2 for 2.72

$1.94 Ea.

COWBOY AND BUCKING BRONCO print on chest of cotton knit pajamas. Contrasting rib neck, hemmed short sleeves and legs. All around elastic waist pants. Washable. *State size* 4, 6, 8. Wt. ea. 10 oz.
29 H 3132—Yellow with brown trim
29H3133—Lt. blue, Navy blue trim
Each $1.94
Save! 2 for 3.80



Girls' 8 to 16 HONEYLANE NIGHTWEAR in Cloud-Light KNIT RAYON that's Run-resistant!

$1.29 Ea.

[A] DELIGHTFULLY COOL AND FLATTERING NIGHTIE in light and airy knit rayon. Sweet pink and blue braiding trim centers wide shoulder straps, frothy lace edged bodice top. Elasticized waist for just right fit. Ruffled flounce on skirt hem. Hand wash—needs no ironing. *State size* 8, 10, 12, 14, 16. Wt. ea. 9 oz.
29 H 3589—Pink $1.29
29 H 3590—Lt. blue . . 1.29
Save 6c! . . . . . . 2 for 2.52

$1.86 Ea.

[B] PAJAMAS CAN BE GLAMOROUS, TOO! *Look at these* in lovely run-resist knit rayon. Daintily styled top with lace, satin bow trim at double fabric V-neck . . more lace sweetens elasticized puff sleeves, pocket top and jacket hem. Elasticized waist. All around elastic waist pants. Hand wash—no ironing. *State size* 8, 10, 12, 14, 16. Wt. ea. 10 oz.
29 H 3591—Yellow . . $1.86
29 H 3592—Lt. blue. 1.86
Save 8c! . . . . 2 for 3.64

Jamarettes

Our Finest Honeylane Pajamas

- Smart binding trim
- Gripper Fastener adjustable waistbands
- Stripes or gay print

$2.39

[C] FINE QUALITY COTTON BROADCLOTH pajamas in polka dot printed stripes. Contrasting binding accents convertible collar, pocket top and short sleeves on coat. Pants are fitted front and back; adjustable waistband. Washable. *State size* 8, 10, 12, 14, 16. Shpg. wt. 10 oz.
29 H 3596—Lt. blue
29 H 3597—Pink
Each . . $2.39; 2 for $4.70

$2.89

[D] MAN-TAILORED COTTON CRINKLE CREPE pajamas in lace-like print. Coat has convertible collar with contrast binding. All around fringed belt. Pants fitted in front, back. Gripper fastener adjustable waistband. Washable—no ironing. *State size* 8, 10, 12, 14, 16. Shpg. wt. 13 oz.
29H3598—Pink $2.89
29H3599—Aqua blue. 2.89
Save 8c! . . . . . 2 for $5.70





Size 1 to 4 Togs for Springtime Fun

Send 'em out to play in these sturdy Honeysuckle styles! Durable fabrics that wash easily. Designed to fit perfectly, make dressing a simpler task.

[A] Washable rayon gabardine suit. Guaranteed not to shrink more than 3%. Eye-catching style features smart color contrasts. Zipper front jacket. Peter Pan collar, yoke and sleeve inset match skirt. Two novel pockets. Darts for smooth fit. Two inset pleats front and back of skirt match color of jacket. Snug-fitting elastic waist. *Please state size* 1, 2, 3, or 4. Shipping weight 14 oz.
29H6753–Red and gray
29H6754–Royal blue, gray
2-piece suit........$3.98

[B] REAL TEXAS-MADE WESTERN SUIT! Styled just like his favorite cowboy's. Built to take all the rugged wear romping youngsters are sure to give it. Sanforized cotton broadcloth shirt and cotton covert trousers. Washable. Maximum shrinkage 1%. Rodeo-bright embroidery on shirt. Belted front, elastic back waist. *State size* 2, 3, 4. Shpg. wt. 11 oz.
29 H 6821–Red, lt. blue
29 H 6822–2-tone green
2-piece suit......$3.98

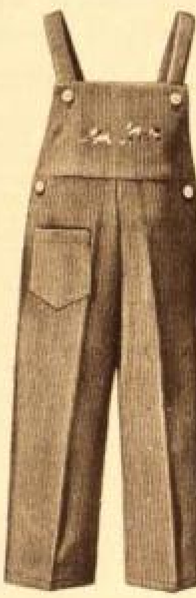
[C] ZIPPER FRONT OVERALL makes dressing task easier for children. Fine quality cotton gabardine. Washfast. Colors won't fade no matter how often they're washed. Sanforized—max. fabric shrinkage 1%. Adjustable Gripper Fastener suspenders; no trouble at all to make them proper length. Elastic back waist. 2 deep patch pockets in front. Full cuffs. *State size* 1, 2, 3, 4. Wt. 13 oz.
29H6850–Medium blue
29H6851–Gray gabardine
Each..............$1.98

SIZE CHART FOR 6 to 18 Months and 1 to 4 Years

Order size	6 mos.	12 mos.	18 mos.	1	2	3	4
If height is	24½-26½	27-29	29½-31½	29½-31	31½-34	34½-37	37½-40
If chest is	18	19	20	20	21	22	23 in.
If weight is				22½-25	25½-29	29½-34	34½-38 lbs.

A small down payment and a few dollars each month will open an Easy Payment account . . see inside back cover.









Outdoor Time's CORDUROY Time

$4.98

CLASSIC PINWALE CORDUROY SUIT. Jacket has full length zipper, 2 slash pockets. Lined with cotton kasha. Matching overalls have double fabric bib, adjustable 2-button suspenders, patch pocket. Wash separately. *State size* 1,2,3,4. Shpg. wt. 1 lb.
29H6813–Bright red. 2-pc. suit...$4.98
29H6814–Med. blue. 2-pc. suit... 4.98
29H8320–Aqua blue. 2-pc. suit... 4.98

$1.98

PINWALE CORDUROY OVERALL. Embroidered self-lined bib. Button side placket built to resist rips, wear longer. Elastic back waist. *State size* 1, 2, 3, or 4.
29 H 8325—Aqua blue
29 H 8326—Red
29 H 8327—Med. blue
Shpg. wt. 8 oz. Each $1.98

PLAYCLOTHES with Feminine Touch

$1.39

ONE-PIECE COTTON PERCALE PLAYSUIT. Embroidered trim. Button back, drop seat. Tie-back sash. Washable. *State size* 1, 2, 3. Wt. ea. 6 oz.
29H6824–Red check
29H6825–Bluecheck
Ea. $1.39; 2 for $2.72

$1.09

DOTTED COTTON PLISSE CREPE OVERALL. White ruffle trim. Double fabric bib. Button side plackets. Washfast—needs no ironing. *State size* 1, 2, 3, 4. Wt. ea. 6 oz.
29 H 6838—Green
29 H 6839—Red
Each. $1.09; 2 for $2.14

Peppy Glen Plaid SHORTS, LONGIE

Sanforized—maximum fabric shrinkage 1%

Brand new style with elastic back waist, belted front



Made of closely woven Cotton Suiting

$1.49

LONGIE. Snug elastic waist back. Belted front with belt loops, adjustable buckle. Zipper fly front, cuffs. 2 pockets. Washable. *State size* 2, 3, 4. Shipping weight each 8 oz.
29 H 6759—Brown
29 H 6760—Blue
Each $1.49..2 for $2.90

98c

SHORTS. Comfortable elastic back waist. Belted front with belt loops, adjustable buckle. Zipper fly front. 2 pockets. Washable. *State size* 2, 3, 4. Shipping wt. each 6 oz.
29 H 6757—Brown
29 H 6758—Blue
Each 98c....2 for $1.92









When weather's cool, slip a cozy SWEATER on your boy or girl

$1.39

TERRY KNIT COTTON COAT SWEATER. Blazer stripe. White rib knit neck, cuffs, bottom. Washable. *State size* 1, 2, 3. Wt. 6 oz.
29 H 7832—Blue....$1.39
29 H 7833—Yellow.. 1.39

$1.98

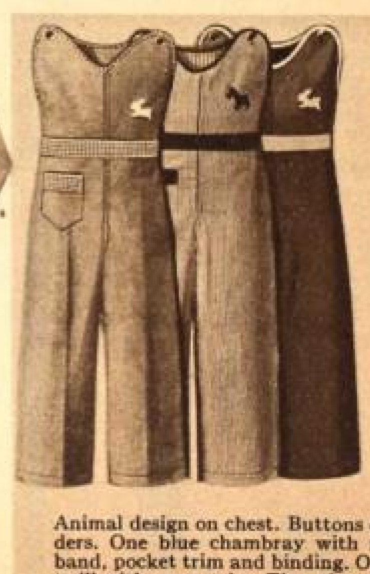
ALL WOOL. Embroidered rosebuds. Knit-in pattern. Ribbed cuffs, bottom, crew neck. Hand washable. *State size* 1, 2, 3. Wt. 5 oz.
29 H 7834—Pink....$1.98
29 H 7835—Lt. blue. 1.98

$1.98

BOYS' ALL WOOL CARDIGAN. Hand embroidered anchor designs. Knit-in pattern. Rib knit crew neck, cuffs, bottom. Hand wash separately. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29H7836–Red......$1.98
29H7837–Med. blue. 1.98

$2.65

100% NYLON. Long wearing. Washable; dries quickly, keeps shape. Rib knit crew neck, cuffs, bottom. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 H 7823—Cherry red
29 H 7824—Med. blue
29 H 7831—Yellow..$2.65



BARGAIN PACKAGE

3 FOR $2.49

Three different playtime overalls for one tiny price. Sturdy cotton fabrics . . strong construction . . cute animal designs.

Animal design on chest. Buttons over both shoulders. One blue chambray with red check waist band, pocket trim and binding. One brown cotton twill with green trim. The other red woven-stripe seersucker with red trim. Washable. *State size* 1, 2, 3, 4. Order one size. Shpg. wt. 14 oz. for 3.
29 H 6855—Package of three..........

Honeysuckle Ranch Style Denim BLUE JEANS

Reg. U. S. Pat. Off.

Cut just like "grown-up's" in real Western style

- Made to Sears own rigid workmanship and size standards
- Made from durable, closely woven navy blue denim
- Sanforized—won't shrink more than 1%
- Double needle sewn seams in contrasting thread
- Bar-tacking or metal rivets at all points of strain
- Snap fasteners—no buttons or button holes



[A] BOYS' WESTERN JEANS. Heavy 8-oz. navy blue denim, takes rough wear. Zipper fly front. Yoke back. Adjustable snap-on suspenders are detachable; crossed and bar-tacked in back. No buttons to sew, or button holes to wear out. 4 pockets. Belt loops. Wash separately. *State size* 1, 2, 3, 4. Shpg. wt. ea. 10 oz.
29 H 6818—Each..$1.59
Save.....buy 3 for 4.65

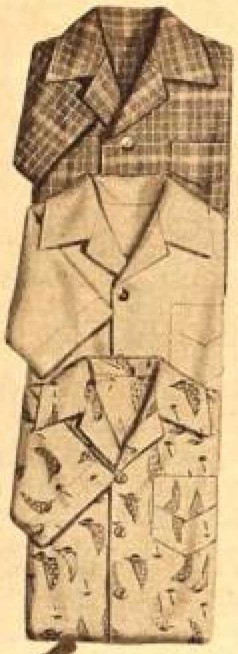
[B] GIRLS' WESTERN JEANS. Sturdy 8-oz. navy blue denim. Yoke style back. Zipper side placket. Adjustable snap-on suspenders are detachable. Crossed and bar-tacked in back to prevent slipping. No buttons to come off. 2 side pockets. 2 back pockets. Wash separate. *State size* 1, 2, 3, or 4. Wt. each 10 oz.
29 H 6819—Each..$1.59
Save.....buy 3 for 4.65

[C] BOXER STYLE for boys or girls. So easy to slip on, child can dress himself. Strong 7-oz. navy blue denim. Shirred elastic waist gives comfortable fit. Fly front. 2 patch pockets at sides. One back pocket. Sanforized. Wash separately. Buy several pairs for the summer fun ahead. *State size* 1, 2, 3, 4. Shpg. wt. ea. 7 oz.
29 H 6820—Each..$1.19
Save.....buy 3 for 3.45

[D] WOVEN PLAID COTTON SHIRT. Multicolor. Just the cheery companion blue jeans should have. Looks good with other togs too. Sanforized—won't shrink over 1%. Washfast—colors won't fade. Convertible collar, yoke back, short sleeves, pocket. *Please state size* 1, 2, 3, or 4. Shpg. wt. each 6 oz.
29 H 6508—Each 98c.......................... *Save*, buy 3 shirts for only $2.85

Check the size chart on opposite page to be sure of the right size









Matching cotton SHORTS, SHIRTS

Package of 3 shorts **$1.48**

Wear shorts separately or as matched sets with shirts at right. Elastic waist, back pocket. Washable. 1 yellow print, 1 multicolor plaid, 1 solid blue. Order 3 of 1 size. *State size* 1, 2, 3, 4. Wt. for 3, 8 oz.
29 H 6727—3 for..$1.48

Package of 3 shirts **$1.98**

Match shirts with shorts at left, or wear them with other pants. Short sleeves, pocket. Washable. One yellow print, one multicolor plaid, one solid blue. Order 3 of 1 size. *State size* 1, 2, 3, 4. Shpg. wt. for 3, 9 oz.
29 H 6517—3 for..$1.98

Denim CREEPALONG, BIB-OVERALL

$1.29

JEAN STYLE CREEPALONG. 7-oz. navy blue denim. Sanforized—won't shrink over 1%. Snap crotch. Elastic back waist, button plackets. Wash separately. *State size* 6, 12, 18 mos. Shpg. wt. ea. 9 oz.
29 H 6615—Each...$1.29
Save...buy 3 for only 3.75

$1.19

BIB-TOP OVERALL. Sanforized 6-oz. navy blue denim. Max. shrinkage 1%. Fly front. 2 patch pockets, one back pocket. Bar-tacked at strain points. Wash separately. *State size* 1, 2, 3, 4.
29 H 6986—Wt. ea. 8 oz.
Each $1.19; 3 for $3.45

Washfast knit cotton POLO SHIRTS

New low price for this quality

Colors stay beautiful and bright washing after washing



[E] 64½c each in lots of 2

[F] 64½c each in lots of 2

[G] 75c each in lots of 3

[E] SHORT SLEEVE STRIPED combed cotton polo shirt. 2-button shoulder, rib knit neck. *State size* 1, 2, 3, 4. Wt. for 2, 6 oz.
29 H 6809—Red 29 H 6810—Medium blue
2 for $1.29................ *Save*, buy 4 polo shirts for only $2.40

[F] SOLID COLOR combed cotton polo shirt. 2-button shoulder, rib knit neck. *State size* 1, 2, 3, 4. Shpg. wt. for 2, 8 oz.
29 H 6882—Yellow 29 H 6883—White 29 H 6884—Med. blue
2 for $1.29................ *Save*, buy 4 polo shirts for only $2.40

[G] Colorful hand screened print on front. Short sleeves, rib knit neck, 2-button shoulder. *State size* 1, 2, 3, or 4.
29 H 6853—White with multicolor print. Shpg. wt. for 2, 6 oz.
Each 78c................ *Save*, buy 3 polo shirts for only $2.25











Cowboy SWEATSHIRT

98c

KNIT COTTON SWEATSHIRT. Colorful cowboy print on front. Fleeced inside for warmth. Grand for outdoor play. Rib knit crew neck, cuffs, and waistband. Washable. *State size* 2, 3, 4. Shpg. wt. ea. 6 oz.
29 H 6513—Medium blue
29 H 6514—White
...3 for only $2.85

Manly little SPORT SHIRTS for the toddler crowd . . your choice of cool fabrics

98c

CLASSIC WHITE SHIRT, a long time favorite. Good-looking with everything from jeans to best suit. Mercerized cotton broadcloth. Sanforized—won't shrink over 1%. Washable. Sport collar, short sleeves, chest pocket. *Please state size* 2, 3, 4. Shipping weight each 5 ounces.
29H6525–Each 98c; 3 for $2.85

$1.29

WORK-SAVING COTTON PLISSE CREPE—needs no ironing. Cool and comfortable for warm weather. Sport collar, short sleeves, chest pocket. Breezy multicolor nautical print. Vat-dyed for fade resistance. Washfast. *Please state size* 2, 3, 4. Shpg. wt. each 5 oz.
29 H 6544—Multicolor print on blue. Each....$1.29; 2 for $2.52

$1.39

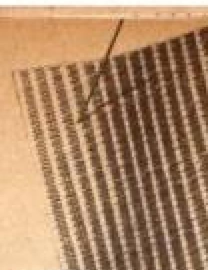
WASHABLE RAYON SPORT SHIRT. Toddler's size Hawaiian pattern, rivals dad's zaniest. Short sleeves, chest pocket. *State size* 2, 3, 4. Shipping weight each 4 ounces.
29 H 6543—Medium blue print
29 H 6542—Yellow print
Each $1.39......2 for only $2.72

$1.56

SANFORIZED COTTON BROADCLOTH. 2 real western pockets, gay embroidery. Contrasting collar, short sleeves. Washable. *State size* 2, 3, 4. Wt. each 5 oz.
29 H 6523—Yellow with brown
29 H 6524—Light blue with red
Each $1.56..........2 for $3.00

SIZES
6 TO 18 MONTHS
1 TO 4 YEARS





A $1.97

B 97c

C $1.27



Washfast Cotton
SEARSCORD

- Specification built to withstand rough and tumble wear
- Neatly tailored . . . extra strong seams for longer wear
- Full cut for comfort . . . accurately sized correct fit
- WASHFAST AND SUNFAST sturdy cotton cord fabric

Searscord styles to take your youngster from sandbox to birthday party. For boys and girls . . sizes 6 months to 4 years.

Vat-dyed woven-in stripes of red, blue, brown or green with white. A durable fabric, grand for playclothes that can "take it."

Cool and practical. Wash 'em in your machine . . They'll come out spanking clean and bright as new. Need little or no ironing.

Save money by ordering two or more of a style. Each item costs you less. Keep plenty of these practical playclothes on hand.



G 77c

H 77c

J 97c

K 97c



D 97c

E $1.77

F $1.47

A **Eton suit.** Long sleeve jacket. White buttons, 2 patch pockets. Boxer short with 2 pockets, fly front. *State size* 1, 2, 3 or 4. Shpg. wt. for suit 7 oz.
29H6741-Brown 29H6742-Green
2-piece suit **$1.97; 2 suits $3.84**

B **Shorts** with double fabric bib top. Button suspenders, Full cuffs. 2 pockets. Button opening at both sides. *State size* 1, 2, 3, 4. Shpg. wt. each 5 oz.
29H6745–Red 29H6746–Blue
Each **97c**.........**3 for $2.85**

C **Longie.** Detachable pinafore suspender top. Longie can be worn separately. Elastic waist, pocket. *State size* 1, 2, 3, 4. Shpg. wt. for set 4 oz.
29H6785–Green 29H6786–Red
2-piece set **$1.27; 3 sets $3.72**

D **Creepalong** with non-slip suspenders. Double fabric bib, Gripper Fastener crotch. Elastic back waist. *State size* 6, 12, 18 mos. Shpg. wt. ea. 4 oz.
29H6613–Blue 29H6614–Red
Each **97c**..........**3 for $2.85**

E **Creepalong and Jacket set.** Same creepalong as D. Long sleeve jacket. Embroidery on front. *State size* 6, 12, 18 months. Shpg. wt. set 7 oz.
29H6638–Blue 29H6639–Red
2-piece set **$1.77; 2 sets $3.44**

F **Sunsuit Set.** Double fabric bib, button suspenders, elastic back waist. Short sleeve shirt; sport collar, embroidery. *State size* 6, 12, 18 mos. Wt. set 6 oz.
29H6622–Blue 29H6623–Red
2-piece set **$1.47; 2 sets $2.86**

G **New! Matching Shirt** to go with all the Searscord outfits. Wear it in or out. Chest pocket. *State size* 1, 2, 3, 4. Wt. ea. 5 oz.
29H6787–Blue 29H6788–Brown
29H6789–Green 29H6790–Red
Each **77c**...........**3 for $2.20**

H **Boxer shorts.** Full elastic waist band. Youngster can easily slip them on himself. 2 pockets, fly front. *State size* 1, 2, 3, 4.
29H6747–Green 29H6748–Brown
29H6749–Red. Shipping weight ea. 5 oz. Each **77c**....**3 for $2.20**

J **Overall.** Double fabric bib top, adjustable suspenders. Gripper Fasteners on suspenders and sides. Neat cuffs. *State size* 1, 2, 3, 4. Shpg. wt. ea. 7 oz.
29H6743–Blue 29H6744–Red
Each **97c**...........**3 for $2.85**

K **Boxer Longie.** Comfortable shirred elastic waist. Keeps shirt tucked neatly in place. 2 pockets, fly front. *State size* 1, 2, 3, 4. Shpg. wt. ea. 6 oz.
29H6791–Brown 29H6792–Blue
Each **97c**...........**3 for $2.85**

Measure to be sure

DON'T GUESS YOUR CHILD'S SIZE . . . it's easy to know exactly. Order correctly and insure proper fit. Sears children's wear is proportioned to fit the child's actual measurements. DO NOT ORDER BY AGE.

Size chart 6 to 18 months, 1 to 4 years

Order size....	6 mos.	12 mos.	18 mos.	1	2	3	4
If height is....	24½-26½	27-29	29½-31½	29½-31	31½-34	34½-37	37½-40 in.
If chest is.....	18	19	20	20	21	22	23 in.
If weight is....				22½-25	25½-29	29½-34	34½-38lbs.

Size Chart for Infants' Socks

Order size....	4	4½	5	5½	6	6½	7	7½
For foot length.	3½	4	4½	5	5½	6	6½	7 in.

Now's the time to buy all the summer clothes your child needs. See inside back cover for Sears Easy Terms WEAR



Honeysuckle knit cotton

MATCHABLE PLAY TOGS

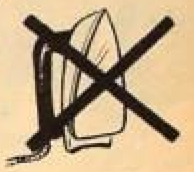
Mix 'em! Match 'em. All colors harmonize

Stripes and solids . . matching and contrasting colors . . every item designed to go with all the others. Select a few basic pieces, then see what a variety of outfits they make! Knit of finest quality Durene* cotton. Built to Sears own specifications for superior workmanship. Full cut and carefully sized; never sag or lose their shape. Special improved dyes keep colors bright. Washfast—wash red and navy blue separately. Sizes from 6 months to 4 years. . . styles for sister and brother, too!

*Reg. U. S. Pat. Off.

What a break for Mother! MATCHABLE PLAY TOGS need no ironing

Forget that hot job of ironing, Mom, and enjoy more leisure this summer. MATCHABLE PLAY TOGS look fresh and neat without even a whisk of your iron. They're easy to launder . . dirt comes right out, lovely colors stay in.





Winsome styles for sizes 6 to 18 months

A CREEPALONG. Embroidered double fabric bib. Non-slip suspenders. Elastic back waist. Snap crotch. *State color* lt. blue, peach, lt. green, yellow. *State size* 6, 12, 18 mos. Wt. ea. 6 oz.
29 H 8417–Ea. $1.78. 2 for $3.46

B SHORT SLEEVE POLO SHIRT with knit-in stripe. Rib knit crew neck. 2-button shoulder. *State color* lt. blue, lt. mint green, peach, yellow. *State size* 6, 12, 18 mos. Shpg. wt. ea. 5 oz.
29 H 8413—Ea. $1.04; 3 for $2.94

C SHORT SLEEVE POLO SHIRT with hand loomed embroidery. 2-button shoulder, rib knit crew neck. *State color* peach, lt. mint green, lt. blue, yellow. *State size* 6, 12, 18 months. Shpg. wt. ea. 5 oz.
29 H 8414—Ea. $1.04; 3 for $2.94

D SUSPENDER SHORTS. Snap crotch, elastic back waist. Non-slip button suspenders. *State color* peach, blue, yellow, lt. mint green. *State size* 6, 12, 18 mos. Shpg. wt. ea. 5 oz.
29 H 8418–Ea. $1.25; 2 for $2.40

E SOLID COLOR ANKLETS. Reinforced heel, toe. No seam in cuff. *State size* 3½, 4, 4½, 5, 5½, 6. Wt. 5 oz. for 3, one size.
29H5954–Peach, lt. green, lt. blue
29H5895–Yellow, green, lt. blue
Pkg. of 3 for 79c. .2 pkgs. $1.55

F CARDIGAN SWEATER. Heavy rib knit construction. Embroidery trim. Ocean pearl buttons down front. *State color* lt. mint green, peach, yellow, lt. blue. *State size* 6, 12, 18 months. Shpg. wt. ea. 6 oz.
29 H 8415–Ea. $1.59; 2 for $3.12

G CREEPER. Cunning embroidery. 2-button shoulder, snap crotch. Elastic at side of waist for fit. *State color* yellow, peach, lt. mint green, lt. blue. *State size* 6, 12, 18 mos. Shpg. wt. ea. 5 oz.
29 H 8416—Ea. $1.59; 2 for $3.12

Wardrobe builders . . sizes 1 to 4 years

H BOXER SHORT. All around elastic waist. Team it with striped or plain polo shirt. *State color* navy blue, medium blue, red or yellow. *State size* 1, 2, 3, or 4. Shpg. wt. ea. 5 oz.
29 H 6963—Ea. 99c; 3 for $2.89

J OVERALLS with non-slip suspenders. Elastic back waist for better fit. Double fabric bib. One pocket. *State color* red, medium blue, yellow, pink. *State size* 1, 2, 3, 4. Shipping weight each 7 oz.
29 H 6962—Ea. $1.79; 2 for $3.46

K CARDIGAN SWEATER. Rib knit. Two pockets. Just the topper for breezy days. *State color* red, med. blue, yellow, pink, or navy blue. *State size* 1, 2, 3, 4. Shpg. wt. each 6 oz.
29 H 6960—Ea. $1.69; 2 for $3.32

L BIB-TOP SKIRT. Non-slip suspenders. Elastic back waist. 2 front pleats. Self-lined bib. *State color* red, yellow, medium blue, or pink. *State size* 1, 2, 3, or 4. Shpg. wt. ea. 5 oz.
29 H 6961—Ea. $1.38; 2 for $2.70

M SOLID COLOR ANKLETS with seamless cuff. Reinforced heel, toe. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shipping weight 5 ounces for 3, one size.
29 H 5891—White, pink, yellow
29 H 5892—Blue, red, white
Pkg. of 3 for 79c; 2 pkgs. $1.55

N STRIPE ANKLETS. Reinforced heel, toe. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. 5 oz. for pkg. of 3, one size.
29 H 5893—Yellow, pink, blue
29 H 5894—Navy, red, yellow
Pkg. of 3 for 89c; . . . 2 pkgs. $1.75

P SOLID COLOR POLO SHIRT Short sleeves, 2-button shoulder, rib knit crew neck. *State color* yellow, medium blue, red, pink or white. *State size* 1, 2, 3, or 4. Shpg. wt. each 4 oz.
29 H 6959—Ea. $1.04; 3 for $2.94

R HANDSOME STRIPE POLO SHIRT. Has short sleeves, 2-button shoulder, rib knit crew neck. *Colors* navy blue, pink, medium blue, red, or yellow. *Sizes* 1, 2, 3, or 4. *State color and size wanted.* Shpg. wt. ea. 5 oz.
29 H 6958—Ea. $1.04; 3 for $2.94

See the size chart on opposite page to make sure you're ordering the right size for your tot



Snap-crotch CREEPALONGS for Easy Changes

$1.98

COTTON TWILL 2-PIECE SUIT. Jacket with rib knit waistband, cuffs, collar. Creepalong with snap-crotch, button suspenders, elastic back waist, side plackets. Med. blue washfast; wash red separately. *State size* 6, 12, 18 mos. Shpg. wt. 10 oz.
29 H 6690—Med. blue
29 H 6691—Red.$1.98

$1.59 Each

LACE TRIMMED pinafore ruffles give creepalong a feminine look. Washfast cotton plisse crepe. Needs no ironing. Non-slip suspenders, snap crotch. Elastic back waist, side plackets. Embroidered bib. *State size* 6, 12, 18 mos. Wt. ea. 5 oz.
29 H 6656—Pink
29 H 6657—Aqua blue
Each $1.59; 2 for $3.12

$1.53 Ea. Plisse crepe

PADDED KNEE CREEPALONG. Non-slip suspenders. Snap crotch, plackets. Sanforized. Washfast. *State size* 6, 12, 18 mos. Wt. 6 oz.
Sturdy cotton poplin
29 H 6658—Aqua blue
29 H 6659—Yellow
Ea. $1.79; 2 for $3.52
Cotton plisse crepe
29 H 6660—Med. blue
29 H 6661—Yellow
Ea. $1.53; 2 for $3.00



Outfit Your Little Tyke in Sturdy HONEYSUCKLE TOGS

$4.98

ORIGINAL "CRAWLER" set in fine pinwale corduroy. Flannelette lined jacket. Raglan sleeves, double row of tiny buttons, appliqued animal. Wash separately. Crawler same style as listed at right. *Sizes* 6, 12, 18 months. *Please be sure to state size wanted.* Shipping weight 12 oz.
29 H 8456—Med. blue
29 H 8457—Red.$4.98

$1.98

ORIGINAL "CRAWLER." Fine quality pinwale corduroy. Gripper Fastener crotch makes changes easy. Button side plackets and non-slip suspenders. Lined bib. 2 pleats front and back for roomy fit. Wash separately. *State size* 6, 12, 18 months. Shpg. wt. 8 oz.
29 H 6620—Med. blue
29 H 6621—Red.$1.98

$1.55 Set

PEPPY CHECK PLAYSUIT with extra pair of pants. Changes are easy—pants button to blouse. Button back blouse, rickrack trim. Vat-dyed cotton percale. Washable. *Please be sure to state size* 6, 12, 18 mos. Shpg. wt. for set 8 oz.
29H6630-Red check
29H6631-Blue check
Set $1.55; 2 sets $3.00

Less than 65c Each in lots of 2

COMBED COTTON POLO SHIRTS. 2-button shoulder, rib knit neck. Washable. *State size* 6, 12, 18 mos. Shpg. wt. 6 oz. for 2.
Knit-in "train" stripe
29 H 6618 — Aqua (blue-green), white
29 H 6619—Yellow and white stripe
Solid color polo shirts
29 H 6679—Yellow
29 H 6680—Lt. blue
2 for $1.29; 4 for $2.40

SIZE SCALE FOR SIZES 6 TO 18 MONTHS	6 months	12 months	18 months
Order size			
If chest is	18	19	20 inches
If height is	24½–26½	27–29	29½–31½ inches

Order all you need now . . use Sears Easy Terms to pay . . See inside back cover

MOISTURE PROTECTION BUILT IN!

New "Dualon" process waterproofs the fabric

[A] $1.59 Each

Two pairs of water-repellent button-pants

[B] $1.98







[C] 93c Each



[D] $2.33 Set

Pretty, practical HONEYSUCKLE CREEPERS

[A] INTERLOCK KNIT cotton fabric coated with waterproof plastic by new "Dualon" process. Stays soft and flexible, will not crack or peel. Stretches with the fabric. 2-button shoulder, snap crotch, elastic at sides of waist, hand loomed embroidery. Washfast, needs no ironing. *State size* 6, 12, 18 mos. Shpg. wt. 5 oz.
29 H 6608—Light blue and white
29 H 6609—Yellow, white Ea. $1.59; 2 for $3.12

[B] INTERLOCK KNIT COMBED COTTON CREEPER with 2 pairs of button-on pants. Water-repellent treated to resist soaking through. White top has 2-button shoulder, hand loomed embroidery. Washable. One yellow pants, one light mint green. *State size* 6, 12, 18 months.
29 H 6611—Shpg. wt. 7 oz. 3-piece set $1.98

[C] OUR LOWEST PRICE knit cotton creeper. 2-button shoulder. Snap crotch makes changing diapers easy. Elastic at sides of waist. Transfer nursery design on chest. Washfast. *Please state size* 6, 12, 18 months. Shipping weight 5 oz.
29 H 6683—Light blue 29 H 6684—Yellow
29 H 6685—White . . . . . . Each 93c; 2 for $1.82

[D] CREEPER AND CARDIGAN SET of washable combed knit cotton. Snap crotch creeper with white top, 2-button shoulder. Matching cardigan. White rib knit cuffs and waist band. Hand loomed embroidery on chest, repeated on the cardigan. *Please state size* 6, 12, or 18 months. Shipping weight 7 ounces.
29 H 6642—Light mint green. 2-pc. set . $2.33
29 H 6643—Light blue . . . . . . 2-piece set 2.33



[E] $1.89 [F] $1.98 [G] $1.98

2-piece COTTON SUITS with Sunday-best Look

[E] POLO SHIRT AND WOVEN SHORTS. A bonny twosome for the young hero of the sandbox set. Light gray knit combed cotton top. Plaid appliqued animal matches shorts. Rib knit neck, 2-button shoulder. Slips easily over youngster's head. Sanforized gingham plaid shorts. Elasticized waist. Won't shrink over 1%. Washfast. *State size* 6, 12, or 18 months. Shpg. wt. 6 oz.
29 H 8412—Light gray, red plaid 2-piece suit $1.89

[F] BIB-TOP SHORTS embroidered with sailboat design. Sanforized cotton twill—won't shrink over 1%. Non-slip suspenders. Pleats in front, elastic back waist. Snap crotch. White knit combed cotton shirt with sailboat patterned stripe. 2-button shoulder, rib knit neck. Washable. *State size* 6, 12, 18 mos. Shpg. wt. 7 oz.
29 H 6625-Yellow and white.$1.98
29 H 6626-Med. blue and white 2-piece suit $1.98

[G] HANDSOME 2-PIECE SUIT of fine quality cotton slub poplin. Sanforized . . max. shrinkage 1%. Buttons and applique on white shirt match the color of the shorts. Peter Pan collar, elastic back waist, button suspenders. Washfast. *State size* 6, 12, 18 months. Shipping weight 5 oz.
29 H 6647—Yellow 29 H 6648—Aqua (blue-green) . . . . . 2-piece suit $1.98



DRESSES . . SLIPS and CHRISTENING SETS . . handmade by skilled needlewomen of the Philippines

INFANTS' HAND-MADE SLIPS of fine cotton batiste. Pretty hand scalloped neckline, armholes and bottom. Two-button shoulder, easy to slip over baby's head. Hand wash. Wear with any dress shown. *State size* 6 or 12 months. Shipping weight each 3 oz. *Order in lots of 3 for real economy!*

[A] Beautiful hand embroidery in assorted designs . . Sears very finest. Make your own set . . team them up with any separate dress illustrated.
29 H 6177–White. Ea. $1.29; 3 for $3.77

[B] Dainty plain style. Buy several to go with any of our separate dresses for a lovely set . . . so thrifty, too.
29 H 6126–White. Ea. 98c; 3 for $2.85

[C] OUR LOWEST PRICE for a hand-made, hand embroidered dress. Fine cotton batiste sweetly embroidered. Assorted yoke and collar styles with scalloped or hemmed bottoms. No choice. Dainty tucking. A very lovely gift. *State size* 6 or 12 mos. Hand wash. Shpg. wt. ea. 3 oz.
29 H 6163—Yellow
29 H 6164—Pink
29 H 6165—White
Ea. $1.59; 3 for $4.59

[D] GENEROUS HAND EMBROIDERY in assorted designs makes this handmade dress a gift she'll treasure. Fine cotton batiste in assorted yoke or collar styles. Scalloped or hemmed bottoms. Tiny tucks. Hand wash. *State size* 6 or 12 months.
29 H 6108–Yellow. $1.98
29 H 6109–Pink . . . 1.98
29 H 6110–Blue . . . 1.98
29 H 6111–White . . . 1.98
Wt. ea. 3 oz. 3 for $5.79

[E] LAVISH HAND-EMBROIDERY of the finest workmanship on our best hand made dress in fine cotton batiste. Assorted yoke or collar styles. Scalloped or hemmed bottoms. Tiny tucks. Team with slips illustrated at left (A) or (B). Hand wash. *State size* 6 or 12 months.
29 H 6121–Pink . . . $2.98
29 H 6122–Blue . . . 2.98
29 H 6123–White . . 2.98
Wt. ea. 3 oz. 2 for $5.80

[F] OUR GOOD CHRISTENING SET in fine cotton batiste, handmade and hand embroidered. Delicate embroidery frosts top, front, bottom. Rayon satin ribbon trim. Assorted yoke or collar styles. Scalloped or hemmed bottoms. Button shoulder plain slip in matching color. Hand wash. *State size* 6 or 12 mos.
29 H 6173—Yellow
29 H 6174—Pink
29 H 6175—Blue
29 H 6176—White
Wt. 4 oz. 2-pc. set $2.98

[G] OUR FINEST CHRISTENING SET . . handmade of fine sheer white cotton batiste. Lavish hand-embroidery, tiny tucking and rayon satin ribbon trim make this a set so lovely she'll save it to pass on to the next baby! Assorted yoke or collar styles with scalloped or hemmed bottoms. Matching embroidered button shoulder slip. Hand wash. *Please state size* 6 or 12 mos.
29 H 6158—2-piece set
Wt. set 4 oz. $3.98

Measure to be sure . . . see size chart at bottom of page



Sheer Ninon
$2.29 Set

SHEER WHITE DRESS in rayon ninon over pastel rayon slip. Dress has embroidered nylon inserts at yoke; 2 front panels. Lace, ribbon trim. Ruffle bottom. Slip has shell stitching. Boxed. Fits to 12 mos.
29 H 6180—Blue slip
29 H 6181—Pink slip
29 H 6182—Yellow slip
Wt. 10 oz. 2-pc. set $2.29

Rayon Crepe
$2.29 Set

PARTY OR CHRISTENING DRESS, SLIP in rayon crepe. Yoke style dress, pretty smocking, embroidery and ribbon rosette trim. Lace edged neck, bodice, scalloped skirt. Matching plain slip. Fits to 12 mos. Wt. 10 oz. Boxed.
29H6140–Pink . . Set $2.29
29H6141–Blue . . Set 2.29
29H6185–White. Set 2.29

Rayon Crepe Set
$3.98 Set

COAT AND CAP SET in rayon crepe for christenings or dress-up. Yoke-style coat has dainty hand embroidered collar and front; Lace trim. Button neck with bow. Lace, ribbon trim bonnet. Both self-fabric lined. Boxed. Fits to 12 mos. Wt. 13 oz.
29 H 7106—Pink. Set $3.98
29 H 7107—White. Set 3.98



Batiste Slip
59c Each

GOOD QUALITY cotton batiste with embroidery, lace trim. 2-button shoulder. Hand wash. *State size* 6 or 12 mos.
29 H 6145—Pink 59c
29 H 6146—Blue 59c
29 H 6147—White 59c
Wt. ea. 3 oz. 3 for $1.72

Batiste Gown
$1.14 Each

DAINTY COTTON BATISTE with assorted, hand-loomed embroideries, lace trim. Button front. Hand wash. Fits to 9 mos.
29 H 6170—Pink . . . $1.14
29 H 6171—Blue 1.14
29 H 6172—White . . 1.14
Wt. ea. 4 oz. 3 for 3.32

Batiste Dress
$1.14 Each

SHEER COTTON BATISTE with imported Swiss embroidered collar, panel. Ribbon trim. Hand wash. *State size* 6 or 12 mos.
29 H 6142—Pink . . . $1.14
29 H 6143—Blue 1.14
29 H 6144—White . . 1.14
Wt. ea. 4 oz. 3 for 3.32



INFANTS' SLIPS sweetly styled in good quality white cotton batiste with ruffled bottoms . . at this amazing low package price! Order these slips plus dresses at right for a real bargain buy! Hand wash. *State size* 6 or 12 months. Wt. 5 oz. for 3.
29 H 6168—Pkg. of 3 slips, 1 size . . . $1.29

INFANTS' PRETTY WHITE DRESSES in good cotton batiste; assorted embroidery motifs. Yoke and collar styles. Hand wash. *State size* 6 or 12 mos. Wt. 5 oz.
29 H 6169—Pkg. of 3 of 1 size $1.84

SIZE CHART FOR INFANTS' SIZES 6 TO 12 MONTHS

Order size (not age)	6 months	12 months
If chest is	18	19 inches
If height is	24½–26½	27–29 inches
Dress length is	14	15 inches





HONEYSUCKLE COTTON DRESSES

Fashion-wise as an Easter parade, colorful as a summer garden

$1.98

She'll be pretty as a flower in Mistress Mary's rhyme-famed garden in this adorable dotted swiss dress. Tiny lace ruffle at neck. Lace edged white ruffle and dress-colored ruffle on bodice. Full circular skirt banded with white trim. Elastic back waist, tie back sash. Washable. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 H 6327G–Light blue
29 H 6328G–Pink. . .$1.98

$1.98

Sure to win the heart of your mite-sized lady of fashion. Beautiful cotton pique in fresh looking spring colors. Full, lace trimmed tiered skirt. Lace trimmed yoke effect. Tiny white collar, 3 ocean pearl buttons. Wee little rayon satin rosette and bow at waist. Puff sleeves, tie-back sash. Washfast. *State size* 1, 2, 3. Shpg. wt. 8 oz.
29H6325G–Lt. Mint green
29H6326G–Yellow. . $1.98

$1.98

Festive bolero dress combines "separate" look with 1-piece fit and neatness. Cotton pique in vat-dyed colors. White dotted swiss blouse effect, embroidered eyelet ruffling. Pocket and bolero front embroidered with floral design. Waist has buttoned-on look, elastic back. Tie-back sash. Full skirt, deep hem. Washfast. *State size* 1,2,3. Shpg.wt.6 oz.
29 H 6333G—Pink. . . .$1.98
29 H 6334G—Blue. . . . 1.98

Any three $1.98 dresses on this page for $5.64. Order your 3 favorites, *save 30c!*

SIZE CHART FOR SIZES 1 TO 4

Order size	1	2	3	4
If height is	29½–31	31½–34	34½–37	37½–40 in.
If chest is	20	21	22	23 in.
If weight is	22½–25	25½–29	29½–34	34½–38 lbs.
Coat length	16	17	18	19½ in.
Dress length	15½	16½	17½ in.	

Party-pretty with billowy skirts, dainty ruffles

$2.98

EXQUISITE DAN RIVER Wrinkl-Shed* cotton. Full circular skirt, coquettish embroidered organdy ruffles at the side. White embossed cotton blouse with embroidered organdy and plaid ruffles. Elastic back waist, tie sash. Sanforized—won't shrink over 1%. Washfast. *State size* 1,2,3. Shpg.wt.6 oz.
29 H 6337–Light green plaid
29 H 6338–Pink plaid. $2.98
*Reg. U. S. Pat. Office

$2.98

CREASE-RESISTANT embossed cotton. Lace-edged white organdy ruffle outlines yoke, peeks like a petticoat from bottom of full skirt. Button-centered daisy trim. Elastic back waist, tie sash. Washfast. Sanforized. *State size* 1, 2, 3. Wt. 7 oz.
29 H 6339—Aqua blue
29 H 6340—Yellow$2.98

$3.98

Sweet and airy as a birthday cake. Permanent finished organdy. Keeps fresh look, needs no starch. Embroidered white ruffle, self ruffle edge yoke and bottom of skirt. Elastic back waist, tie sash. Washable. Matching bonnet. *State size* 1, 2, 3. Wt. 6 oz.
29 H 6455—Pink. . $3.98
29 H 6456—Yellow 3.98





Bolero Sundress

$1.98

[A] A honey for warm summer days. Washfast cotton pique. Ruffled-bottom skirt with white suntop. Elastic back waist, tie sash. Matching bolero with white embroidery, rick-rack trim. *State size* 1, 2, 3. Wt. 7 oz.
29 H 6335G—Blue. $1.98
29 H 6336G—Pink. 1.98

Winsome Little Styles In Wrinkle Resistant Cotton Fabrics

$1.66

[B] Two wide bands of pert smocking at waist and across bodice. Lace edged organdy ruffle around neckline. Lovely sheer dotted swiss. Wrinkle resistant, stays fresh looking. Puff sleeves, tie-back sash. Washable. *State size* 1, 2, 3. Wt. 9 oz.
29 H 6319—Red. $1.66
29 H 6320—Navy blue. . . . 1.66

$1.66

[C] Superset* treated broadcloth. Stays fresh looking longer, resists wrinkles. Lace edged petal-shaped organdy collar with pastel embroidery. Matching trim on pockets. Tie-sash. Washable, needs no starch. *State size* 1, 2, 3. Shpg. wt. 7 oz.
29 H 6321-Lt. Mint Green.$1.66
29 H 6322-Pink 1.66

Any two $1.66 dresses above for $3.16

$1.29

[D] Dress her in the ageless charm of a crisp pinafore. To wear alone, or slip over another dress. Wrinkle resistant dotted swiss. Contrasting rick-rack trim. Tape edged ruffles. Tie-back sash. Washable. Order one of each color. *State size* 1, 2, 3. Shpg. wt. 5 oz.
29 H 6323–White, red trim $1.29
29 H 6324–Blue, pink trim 1.29

Thrifty Threesome in Cotton Percale

[E] Package of 3 cotton dresses. One blue pencil stripe dress with a gay band of red smocking at waist line. One yellow dress with white pique yoke, tiny embroidered flowers and rickrack trim. One peppery red check dress with round white yoke, embroidered organdy ruffle. Washable. *State size* 1, 2, 3. Order package of 3, one size. Shpg. wt. for 3, 13 oz.
29 H 6318—Package of 3 for $2.98

SIZES 6 TO 18 MONTHS



$3.98



$4.98



$5.98



$4.98 $2.98 $7.98

Crisp Cotton Pique

CUNNING YOKE STYLE COAT front and back, with matching bonnet—both lined with cotton batiste. Coat has dainty lace trimmed collar and pretty sprays of floral hand embroidery down front. Washable. *State size* 6, 12, 18 mos. Wt. 14 oz.
29 H 7075—Mint green. . .$3.98
29 H 7076—Pink. 3.98
29 H 7077—Light blue. . . . 3.98

Velvety Corduroy

CORDING TRIM and hand embroidery richly detail our lovely pinwale corduroy coat. Cute matching scalloped brim bonnet and coat rayon lined. Hand wash separately. *State size* 6, 12, 18 mos. Shpg. wt. 1 lb.
29 H 7078—Yellow. . .$4.98
29 H 7079—Lt. blue. . 4.98
29 H 7080—Pink. 4.98

All Wool Flannel

Cotton PIQUE OVERCOLLAR with eyelet embroidery detaches for sudsings. Hand embroidery and expensive-looking cording trim, too. Coat and matching bonnet both rayon lined. Dry clean. *State size* 6, 12, 18 mos. Wt. 1 lb.
29 H 7090—Med. blue. .$5.98
29 H 7091—Pink. 5.98
29 H 7092—Yellow. 5.98



A $1.59 B 89c C $1.59



$5.98



$4.98

Cute Bonnets and Hat

State size 12, 13, 14, 15 in. Hand wash. B and C cotton batiste lined.

[A] PERMANENT FINISH ORGANDY POKE BONNET, eyelet embroidery. Open crown for easy ironing.
29H7531–Pink 29H7532–Mint (lt.)
29 H 7533—Yellow. Wt. 3 oz. $1.59

[B] BOYS' COTTON PIQUE HAT. Cute embroidered motif.
29H7628–Yellow 29H7627–Lt. blue
29 H 7629—White. Wt. 3 oz. . . . 89c

[C] COTTON PIQUE POKE BONNET; organdy and nosegay trim.
29 H 7534–Mint 29 H 7535–Pink
29 H 7536—Lt. blue. Wt. 4 oz. $1.59

Boys' Trim Coat Set

ALL WOOL FLANNEL dashingly tailored in a handsome coat and cap set for your little man! Double breasted style coat with notched collar and 2 slash pockets . . . white buttons for smart contrast. Coat and matching Eton cap both rayon lined. *Please state size* 6, 12, 18 months.
29 H 7032—Medium blue
Shpg. wt. 1 lb. $5.98

Dressy Rayon Crepe

IDENTICAL STYLE WAS $5.98 last spring! Dainty smocking accents round yoke in front and back; lace lavished collar and cuffs. Bonnet has lace and ribbon trim; elastic at back for fit. Both self-rayon lined. *State size* 6, 12, 18 months. Shpg. wt. 1 lb.
29 H 7085—Pink. . . $4.98
29 H 7084—Lt. blue. 4.98
29 H 7083—Yellow. . 4.98

Boys' 2-Pc. Coat Set

COAT AND MATCHING CAP snappily tailored in crease resistant rayon gabardine. Ideal weight for spring-into-summer wear. Real little-boy-style coat buttons to neck . . . belted back with inverted pleat. Coat, cap both rayon lined. Dry clean. *Please state size* 6, 12, 18 months.
29 H 7007—Lt. blue
29 H 7008—Yellow
Wt. 1 lb. 1 oz. $4.98

Tiny Girls' Dress-up Set

AIRY DRESS AND MATCHING BONNET of crisp, permanent finish, vat-dyed organdy in yummy sherbet shades. Darling for spring and summer best! Dainty dress has lace edged collar and embroidered bodice.. saucily tiered skirt. Rayon ribbon waist tie; 3 inch hem. Washable. *State size* 6, 12, 18 months.
29 H 6067—Yellow
29 H 6068—Pink
Shpg. wt. 5 oz. . $2.98

Sears finest Girls' Coat Set

OUR VERY BEST coat and matching bonnet in dressy all wool crepe! Two perky pleats both sides of front . . inverted pleat in back. White pique over-collar with fancy edging detaches for tubbings. Bonnet and coat rayon lined. Coat lining particularly easy to let out. Dry clean. *Please state size* 6, 12, 18 months.
29 H 7098—Pink
29 H 7099—Lt. blue
Wt. 1 lb. 2 oz. . . $7.98

SIZE CHART FOR SIZES 6 TO 18 MOS.

Order size	If chest is	If height is	Dress length is	Coat length is
6 mos.	18	24½–26½ in.	14 in.	14½ in.
12 mos.	19	27 –29 in.	15 in.	15½ in.
18 mos.	20	29½–31½ in.	16 in.	16½ in.

How to Measure for Bonnets: measure one inch below ear around top of forehead to one inch below other ear for correct size in inches.



PACKAGE BARGAIN 3 FOR $2.29

$1.59 $1.59 $1.98 $1.98 $1.98

Could DRESSES be any Sweeter at any price? Light and Lovely COTTON FABRICS—all Washable! Rayon Set

THRIFTY THREESOME! Set of 3 Dear Little Dresses all of 1 size . . all different styles . . . *for one small price!* One in solid yellow with smocked and embroidered yoke . . one blue check with lace-type yoke; rick rack at waist . . one solid pink with rick rack and embroidery. 2-in. hems. Washable. *State size* 6, 12, 18 mos. Shpg. wt. set 13 oz.
29 H 6056—3 dresses for. . $2.29

DAINTY DOTTED SWISS for summer . . . *wrinkle resistant!* Full smocked yoke in contrasting color . . lace edged white organdy collar. Tie-back sash and puff sleeves. 2-in. hem. *State size* 6, 12, 18 mos. Wt. 4 oz.
29 H 6057—Pink. $1.59
29 H 6058—Mint green 1.59
29 H 6059—Lt. blue. . 1.59

CRISP NOVELTY WEAVE COTTON *that's wrinkle resistant.* Lace and organdy ruffled neckline; embroidered and scalloped lace-edged yoke. Perky tie-back sash. 2-in. hem. *State size* 6, 12, 18 mos. Shpg. wt. 5 oz.
29 H 6060—Blue. . $1.59
29 H 6061—Pink. . 1.59

Save 18c! Any two $1.59 dresses for. 3.00

BAND-BOX FRESH COTTON PIQUE with crisp, pressed down pleats. Dainty lace trims front panel and double-effect collar. Tie back sash. Generous 3-inch hem. *State size* 6, 12, 18 mos. Shpg. wt. 5 oz.
29H6062G—Lt. mint. $1.98
29H6063G—Pink. . . . 1.98
29H6064G—Lt. blue. . 1.98

CUNNING BROADCLOTH PINAFORE is vat-dyed and washfast! Skirt panel and eyelet embroidered ruffles in frosty white. Built-up button back. Tie sash. 3-inch hem. *State size* 6, 12, 18 mos. Shpg. wt. 6 oz.
29H6065G—Blue. . .$1.98
29H6066G—Yellow. 1.98

DRESS, PANTY SET in cool rayon jersey. Dainty embroidered yoke, easy-on 2-button shoulders. Elastic waist panty. Hand wash separately. *State size* 6, 12, 18 mos. Shpg. wt. 6 oz. set.
29H6069G—Pink . . $1.98
29H6070G—Lt. mint 1.98
29H6071G—Lt. blue 1.98

Save 30c Any three of these $1.98 Dresses for. 5.64

Everything your children need can be bought on Sears Easy Terms . . see inside back cover

HONEYSUCKLE CRIB BLANKETS . . warm fluffy cotton, rich rayon satin binding
Exclusive woven-in nursery designs . . soft, fresh-looking colors



HONEYSUCKLE CRIB SPREADS, COMFORTERS, BLANKETS and SHAWLS
Famous for fine quality and careful workmanship at Sears wonderfully low prices

DESCRIPTIONS ON OPPOSITE PAGE

Welcome the new baby with lovely bedding. Colors, fabrics, sizes and patterns to fill every need.



Make baby's bed cozy and attractive with
HONEYSUCKLE CRIB BEDDING

Just right warmth . . soft, appealing textures and colors . . Prices that give you the most for your money

MERCHANDISE DESCRIBED BELOW ILLUSTRATED ON OPPOSITE PAGE

[A] ADORABLE tufted wool teddy bear design in light tan and brown. Sure to be a nap time favorite. Soft, deeply napped cotton blanket. 6-inch rayon satin binding. A delicate rainbow of pastel colors to choose. Blue, pink, white, yellow, or green. Hand wash separately. About 36x 50 inches. Attractively boxed. *Please state color.*
29 H 5284—Shpg. wt. each 2 lbs. 3 oz. Each $3.98. . . . . .2 for $7.86

[B] THRIFT QUALITY. Our lowest price cotton crib blanket. Woven-in jacquard pattern . . "Kitten" design. Softly napped, stitched edges. About 36x50-in. Washable. *State color* pink, yellow, or blue. Shpg. wt. ea. 1 lb.
29 H 5273—Ea. $1.49; 2 for $2.92

[C] OUR GOOD QUALITY cotton crib blanket. Woven-in "fawn" pattern. Soft nap. Silky 3-inch rayon satin binding. About 36x50 inches. Washable. Boxed. *State color* blue, pink, yellow, or pale green. Shpg. wt. ea. 1 lb. 9 oz.
29 H 5274—Ea. $1.98; 2 for $3.90

[D] OUR BETTER QUALITY cotton crib blanket. Woven-in "Humpty Dumpty" rhyme pattern in contrasting color. Thick, warm, softly napped. 5-in. rayon satin binding. About 36x50-inches. Boxed. Washable. *State color* blue, pink, yellow, or pale green. Shipping weight each 1 lb. 11 oz.
29 H 5289—Ea. $2.98; 2 for $5.88

[E] OUR BEST QUALITY cotton crib blanket. "Mary's Little Lamb," woven-in pattern. Double woven of finest cotton yarns, deeply napped. 7-inch rayon satin binding. About 36x50 inches. Washable. Boxed. *State color* yellow, pink, pale green, or blue. Shipping weight each 1 lb. 14 oz.
29 H 5278—Ea. $3.89; 2 for $7.68

Handsome Comforter Set, Quilt, Chenille Spreads

[F] BEAUTIFUL RAYON SATIN COMFORTER. 100% wool filled. Quilted pattern. Reversible pink and blue, or yellow and pale green. *State color.* About 34x46 in. Matching cotton filled pillow. About 12x16 in. Boxed.
29 H 5340—Wt. 2 lbs. 11 oz. $5.98

[G] ATTRACTIVE COTTON PATCHWORK PRINT QUILT. Looks like grandma's handmade quilts. Filled with new bleached white cotton. Size about 39x54 inches. Washfast. Blue, pink, or yellow. *State color.* Shpg. wt. 1 lb. 8 oz.
29 H 5301. . . . . .Each $2.98

[H] Good quality pinpoint cotton chenille spread with pastel "alphabet" design. Tufted to bleached white sheeting. Washable, needs no ironing. Size about 40x60 inches. Multicolor on white.
29H5307—Shpg. wt. 1 lb. 2 oz. $1.98

[J] Better quality spread, closer pinpoint cotton chenille tufting on firm bleached white sheeting. Baby giraffe design in nursery pastels on white. Washable, needs no ironing. About 40x60 in.
29 H 5336—Wt. 1 lb. 5 oz. . $2.98

Warm Cotton Blanket Cloth Sheets in two sizes

[K] Cotton blanket cloth sheets in white and pastel colors. Woven of fine cotton, lightly napped on both sides for comfort and warmth. Use as bath blanket, crib blanket, or sheet. Stitched edges. Washable. *State color* pastel blue, pink, yellow, or white.
29 H 5305—36x50-in. Shpg. wt. each 9 oz. . . . Each $1.06; 2 for $2.06
29 H 5306—42x72-in. Shpg. wt. each 10 oz. . Each 1.78; 2 for 3.46

Wide choice of Cotton Receiving Blankets

[L] THRIFT QUALITY cotton receiving blanket. Firmly stitched ends. About 26x34 in. Washable. *State color* blue or pink. Shpg. wt. 1 lb. 1 oz. for 3.
29H5318—3 for $1.19
Save buy 6 for 2.28

[M] GOOD QUALITY COTTON receiving blanket. Med. weight. Stitched edges. About 30x40-in. Washable. Blue, pink, yellow, or white. Shipping wt. 1 lb. 4 oz. for 3.
29 H 5302—*State color*
3 for $1.98; 6 for $3.84

[N] OUR BETTER QUALITY cotton receiving blanket. Woven-in patterns in pink, pale green or blue. Stitched edges. About 30x40-in. Washable. Shpg. wt. ea. 11 oz.
29 H 5330—*State color*
Each 98c; 3 for $2.85

[P] OUR BEST RECEIVING BLANKET . . . you can feel the velvety smoothness of the fine quality, softly napped cotton. Warm and comfortable. Lustrous 1½-inch rayon satin binding. Washable. Size about 30x 40 inches. *Please state color* blue, pink, pale green, yellow, or white.
29 H 5388—Shipping weight each 9 oz. . . Each $1.13. . . . . . . .3 for $3.30

Solid color Crib Blankets . . Cotton, part wool, all wool

[R] ALL COTTON, softly napped. 5 lovely solid colors. 4-in. rayon satin binding. Washable. Boxed. *State color* blue, pink, white, yellow, or pale green. Shpg. wt. each 1 lb. 12 oz.
29 H 5366—36x50-in.
Ea. $2.98; 2 for $5.88

[S] 25% WOOL, 50% RAYON, 25% COTTON. 4-in. rayon satin binding. Wash with care. Boxed. *State color* yellow, pink, blue, white. Shpg. wt. ea. 1 lb. 10 oz.
29 H 5369—36 x 50-in.
Ea. $3.89; 2 for $7.68
29 H 5372—40 x 60-in.
Wt. 2 lbs. 5 oz. $4.98

[T] 100% WOOL. Fluffy brushed nap. Very warm and soft. 4-inch rayon satin binding. Wash with care. Boxed. *Please state color* pink, blue, or yellow.
29 H 5332—36 x 50-in.
Wt. 1 lb. 14 oz. . $5.79
29 H 5334—42 x 60-in.
Wt. 2 lbs. 5 oz. . $6.98

SHAWLS to wrap up baby, use in buggy or crib

[V] 100% NYLON, LUXURY WEIGHT. Exquisite knit-in pattern. About 44x 48 inches including hand-knotted fringe. Boxed. Hand wash. Wt. 10 oz.
29 H 7544—Lt. green
29 H 7545—Yellow
29 H 7547—White
29 H 7546—Blue
Each. $3.98

[W] VIRGIN WOOL SHAWL. Rayon satin bow trim. Assorted knit-in patterns. About 38x48 inches including hand-knotted fringe. Boxed. Hand wash. Wt. 8 oz.
29 H 7540—Pink
29 H 7541—Yellow
29 H 7542—Lt. green
29 H 7543—White
Each. $2.98

[X] All wool shawl to keep baby warm. Assorted fancy knit-in patterns. Fringed edges on all sides. Size about 36x 44 inches including fringe. Hand wash. Shipping weight 6 oz.
29 H 7537—Yellow
29 H 7538—Blue
29 H 7539—White
Each. $1.98



Nationally known PEPPERELL CRIB BLANKETS

[AA] AMAZING DYNEL SYNTHETIC FABRIC. You've dreamed of a blanket like this! Lightweight, yet warm. Soft and resilient. Mothproof, mildew proof, and stain resistant. Washable, quick drying. Shrinkage is minimum (1% to 2%). 6-inch rayon satin binding. Size about 36x50 inches. Boxed. Blue, pink, yellow or pale green. *State color.* **$5.69**
29 H 5286—Shpg. wt. 2 lbs. $5.69

[BB] QUICK DRYING NYLON AND RAYON BLANKET. Super strong, super soft. Deeply napped. Washable, dries very quickly. Keeps its beautiful luster through repeated washings. 6-inch rayon satin binding. Blue, pink, yellow, pale green, or white. *Please state color.* Boxed. Size about 36x50 inches. Shipping weight each 1 pound 14 ounces. **$3.75 Ea.**
29 H 5287—Each $3.75. . . . . . . .2 for $7.40

[CC] PEPPERELL COTTON BLANKET. 3-in. rayon satin binding. Appealing, woven-in little lamb pattern. Washable. About 36x50 inches. Pink, yellow or blue. *State color.* Boxed. Shipping weight each 1 pound 7 ounces. **$2.23 Ea.** in lots of 2
29 H 5358—Each $2.27. . . . . .2 for $4.46

[DD] PEPPERELL HEAVIER QUALITY cotton crib blanket. 5-in. rayon satin binding. Woven-in pattern. *State color* pink, pale green, or blue. Washable. About 36x50 inches. Boxed. Shipping weight each 2 lbs. **$3.18 Ea.** in lots of 2
29 H 5394—Each $3.23. . . . . .2 for $6.36

Easy to slip on
Keeps baby snug



3 rustproof snaps safely fasten back

Tabs tie securely to both sides of crib

Baby can move freely, stays covered



HONEYSUCKLE SAFETY SLEEPING COVER

Sure way to keep baby safely tucked in bed
Baby can sit up or turn, still stay covered

Famous Honeysuckle patented cover. Safe and comfortable for baby. Designed by a mother for her own child—now available for your use. You'll know baby is always safely tucked in and snugly covered, because he can't kick covers off or wiggle out of gown. It slips on easily, closes with 3 snap fasteners at back. Tuck the sides under the mattress and tie tapes to crib. That's all there is to it! Doesn't confine baby. He can sit up or move freely in any direction—still stay covered. Size about 50x60 inches. Fits any standard size crib. Order one in either summer-comfort cotton crepe or flannelette today!

COTTON CREPE safety sleeping cover. Provides feather-light comfort for warmer summer weather. Sanforized—won't shrink over 1%. Washable. Looks fresh without ironing. Pink or light blue. *Please state color.* **$3.98**
29 H 5657—Shpg. wt. 11 oz. . . . . Each $3.98

MEDIUM WEIGHT COTTON FLANNELETTE safety sleeping cover. Warmer, soft and absorbent. Sanforized—won't shrink over 1%. Washable. Your choice of pink or blue. *Please state color.* **$3.98**
29 H 5643—Shpg. wt. 13 oz. . . . Each $3.98

Exclusive! New Fitted BLANKET CLOTH SHEET

Soft, fleecy Sanforized cotton blanket cloth sheet in a new mattress-hugging fitted style. Elasticized knit corners slip easily over mattress without lifting it. Sheet stays smooth and firmly in place. Washable. Won't shrink over 1%. Fits any standard 52x28-inch crib mattress. White, blue, pink, yellow. *Please state color.* Shipping weight each 11 oz. **$2.49**
29 H 5308—Each $2.49. . . 2 for $4.88

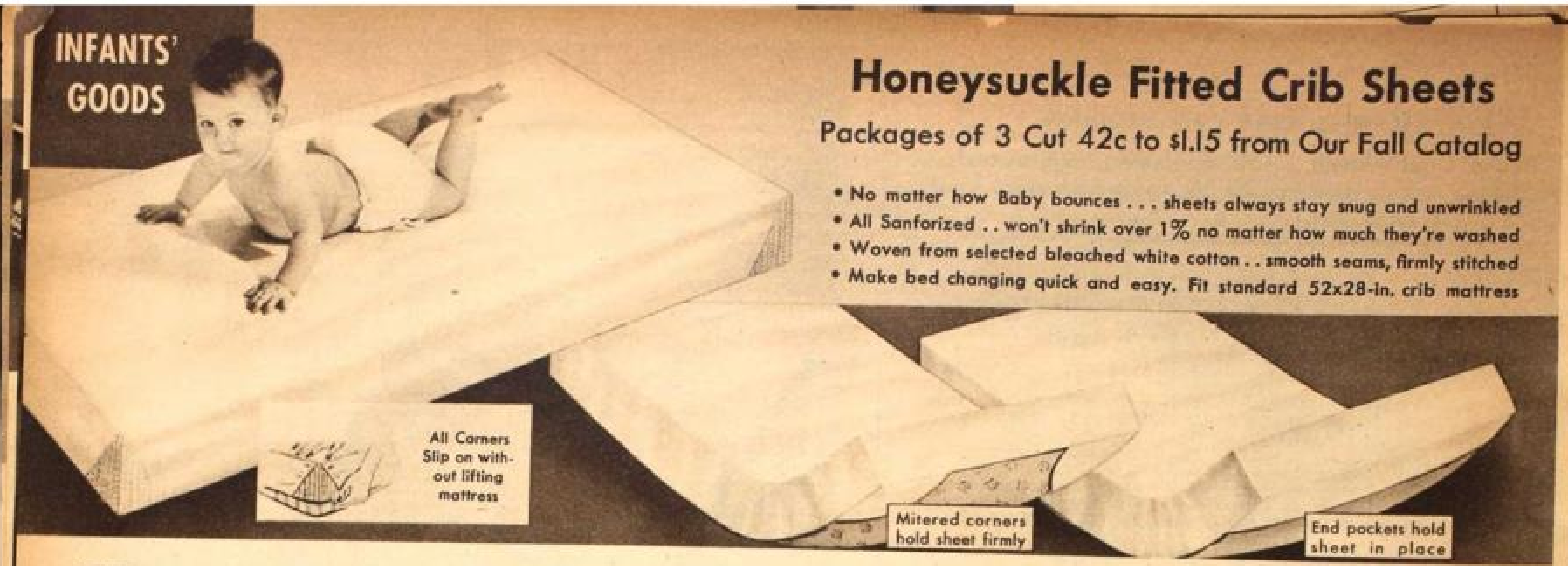


INFANTS' GOODS

Honeysuckle Fitted Crib Sheets

Packages of 3 Cut 42c to $1.15 from Our Fall Catalog

- No matter how Baby bounces . . . sheets always stay snug and unwrinkled
- All Sanforized . . won't shrink over 1% no matter how much they're washed
- Woven from selected bleached white cotton . . smooth seams, firmly stitched
- Make bed changing quick and easy. Fit standard 52x28-in. crib mattress



"EXPANDING CORNER" Fitted Sheet
slips on without bending mattress

Were ~~$1.62½~~ NOW **$1.41** Each in lots of 6

Easy to handle favorite . . . elasticized corners slip on easily, hold fast. No need to lift or bend mattress. Sheet stays smooth and tight no matter how Baby tosses. Made of smooth, sturdy white cotton—160 threads to sq. in. All 4 corners shirred with elastic, reinforced with bar tacking. Sanforized. Washable. Shpg. wt. 1 lb. 2 oz. for pkg. of 3.
29 H 5421—Pkg. of 3 for $4.38 *Save 30c*. . . .2 pkgs. $8.46

MITERED CORNERED PERCALE
5 colors . . youth bed size too!

Were ~~$1.73~~ NOW **$1.59** Each in lots of 6 Crib size

Our finest percale, 180 threads per square inch. Mitered corners hold sheet secure and unwrinkled. Sanforized. Washable. *State color* light blue, pink, yellow, pale green, white. Shpg. wt. 15 oz. for 3.
29 H 5401—3 for $4.92. . . . . .6 for $9.54
29 H 5403—Fits standard 66x33-in. youth bed. White. Shpg. wt. ea. 1 lb. 2 oz. Ea. $2.58; 2 for $5.08

SHEET or plastic MATTRESS COVER
with snug fitting end pockets

Was ~~$1.38⅔~~ NOW **$1.00** Crib Sheet Each in lots of 6

Our lowest price for a fitted sheet. Firm white cotton—140 threads per sq. in. Two end pockets hold sheet in place. Sanforized. Washable. Shpg. wt. 13 oz. for 3.
29 H 5444—Package of 3 for $3.15. . . .2 pkgs. for $6.00
Plastic Mattress Cover . . ends constructed as above. Made of clear white plastic. Fits standard size mattress.
29 H 5459—Shpg. wt. 15 oz. *Was $1.13*, now $1.00





Price cut 11% to 19% on QUILTED COTTON PADS

Thrift Quality — durable white cotton cover, firm zig-zag stitching. Bleached cotton filler. Washable.
29 H 5435—15x17-in. Shpg. wt. 10 oz. for 2. Pkg. of 2, 69c; 2 pkgs. $1.30
29 H 5436—17x18-in. Shpg. wt. 11 oz. for 2. Pkg. of 2, 79c; 2 pkgs. $1.50
29 H 5442—17x30-in. Shpg. wt. 14 oz. for 2. Pkg. of 2, $1.44; 2 pkgs. $2.75
29 H 5433—27x34-inch. Shpg. wt. each 14 oz. Each $1.24; 2 for $2.40
29 H 5434—34x52-inch. Shpg. wt. each 1 lb. 13 oz. Ea. $2.19; 2 for $4.18

Our Best—heavier, more absorbent. Sanforized cotton cover. Fluffy sterilized cotton filled. White. Washable.
29 H 5470—15x17-in. Wt. 10 oz. for pkg. of 2. Pkg. of 2, $1.00; 2 pkgs. $1.88
29 H 5471—17x18-in. Wt. 14 oz. for pkg. of 2. Pkg. of 2, $1.28; 2 pkgs. $2.42
29H5472–17x30-inch. Shipping weight 1 pound 4 oz. for pkg. of 2. Pkg. of 2, $2.14. . . . . .2 pkgs. $4.08
29 H 5473—27x34-inch. Shpg. wt. each 1 lb. 2 oz. Each $1.88; 2 for $3.66
29 H 5474—34x52-inch. Shpg. wt. each 2 lb. 2 oz. Each $3.49; 2 for $6.75

For Extra Protection, use WATERPROOF SHEETS

Kleinert's Quilted Rubber Pads. Waterproof. Every square an individual air-filled cushion. Gives your baby extra comfort. Washable. Flesh color. In three convenient sizes.
29 H 5456—18x18 inches Shpg. wt. 1 lb. 2 oz. for 2 2 for $1.66. . . .4 for $3.10
29 H 5457—18x27 inches Shpg. wt. 1 lb. 4 oz. for 2 2 for $2.20. . . .4 for $4.25
29H5458–27x36 in. Wt. ea. 1 lb. 3oz. Ea. $2.15 2 for $4.20

All White 2-ply Synthetic Rubber crib sheets . . heavy-weight, waterproof. Resists oils, acids and stains from food. Soft and pliable. Washable. Choice of 3 sizes.
29 H 5553—18x27-inch size. Shpg. wt. 15 oz. for pkg. of 2. Pkg. of 2, 85c; 2 pkgs. $1.59
29 H 5554—27x36-inch size. Shpg. wt. 1 lb. 10 oz. for pkg. of 2. Pkg. of 2 $1.58; 2 Pkgs. $3.00
29 H 5558—36x54-inch size. Shpg. wt. each 1 lb. 6 oz. Each. . . .$1.54; 2 for $2.98

White Cotton Flannelette Coating bonded to flesh colored water-proof synthetic rubber back. Top side softly fleeced. Boilable easy to keep clean.
29 H 5452—18x27-inch size. Shpg. wt. 11 oz. for pkg. of 2. Pkg. of 2. . .98c; 2 pkgs. $1.90
29 H 5453—27x36-inch size. Wt. 1 lb. 6 oz. for pkg. of 2. Pkg. of 2, $1.95; 2 pkgs. $3.75
29 H 5557—36x54-inch size. Shpg. wt. each 1 lb. 8 oz. Each. . . .$1.94; 2 for $3.75







Waterproof Plastic CRIB MATTRESS COVERS

Honeysuckle Plastic Covers are made of durable plastic film. Give better protection to mattress, springs and crib. Neatly tailored, firm seams. Long wearing. Clean with damp cloth. For maximum life, covers should be aired regularly.

Coverall of waterproof plastic. Covers top, bottom and sides of mattress. Slips on easily, straps at each end keep it from slipping out of place. Size about 27x52 in. *State color* pink or blue. Shpg. wt. 14 oz.
29 H 5460. . . . . .Each $1.69

Zipper Coverall of clear, white waterproof plastic. Covers top, bottom, sides *and ends*. Zipper at one end for convenient opening and closing. Easy to put on, take off. Size about 29x52x4½ in.
29 H 5586–Wt. 1 lb. 3 oz. $2.29

CRIB SHEETS Now Reduced

- 140 threads to square inch
- Two sizes
- Neatly hemstitched
- Bleached white

Thrift Quality. Made to our own specifications—so we can keep the quality high, the price low! Smooth white cotton. Washable. Sizes quoted before hemming.
29 H 5417—36x54-inch. Shipping wt. 14 oz. for 3. Package of 3, $2.19. . . . . . . .2 pkgs. for $4.18
29 H 5418—42x72-in. Shpg. wt. 1 lb. 10 oz. for 3. Pkg. of 3, *Was $4.10, now* $3.27 2 pkgs. for $6.34

Crib Pillow Cases to match sheets above, fit pillow at right. Size before hemming 28x21 in.; about 17x13 inches finished. Shpg. wt. 8 oz. for 3.
29 H 5419—Pkg. of 3, 85c. . . . . .2 Pkgs. for $1.60

CRIB PILLOW

- Lustrous sateen cover
- Fluffy kapok filling

Plump filled pillow to give Baby's head gentle support in crib or carriage. Lustrous sateen cover is pink on one side, blue on the other.

Soft, all new kapok filling. About 12x16 inches. Fits pillow cases at left. Shipping weight each 14 ounces.
29 H 5476—Each. . 86c
Save, buy. . .2 for $1.65

FITTED NETS

For carriage or crib. Made of strong fine-mesh white cotton mosquito netting. Firm elastic holds net in place. Washable.

[A] Crib Net—Covers top and sides of standard size crib. Abt. 55x32x39 in.
29 H 5429—Wt. 8 oz. $1.85

[B] Carriage Net—Fits over hood and around body. About 54x60 inches.
29 H 5445—Wt. 4 oz. . 89c

Sears famous Honeysuckle fine quality Gift Layettes

REG. U.S. PAT. OFF.

- 3 GIFT ASSORTMENTS packed for giving and gaily ribbon-tied, all 3 include 6 mos. subscription to "Parents" magazine.
- All knit garments are soft combed cotton, bleached snowy white and trimmed with your choice of pretty pastel shades.



Our New 23-piece Special Assortment

ALL 23 ITEMS ARE SEARS FINEST QUALITY . . every one essential for Baby's daily use! Perfect shower or birth gift. *Each layette includes a 6 months subscription to "Parents" magazine*, full of helpful hints for mothers and fathers. 4 **SHIRTS** in rib knit cotton; tie side, short sleeves and pin tabs. 2 **KNIT GOWNS** in white combed cotton; patented slip-on neck. 1 **KNIT WRAPPER** of fine combed cotton with pastel trim; fully cut. 2 **BINDERS** in rib knit cotton. 2 **BIBS**, three thicknesses of knit cotton. 1 **WATERPROOF PANTY**, plastic with 6 snaps; elastic waist, legs. 2 **TOWELS** of knit cotton, 16x22 in. 4 **WASHCLOTHS** in soft knit cotton. 2 **RECEIVING BLANKETS** of cozy soft white cotton; 36x36 inches. 2 **QUILTED PADS**, cotton. 15x17 inches. 1 **WHITE WATERPROOF SHEET**, 18x27 inches. Order yours now!

29 H 5666—White, blue trim 29 H 5667—White, pink trim. All one size. Shpg. wt. 3 lbs. 6 oz. . . . .23 pc. Asst.—$10.95

Sears Big 54-piece Gift Assortment

24 DIAPERS ARE INCLUDED IN THIS LARGER SELECTION *and a 6 months subscription to "Parents" magazine*. A wonderful gift of essential garments and bedding for Baby. 24 **BIRDSEYE DIAPERS**, our good quality, absorbent white cotton, 27x27 inches. 4 **SHIRTS** in rib knit cotton; short sleeves, tie sides, pin tabs. 3 **KNIT GOWNS**, white combed cotton with easy-to-slip-on neck. 1 **KNIT WRAPPER**, combed cotton with pastel trim; fully cut. 3 **BINDERS** in soft rib knit cotton. 3 **BIBS**, three thicknesses of knit cotton. 2 **WATERPROOF PANTIES**, plastic; 6 snaps, elastic waist, legs. 2 **TOWELS**, knit cotton, 16x22 inches. 4 **WASHCLOTHS**, soft knit cotton. 3 **RECEIVING BLANKETS**, cozy white cotton, 36x36 inches. 2 **QUILTED PADS**, cotton, 15x17 inches. 2 **WHITE WATERPROOF SHEETS**, 18x27 inches. 1 **CRIB BLANKET**, deeply napped cotton jacquard pattern with 3 inch rayon satin binding. 36x50 inches. Shpg. wt. 10 lbs. Delight some new mother with this big assortment.

29 H 05668–White, blue trim 29 H 05669–White, pink trim. $23.50

New Deluxe Assortment

74-PIECE GIFT LAYETTE has every one of the items pictured above . . all in Sears finest quality! *Every piece is something the new baby really needs!* 3 dozen diapers . . . soft knit garments that mothers prefer . . . useful bedding and towels. Each layette also includes a 6 month gift subscription to "Parents" magazine, full of helpful articles and information for new parents. A wonderful assortment for birth or shower gift.

Layette includes the following items. 36 **BIRDSEYE DIAPERS**, our good quality cotton, absorbent and long wearing; 27x27 inches. 6 **SHIRTS** in rib knit cotton with tie sides and pin tabs; short sleeves. 3 **KNIT GOWNS**, white combed cotton with easy-to-slip-on necks. 1 **KNIT WRAPPER** in soft combed cotton with pastel trim; fully cut. 3 **BINDERS**, soft rib knit cotton. 3 **BIBS**, three thicknesses of knit cotton. 2 **WATERPROOF PLASTIC PANTIES** with elastic at legs, waist; 6 snaps. 2 **COTTON BATISTE DRESSES** and 1 **COTTON BATISTE SLIP** all hand-made and hand embroidered in the Philippines. 2 **TOWELS**, soft knit cotton, .16x22 inches. 4 **WASHCLOTHS**, soft knit cotton. 4 **RECEIVING BLANKETS** in cozy white cotton, 36x36 inches. 2 **QUILTED PADS**, cotton. 15x17 inches. 2 **WHITE WATERPROOF SHEETS**, 18x27 inches. 1 **CRIB BLANKET** in deeply napped cotton; Jacquard pattern with 3 inch rayon satin binding. 36x36 inches. 2 **LAP PADS** in rubberized flannelette. 12x14 inches. *State color trim desired*, blue, pink or yellow. Shpg. wt. for set 13 lbs. *Send in your gift order today!*

29 H 05658—74-piece layette plus 6 month magazine subscription. . . $33.50

SEARS OFFERS TWIN INSURANCE with each layette bought from Sears by mail if you order your first Layette before Baby is born. If twins or more, send us form you found enclosed in layette along with a statement signed by your physician or minister. We will send you an extra layette or layettes identical to the one originally ordered . . . postpaid. No additional charge.

Everything baby needs can be bought on Sears Easy Terms . . . see inside back cover



$1.69

COZY ALL WOOL COAT SWEATER for Baby . . . at a very low price for all wool. Dainty hand embroidery and novelty knit-in pattern front. Frosty white edging on rib knit neck and cuffs. Hand wash. One size fits up to 9 months.
29 H 7842—Pink
29 H 7843—Blue
Shpg. wt. 4 oz. . $1.69

$1.98

100% NYLON COAT SWEATER so downy soft and sweet . . so easy to keep that way because nylon wears, and wears . . washes up like new. Lustrous pearl-like buttons. Handwash. Fits up to 9 mos.
29 H 7806—Yellow
29 H 7807—Blue
29 H 7808—White
Shpg. wt. 5 oz. $1.98

$2.29

OUR SWEET HAND-MADE 3-piece bootee set in cuddly soft all wool makes a dainty birth or shower gift. Set includes cozy sacque, cute bonnet and bootees all hand-made in Japan. Hand wash. Fits up to 9 mos.
29 H 7844—Pink
29 H 7845—Blue
29 H 7846—Yellow
Wt. set. 5 oz. . . . $2.29

$2.98

HAND EMBROIDERED all wool 3-pc. bootee set. Embroidered coat sweater has knit-in pattern; white band insert, knit-in pattern collar. White edged cap, bootees. Ribbon trim. Hand wash. Fits up to 9 mos.
29 H 7847—Lt. blue
29 H 7848—Lt. green
29 H 7849—Yellow
Wt. set. 7 oz. . . . $2.98

[A] PURE SILK BOOTEES hand-embroidered in Japan . . . assorted dainty styles. Lovely gift for the new baby. Hand wash. Infant's one size.
29 H 7838—Pink . . . . Pair 55c
29 H 7839—Lt. blue. . Pair 55c
Wt. pr. 3 oz. *Save!* 2 for $1.00

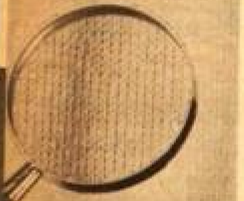
[B] ALL WOOL BOOTEES with hand-embroidered designs . . gift packaged in acetate lid box. Just the thing for shower or birth gifts. Hand wash. 1 size fits to 4 mos. Wt. 2 oz.
29 H 7840—Pink . . . . . Pair 98c
29 H 7841—Lt. blue. . Pair 98c



Honeysuckle Combed Cotton

KNIT GOWNS and WRAPPERS

In thrifty packages of three—white or assorted baby-soft pastel colors.



- Knit of finest quality soft combed cotton yarns . . smooth and strong
- Roomy size with plenty of stretch.
- Non-irritating smooth finished seams
- Easy to launder . . just wash in your machine . . retain fit and shape

[A] Gown fastens in front with 3 tape ties. Drawstring closures at sleeves (tie at wrists or over hands) and drawstring bottom. Infants' size fits to 6 months. Shpg. wt. 14 oz. for pkg. of 3.

29 H 5705—Package of 3 white . . . . $2.39 2 pkgs. for $4.56
29 H 5706—1 each pink, white and yellow . . 2.39 2 pkgs. for 4.56
29 H 5707—1 each blue, white and yellow . . 2.39 2 pkgs. for 4.56

[B] Gown with patented slip-on neck—stretches easily over Baby's head. Drawstrings at sleeves and bottom. Infants' size fits up to 6 months. Shpg. wt. 11 oz. for pkg. of 3.

29 H 5739G—Package of 3 white . . . . $2.98 2 pkgs. for $5.76
29 H 5741G—1 each pink, white, yellow . . . 2.98 2 pkgs. for 5.76
29 H 5762G—1 each blue, white, yellow . . . . 2.98 2 pkgs. for 5.76

[C] Wrapper for daytime wear. Dainty stitched trim. Tape ties at neck. Full cut. Fits to 6 months. Shpg. wt. 11 oz. for pkg. of 3.

29 H 5966G—Package of 3 white . . . . $2.29 2 pkgs. for $4.38
29 H 5981G—1 each pink, white, yellow . . . 2.29 2 pkgs. for 4.38
29 H 5704G—1 each blue, white, yellow . . . . 2.29 2 pkgs. for 4.38



Cool Cotton Crepe

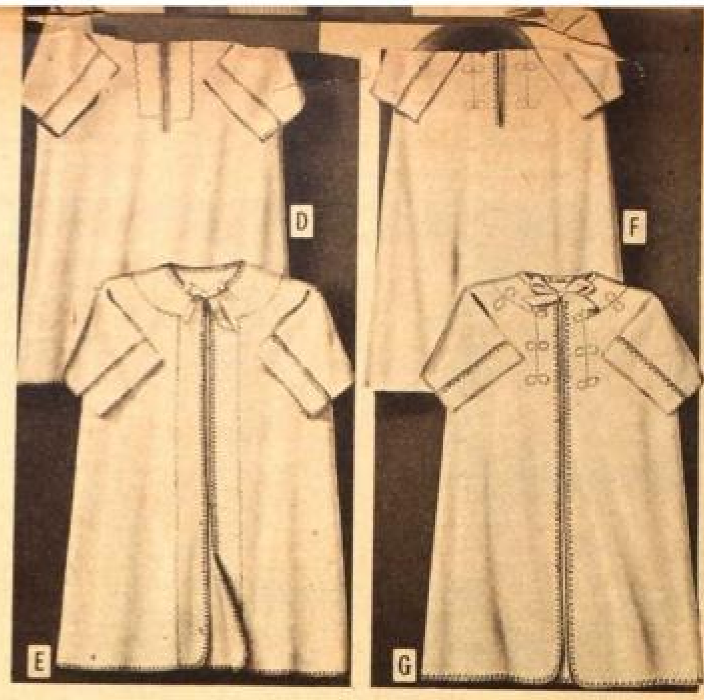
GOWN AND WRAPPER

56c Each in lots of 6

Cotton crinkle crepe in white or dainty yellow, blue or pink. Embroidery trim, ribbon bound neck, front. Ribbon tie. Easy to wash, needs no ironing. Provides cool comfort for baby when weather's warm. *State color.* Size fits infants up to 6 months. *Buy in lots of 6 and save.*

[H] 29 H 5670–Gown style. Wt. for 3, 8 oz. 3 for $1.77; 6 for $3.36

[J] 29H5671–Wrapper style. Wt. for 3, 8 oz. 3 for $1.77; 6 for $3.36





Soft FLANNELETTE GOWNS, WRAPPERS

Sanforized—won't shrink over 1%

Were ~~53c~~ Now **50c** Each in lots of 6

Our Good Quality . . priced 5% lower than our Fall Catalog. Medium weight white cotton flannelette. Good for spring and summer wear. Sanforized—won't shrink over 1%. Overlocked stitched edges. Finished inside seams. Washable. Fits infants to 6 mos. Pink or blue stitched trim, ribbon bow. Order 3 of one color. Shpg. wt. for three 8 oz.

[D] 29 H 5604–Gown style. Pink or blue trim. *State color.* Package of 3 for $1.59; 2 pkgs. $3.00

[E] 29 H 5605–Wrapper style. Pink or blue trim. *State color.* Package of 3 for $1.59; 2 pkgs. . . . $3.00

Were ~~61c~~ Now **56c** Each in lots of 6

Our Better Quality. .reduced 8% from our Fall Catalog price. Cozy warm white flannelette. Soft, fleecy nap. Washable. Sanforized—won't shrink over 1%. Embroidered trim, ribbon bound neck. Overlocked stitched edges. Hemmed. Size fits infants to 6 months. Order package of 3, one color. Shipping weight for three 8 ounces.

[F] 29H5600–Gown style. Pink or blue trim. *State color.* Package of 3 for $1.77; 2 pkgs. $3.36

[G] 29H5601–Wrapper style. Pink or blue trim. *State color.* Pkg. of 3 for $1.77; 2 pkgs. $3.36

HOSPITAL GOWN

Easy-to-change

Were ~~89c~~ Now **85c** Each in lots of 6

Hospital-type gown of heavy-weight flannelette. Opens all the way down the back—you can slip it on baby in no time. Closes with 4 tape ties. Drawstring sleeves can be tied at wrist or over hands for extra protection. Absorbent flannelette, softly napped for warmth and comfort. Carefully made with flat finished seams to prevent skin irritation. Sanforized—won't shrink over 1%. White. Washable. Size fits infants up to 9 months. Shipping weight 14 oz. for three. Order several now.

29 H 5645 . . . . 3 for $2.67
Save more, buy 6 for only 5.10







INFANTS' STOCKINGS

25c Each in lots of 6 Our Good Quality

[K] Knit combed cotton. Full length, seamless. White. Washable. *State size* 4, 4½, 5, 5½. See size chart page 33. Order 3 pair of 1 size.

29 H 5921—Good. Shpg. wt. 3 oz. for 3. 3 pair 79c; 6 pair $1.50
29 H 5922—Best . . mercerized. Wt. 3 oz. for 3. 3 pr. 89c; 6 pr. $1.68

Soft COTTON BINDERS

3 for 75c Flannelette **3 for 93c** Rib knit

[L] Designed to give protection and comfort. Two tape ties. White. Washable. About 5x23 in.

29 H 5792—Double flannelette. Shpg. wt. 5 oz. for 3. 3 for 75c
29H5791–Double Rib Knit combed cotton. Wt. 5 oz. for 3. 3 for 93c

SLEEPING BAG

Thriftily priced at only **$2.19**

You *know* baby's warm and snug when safely zipped into this comfortable sleeping bag. Made of good quality, softly napped cotton flannelette. The long zipper makes it easy to put on and take off. Non-irritating knitted collar. Barrel shaped bottom gives plenty of leg room, allows for growth. Pop it on baby for night time and naps. You'll find it convenient for taking him out in carriage or auto too. Size fits infants up to 12 months. Buy several at Sears low price. Shipping weight each 8 oz.

29 H 5641—Pastel blue . . . $2.19
29 H 5642—Pastel pink . . . 2.19

SLEEVELESS SHIRT

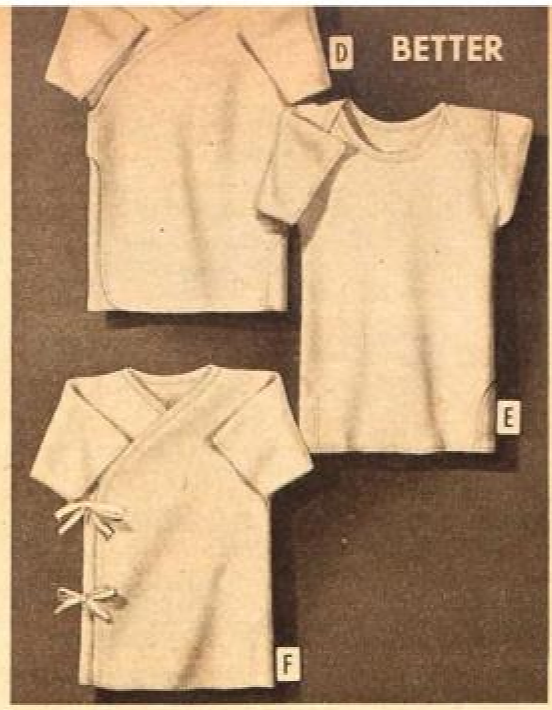
Were ~~46c~~ Now **43c** Each in lots of 6

Honeysuckle sleeveless shirt now 6% less than our last Fall Catalog price. Fine rib-knit combed cotton. Soft and smooth next to baby's delicate skin. Strong cotton twill diaper tapes are firmly stitched to each side. Makes it easier to pin diapers to shirt. Resists "pin holing," shirt lasts longer. Patented shoulder design adds strength, yet stretches easily to slip over baby's head. Snowy white. Washable. *State size* 12, 18, or 24 months. Order three shirts of one size. Shpg. wt. for 3, 5 oz.

29H5790–3 for $1.35; 6 for $2.58

See size chart on opposite page. Remember, everything on these pages can be bought on Sears convenient Easy Terms. For details, see inside back cover







BIG SAVING! HONEYSUCKLE INFANTS' SHIRTS NOW 6% TO 8% LESS THAN OUR FALL CATALOG PRICE

- Knit of soft, long wearing combed cotton
- Tailored to fit perfectly
- Non-irritating seams

Were 3 for ~~$1.38~~ **3 for $1.26**

GOOD QUALITY HONEYSUCKLE SHIRTS are rib-knit of soft combed cotton. A and C lap over for extra chest and tummy protection. B is popular for babies of 6 months or more. White. Washable. Order 3 of one size. Shpg. wt. 8 oz. for 3.

[A] *Pin-back shirt. State size* 3, 6, 12, 18 mos.
29 H 5963G—Short sleeves......3 for $1.26
29 H 5962G—Long sleeves..........3 for 1.26
Buy in lots of 6—*save 18c*.........6 for 2.34

[B] *Slip-on shirt. State size* 6, 12, 18, 24 mos.
29 H 5757G—Short sleeves......3 for $1.26
29 H 5756G—Long sleeves..........3 for 1.26
Buy in lots of 6—*save 18c*.........6 for 2.34

[C] *Tie-side shirt. State size* 3, 6, 12, 18 mos.
29 H 5961G—Short sleeves......3 for $1.26
29 H 5960G—Long sleeves..........3 for 1.26
Buy in lots of 6—*save 18c*.........6 for 2.34

Were 3 for ~~$1.68~~ **3 for $1.56**

OUR BETTER HONEYSUCKLE SHIRTS with PIN TABS at sides to resist strain of diaper pins. Rib knit of soft combed cotton yarns. D and F in lap-over style, needed when Baby is tiny . . . E is popular from six months on. White. Washable. Order 3 of one size. Wt. 8 oz. for 3.

[D] *Pin-back shirt with tabs.* Laps over in front for extra protection. *State size* 3, 6, 12, 18 months.
29 H 5712G—Short sleeves 29 H 5711G—Long sleeves
3 for $1.56 . . . Buy in lots of 6—*save 18c*...6 for $2.94

[E] *Slip-on shirt with tabs.* Stretches to slip over Baby's head, fits neatly. *State size* 6, 12, 18, 24 mos.
29 H 5716G—Short sleeves 29 H 5715G—Long sleeves
3 for $1.56 . . . Buy in lots of 6—*save 18c*...6 for $2.94

[F] *Tie-side shirt with tabs.* Lap-over provides double fabric in front. *State size* 3, 6, 12, 18 mos.
29 H 5714G—Short sleeves 29 H 5713G—Long sleeves
3 for $1.56 . . . Buy in lots of 6—*save 18c*...6 for $2.94

Were 3 for ~~$1.98~~ **3 for $1.86**

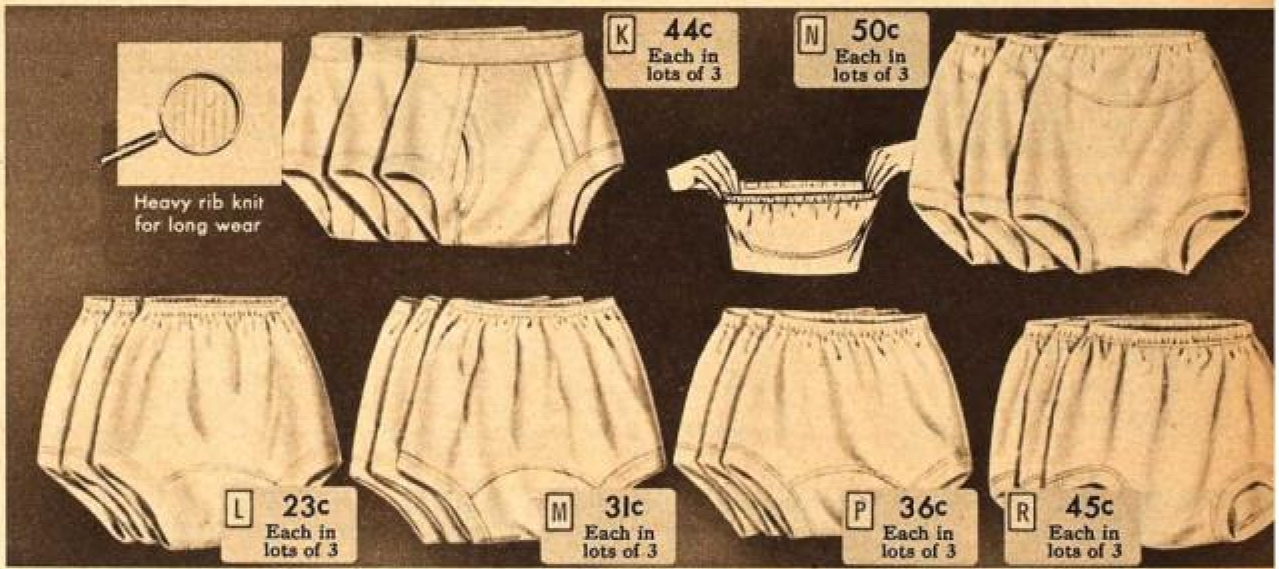
OUR BEST HONEYSUCKLE SHIRTS. All have new DIAPER PIN TAPES of heavy cotton twill firmly stitched into each side . . saves pin holes, shirts wear longer. Rib knit of heavier quality, longer wearing combed cotton yarns. Smooth, flat-locked seams. White. Washable. Order 3 of one size. Shpg. wt. 8 oz. for 3.

[G] *Slip-on shirt* with easy-on, snug fitting patented neck . . stretches to slip over baby's head. *State size* 6, 12, 18, 24 mos.
29 H 5738G—Short sleeves 29 H 5737G—Long sleeves
3 for $1.86 . . . Buy in lots of 6 and *save 18c*.......6 for $3.54

[H] *Pin-back shirt.* Laps over for chest and tummy protection . . adjusts to size as baby grows. *State size* 3, 6, 12, 18 mos.
29 H 5734G—Short sleeves 29 H 5733G—Long sleeves
3 for $1.86 . . . Buy in lots of 6 and *save 18c*.......6 for $3.54

[J] *Tie-side shirt.* Lap-over provides double fabric in front . . adjusts to size as baby grows. *State size* 3, 6, 12, 18 mos.
29 H 5732G—Short sleeves 29 H 5731G—Long sleeves
3 for $1.86 . . . Buy in lots of 6 and *save 18c*.......6 for $3.54





DOUBLE FRONT SHIRT

Extra warm over baby's tummy and chest. Diaper pin tapes, easy to slip on neckline

Reduced 6% from our Fall Catalog price! Honeysuckle rib knit baby shirt. Finest quality combed cotton. Made with double fabric front for warmth and longer wear. Two strong cotton twill tabs for attaching baby's diapers. Saves rips and pin holes in the shirt. Gusseted sleeves give baby more comfort and freedom to move. Snug fitting patented neckline stretches easily to fit over baby's head; ends dressing struggles. Bleached snowy white. Washable. *Please state size* 6, 12, 18, or 24 months. Order 3 of one size. Shpg.wt. 8 oz. for three.
29H5780–Long sleeves. 29H5782–Short sleeves.
Were 3 for $2.49...Now 3 for $2.34...6 for $4.44

For Sears Easy Terms, see inside back cover

HONEYSUCKLE TRAINING PANTIES . . at Sears budget-easing prices

- Full cut for comfortable fit. Snug elastic at waist
- Reinforced crotches for longer wear
- Bar-tacked at points of strain to prevent rips
- Knit of soft, combed cotton

[K] BOYS' FLY-FRONT—heavy rib-knit combed cotton. Wide elastic waist. Double fabric crotch. Flat seams. White, washable. *State size* 2, 3, 4. Order 3 of one size. Shpg. wt. 7 oz. for 3. Order 6 panties, save *12c*.
29 H 5774—3 for $1.32.......6 for $2.52

[L] PASTEL COLORS AND WHITE. Washable. Double fabric crotch. *State color* white, pink, blue, or yellow. *State size* 1, 2, 3, 4. Shpg. wt. 9 oz. for 3. Order pkg. of 3, one size and color.
29 H 5776—Package of 3 for.......69c
Any 4 packages (12) for...........$2.52

[M] DOUBLE FABRIC throughout with triple fabric crotch for extra wear. Snowy white knit combed cotton. Elastic waist. Washable. *State size* 1, 2, 3, 4. Order 3 of one size. Shipping weight 8 ounces for 3.
29 H 5742—3 for 93c.......6 for $1.74

[N] TWO-WAY STRETCH for comfort, ease of movement. Softly napped for added absorbency. Double front. Bartacked seams for long wear. Elastic waist. White. Washable. Shpg. wt. 8 oz. for 3. *State size* 1, 2, 3, 4.
29 H 5702—3 for $1.50....6 for $2.88

[P] RIB-KNIT of combed cotton. Double fabric crotch. All Elastic waist. White. Washable. *State size* 1, 2, 3, 4. Order pkg. of 3, one size. Shpg. wt. 10 oz. for package of three.
29 H 5728—Package of 3.........$1.08
Save, buy 2 packages for......... 2.04

[R] DOUBLE RIB-KNIT FABRIC throughout. Slightly napped for greater absorbency. Elastic waist. White, washable. *State size* 6 mos., 1, 2, 3, 4. Order package of 3, one size. Shpg. wt. 8 oz. for package of three.
29 H 5727—Pkg. of 3 $1.35;2 pkgs.$2.58

SIZE CHART FOR INFANTS' SHIRTS					
Order size......	3 mos.	6 mos.	12 mos.	18 mos.	24 months
If weight is......	Up to 13	14-18	19-22	23-26	27-29 pounds.
If length is......	10	11	12	14	16 inches

SIZE CHART FOR INFANTS' TRAINING' PANTIES					
Order size............	6 months	1	2	3	4
If weight is............	Up to 18	19–22	23–28½	29–32½	33–37 lbs.



HONEYSUCKLE LAB-TESTED DIAPERS

Made to Sears exacting specifications. Thoroughly tested by our laboratory to assure you of getting the best possible diaper buy. Choose the diaper that suits your needs most completely from these three popular fabrics. You can depend on Honeysuckle high quality!

Prices cut 6% to 14% from Our Big Fall Catalog

FLANNELETTE

Were 12 for ~~$2.79~~
12 for $2.39
Good . . 27x27 in.

Were 12 for ~~$3.29~~
12 for $2.94
Our Best 27x27 in.

- More absorbent than other diaper fabrics
- Soft, fleecy nap on both sides for comfort
- Neatly hemmed edges . . bleached snowy white

Extra absorbent flannelette, woven of fine quality cotton yarns. Softly napped on both sides. Stays gentle textured through washing after washing. Size 27x27 inches before hemming. Packed in dustproof packages of 12 for your baby's protection. Save by ordering Honeysuckle flannelette diapers for your baby today.

Good quality flannelette. Shpg. wt. 1 lb. 6 oz. for 12.
29 H 5027 . . . . 12 for $2.39 . . . . 36 for $7.09

Our best quality flannelette. Extra heavy, softer fleece, more absorbent. Shpg. wt. 1 lb. 12 oz. for 12.
29 H 5028 . . . . 12 for $2.94 . . . . 36 for $8.73

BIRDSEYE

Were 12 for ~~$2.79~~
12 for $2.39
Good . . 27x27 in.

Were 12 for ~~$3.29~~
12 for $2.94
Our Best 27x27 in.

- Strongest by test, give longest wear
- Easy to keep white through countless washings
- Select cotton, absorbs moisture readily

Sturdy Honeysuckle birdseye diapers are woven of fine cotton yarns for softness and absorbency. Especially long wearing; often used for more than one infancy. In dustproof packages of 12. Size before hemming.

Good quality birdseye. Shpg. wt. 1 lb. 6 oz. for 12.
29 H 5052—27x27 in. . . . 12 for $2.39 . . . . 36 for $7.09

Our best quality birdseye. More closely woven for greater strength, more absorbency. Two sizes.
29 H 5053—27x27 in. Shpg. wt. 1 lb. 8 oz. for 12. 12 for $2.94; 36 for $8.73
29 H 5054—30x30 in. Shpg. wt. 1 lb. 12 oz. for 12. 12 for $3.49; 36 for $10.35

GAUZE

Were 12 for ~~$3.09~~
12 for $2.89
Good . . 20x40 in.

Were 12 for ~~$3.69~~
12 for $3.25
Our Best 21x40 in.

- Easy to wash, fastest drying diaper fabric
- Finished with pinked edges, no irritating hems
- Soft and absorbent, folds without bulking

Quick drying Honeysuckle gauze diapers provide comfort for baby, convenience for mother. Made of two layers of soft gauze held together in a pinked edge. Though light and bulkless in appearance, gauze diapers are highly absorbent. They stay snowy white, never become harsh feeling. In dustproof pkgs. of 12.

Good quality gauze. Shpg. wt. 1 lb. 15 oz. for 12.
29 H 5073—Size 20x40 in. 12 for $2.89 . . . . 36 for $8.58

Our best quality gauze. Of surgical-type cotton. Larger, more absorbent. Shpg. wt. 2 lbs. 1 oz. for 12.
29 H 5074—Size 21x40 in. 12 for $3.25 . . . . . 36 for $9.64

Use DIAPER LINERS, cut washing

360 liners for **$1.96** 144 liners for **$1.96**

Quick drying GAUZE DIAPERS

12 for $3.75 **12 for $3.75**





DENNISON DELUXE LINERS. Use inside regular diaper. Made of pure white cellulose . . soft, absorbent, lintfree. Easily disposable. Save washing. Oblong shape. 180 packed in dispenser box. (Shpg. wt. 2 lbs. 8 oz. for 360). *Postpaid.*
29H5122—2 pkgs. $1.96

CHIX DIAPER LINERS of soft, white cotton non-woven fabric, delicately scented. Not paper —won't wad or stick. Use inside regular diaper. Disposable. 9¼x13 in. (Wt. 3 lbs. for 144). *Postpaid.*
29H5101-(144) $1.96

CHIX GAUZE DIAPERS . . Two layers of surgical type cotton gauze woven in birdseye pattern. Especially soft and absorbent. Pinked selvages . . no hems. Fast drying. White. Size 21x40 inches. (Shpg. wt. 1 lb. 14 oz.) *Postpaid.*
29 H 5076—12 for $3.75

CURITY GAUZE DIAPERS with woven-in fold line. Absorbent surgical-type cotton yarns. 2 layers held together in a pinked selvage—no hems. Fray-resistant edges. White. Easy to wash, quick to dry. Size 21x40 in. (Shpg. wt. 1 lb. 14 oz.). *Postpaid.*
29 H 5077 . . . . 12 for $3.75

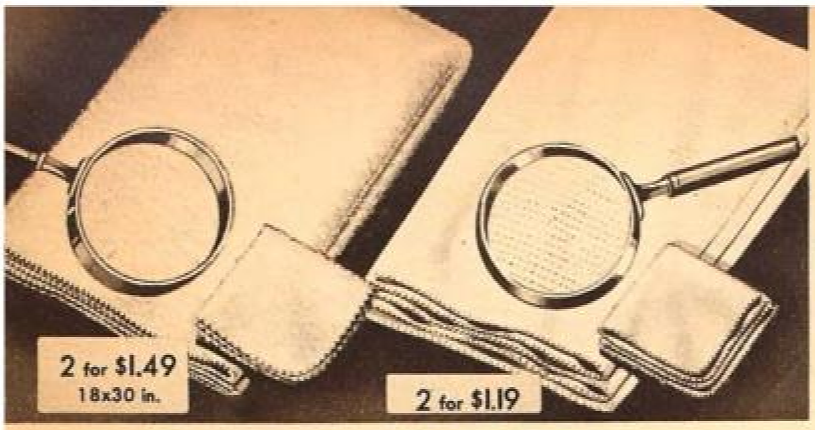
HONEYSUCKLE KNIT DIAPERS

Need not be folded . . . S-t-r-e-t-c-h to fit baby

12 for $3.15 **36 for $9.35**

Elastic across full width of each end. Strongly tubular knit of softly napped 2 ply long staple cotton . . highly absorbent. Doubles without folding . . elastic ends stretch to fit. Resists ripping, pinholes. About 9x18 inches. White; washable.
29 H 5057—Shpg. wt. for 12, 1 lb. 7 oz. 12 for $3.15 . . . 36 for $9.35

You can buy everything baby needs now, pay for it later. See inside back cover for Sears Easy Terms

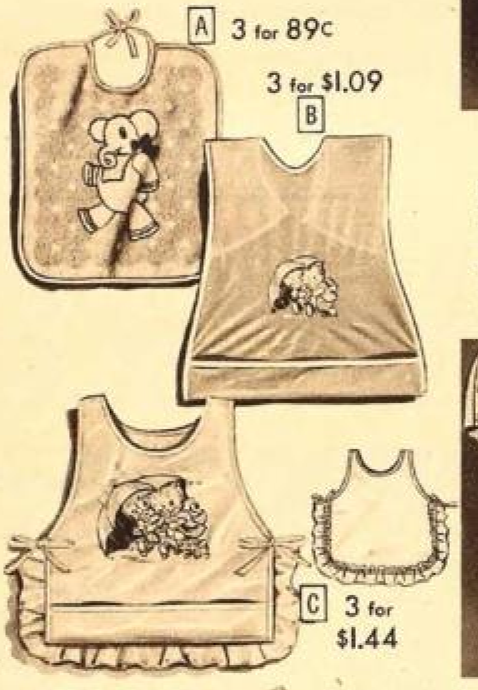


Absorbent Honeysuckle TOWELS, WASHCLOTHS

Soft cotton knit terry cloth. Extra absorbent. Washable. White with pink or blue bound edges. *State color.*
29 H 5204—Towel, 18x30 in. Shpg. wt. for 2, 8 oz.....2 for $1.49; 4 for $2.88
29 H 5219—Towel, 24x36 in. Shpg. wt. for 2, 14 oz....2 for $2.49; 4 for $4.84
29 H 5220—Towel, 36x36 in. Shpg. wt. each 10 oz.....Each $1.79; 2 for $3.50
29 H 5203—Washcloth 9x9 in. Shpg. wt. for 4, 6 oz.......4 for 64c; 8 for $1.20

Knit of soft, absorbent combed cotton. White; edges bound with pink or blue. *State color.* Washable.
29 H 5210—Towel, 18x27 in. Shpg. wt. for 2, 6 oz.......2 for $1.19; 4 for $2.28
29 H 5211—Towel, 20x40 in. Shpg. wt. for 2, 8 oz.......2 for $1.79; 4 for $3.38
29 H 5212—Towel, 27x40 in. Shpg. wt. for 2, 12 oz.......2 for $2.29; 4 for $4.40
29 H 5209—Washcloths, 10x10 in. Shpg. wt. for 4, 6 oz.....4 for 59c; 8 for $1.12

Cut down laundry work
Protect clothes with BIB



A Lovable nursery animal screen print on the front adds a note of gaiety to meal time. Absorbent cotton terry cloth. Washable. About 11x11 inches. You can afford a generous supply at this low price. *State color* pink or blue. Shipping weight for 3, 5 oz.
29 H 5226—3 for 89c; 6 for $1.72

B Handy crumb-catcher pocket at bottom of bib. Keeps spilled food from sliding to floor. Pinafore style—stays in place. Waterproof vinyl plastic, hand screened print. Assortment of pink, white, green; or blue, white, yellow. *State color assortment.* Size 12½x 12½ inches. Shipping weight for 3, 5 oz.
29 H 5228—3 for $1.09; 6 for $2.10

C Apron and bib all in one! Crumb-catcher bib on one side, a pretty little apron on the other. Embossed waterproof vinyl plastic. Screen print design on bib side. Ruffle trim. Assortment of pink, white, green; or blue, white, yellow. *State color assortment.* Shpg. wt. for 3, 8 oz.
29 H 5229—3 for $1.44; 6 for $2.76

Waterproof LAP PADS



D Waterproof layer of rubber between 2 layers of fleecy, absorbent flannelette. Protects clothing when you hold baby. Useful wherever moisture protection is needed. Size 12x14 inches. Shipping weight for four, 1 lb.
29 H 5454—4 for $1.19; 8 for $2.28



DRESS-UP PANTIES . . Rayon tricot with waterproof lining

RUNPROOF TRICOT knit rayon on outside, waterproof plastic lining. Elastic binding at waist and legs. Hand wash. *State color* white, blue, pink, yellow. *State size* 3, 6, 12, 18 months. Shipping weight each 2 oz.
29H5161—Ea. 48c; 3 for $1.41

6-SNAP TAILORED PANTY. Waterproof plastic lining. Runproof tricot knit rayon outside. Elastic at waist back. Hand wash. *State color* blue, yellow, white. *State size* 3, 6, 12, 18 months. Shipping weight ea. 4 oz.
29H5170—Ea. 75c; 3 for $2.21

LACE TRIMMED 6-SNAP PANTY. Runproof tricot knit rayon, waterproof plastic lining. Elastic back waist. Hand wash. *State color* pink white, or yellow. *State size* 3, 6, 12, 18 months. Shipping weight each 4 oz.
29H5171—Ea. 86c; 3 for $2.50

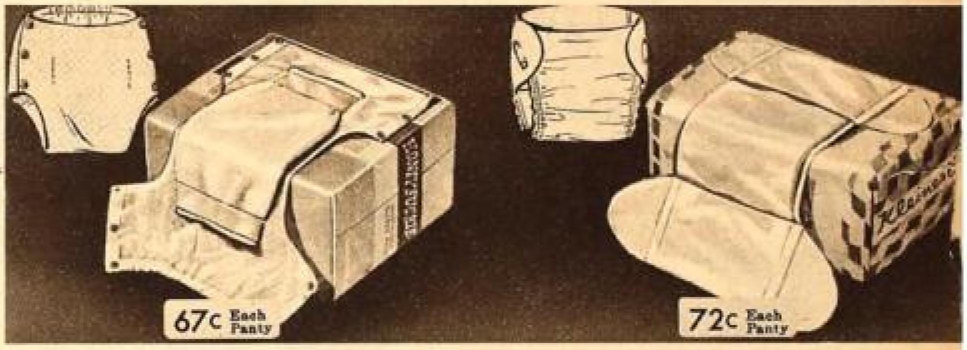


WATERPROOF PANTIES . . Fit comfortably over diapers

SNAP-ON PANTY. 6 snaps. Clear plastic. Elastic at waist, legs. *State size* 3, 6, 12, 18 months. Shipping weight each 3 ounces.
29H5172—Ea. 47c; 3 for $1.38

PLAYTEX RUBBER, soft and seamless. Hand wash. *State color* white or flesh. *State size* 3, 6, 12, 18 months. Shipping wt. 4 oz.
29 H 5156........Each 76c

KLEINERT'S waterproof silk "Softex" panty. White. Elastic waist, legs. *State size* 3, 6, 12, 18 months. Shipping weight each 3 oz.
29H5166—Ea. 96c; 3 for $2.79



DISPOSABLE PADS . . no washing, ideal for travel

HONEYSUCKLE DISPOSABLE PADS AND PANTY
ABSORBENT PADS. Cotton filled gauze. Won't stick or chafe. Shpg. wt. for 2 pkgs. 4 lbs.
29 H 5120—2 pkgs. (96) $2.38; 4 pkgs. $4.59
WATERPROOF 6-SNAP PANTIES to hold pads. Birdseye cotton, plastic lined. *State size* 3, 6, 12, 18 mos. Wt. ea. 5 oz.
29 H 5118—White...Each 67c; 2 for $1.30

KLEINERT'S DISPOSABLE PADS AND PANTY
ABSORBENT PADS of soft cellulose paper. Shpg. wt. for 2 packages (96 pads) 4 lbs.
29 H 5124—2 packages..............$2.58
WATERPROOF PLASTIC PANTY to hold pads above. Cotton tabs for pinning. *State size* 3, 6, 12, 18 months. Shpg. wt. ea. 5 oz.
29 H 5115—White...Each 72c; 2 for $1.40

SIZE CHART FOR WATERPROOF PANTIES					
	Order size..	3 months	6 months	12 months	18 months
	If weight is..	up to 13	14-18	19-22	23-26 lbs.



HONEYSUCKLE FOOD BAGS . . Easy to carry, convenient

As easy to carry as your handbag. Heavy gauge plastic with lizard grained plastic trim across zipper-top. Fiber glass insulated to keep baby's food warm. Convenient shoulder strap; 2 bottle loops. Size about 10x10 inches. Royal blue or tan. *Please state color.* Shipping weight 15 oz.
29 H 5125..................$1.75

Swing this attractive quilted plastic bag over your shoulder, have all baby's things handy. Separate plastic envelope for soiled diapers. 2 bottle loops. About 13½x11½x3¾ inches. *State color* light blue or pink. Shpg. wt. 15 oz. Price includes 20% Fed. Tax.
29 H 5131E.............$2.19

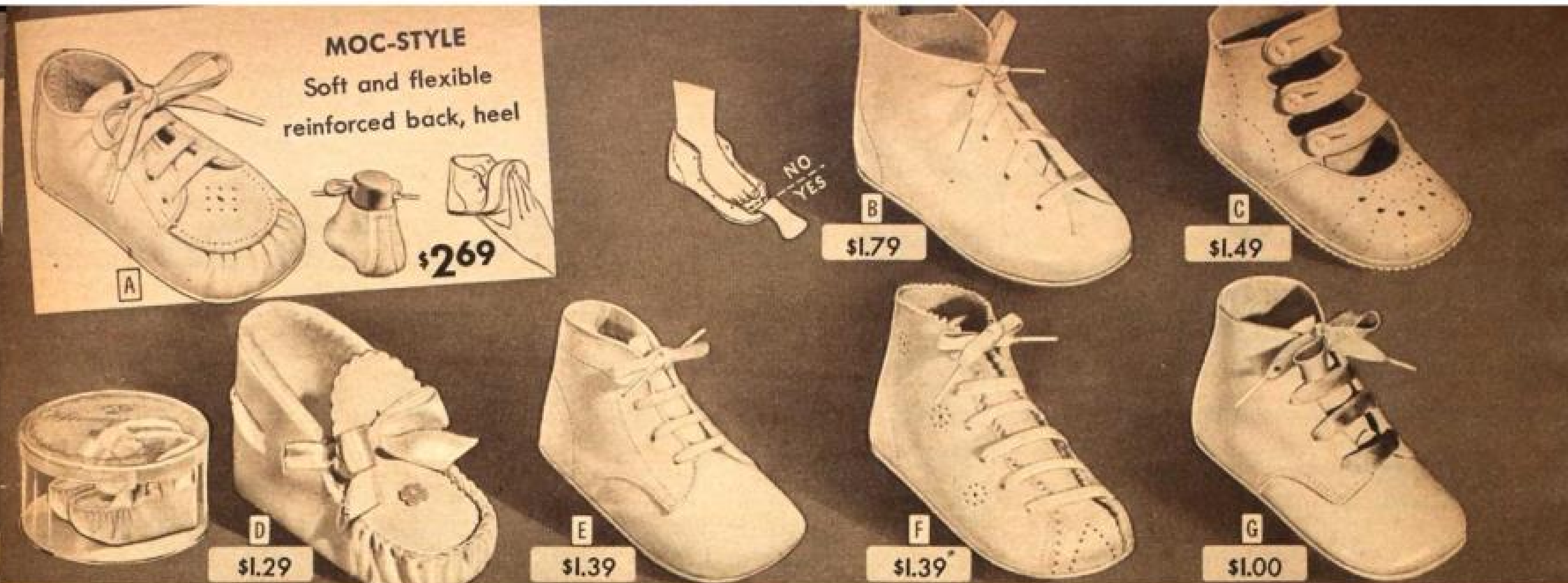
Lizard grained plastic. Wonderful for taking food along when you go visiting with baby. Fully insulated with fiber glass. Bottles stay warm. 2 bottle loops. Waterproof. Size about 11x10 inches. *State color* navy blue or medium green. Shpg. wt. 1 lb. 2 oz.
29 H 5126..............$2.79

SHAMPOO GUARD

Keep the soap out of your baby's eyes with this clever guard. Waterproof plastic brim shirred into a rubber strip at center. Fits any size head, slips on easily. Shelters little faces from soap and water during shampoos. White.
29 H 5277—Shpg. wt. 3 oz.....42c

SAFETY HARNESS

Holds baby securely in carriage or high chair; can be used for walking too. Top quality leather. Adjustable metal buckles. Fastens to sides of carriage or wherever you wish to use it. Detachable leader for strolling. Natural tan leather.
29 H 5265—Shpg. wt. 11 oz..$1.49



UP to 9 MONTHS . . Baby's most comfortable in HONEYSUCKLE SOFT SOLED SHOES

Extra supple leathers . . styles carefully designed to fit tiny feet and encourage proper growth

[A] HAND LASTED MOCCASIN STYLE with roomy toe. Special piece of leather reinforces the back. Gives your baby extra comfort, better fit, more support. Encourages normal foot growth. Made of best quality elk-tanned leather. Soft leather sole. Washable white. *Please state size* 0, 1, 2, or 3. To be sure of the size, check the chart below. Shpg. wt. 8 oz.
29 H 5823—White leather.............. Pair $2.69

[B] GROWTH MARKER SHOES. Open to the toe, allows you to look inside and check the length while they are on baby's feet. If toes are over the growth line, baby needs a longer shoe. Especially easy to put on. Soft washable white elk-tanned leather. No seams, lining or metal eyelets to rub tender little feet. Rubber padded insole. *State size* 0, 1, 2, 3. Shipping weight 5 oz.
29 H 5827—White leather.................. Pair $1.79

[C] DEMURE LITTLE BUTTON SHOE with three straps across vamp. So adorable on baby's tiny foot. Dainty perforated pattern. Pliant leather uppers tenderly cradle foot, flex with baby's movements. Cushioned leather sole. Washable; easy to keep white and new looking. Measure baby's foot and check the size chart below before ordering. *State size* 0, 1, 2, 3. Shipping weight 6 oz.
29 H 5806—White leather.................. Pair $1.49

[D] PRECIOUS LITTLE CHRISTENING SHOES. White or pastel colors, matching rayon satin lining and bow. Soft, foot-cuddling leather. Moccasin style. Wipe them clean with a damp cloth. In a clear plastic gift box. *State size* 0, 1, 2, 3. Shpg. wt. 5 oz.
29 H 5825—Blue leather...... Pair $1.29
29 H 5826—Pink leather...... Pair 1.29
29 H 5822—White leather..... Pair 1.29

[E] PLAIN TOE BLUCHER STYLE. Four eyelet tie. Washable white leather. Elk tanned to make it soft and pliant. Gentle support for baby's tiny feet. Flexible padded leather soles add to comfort. Strongly stitched. *Please state size* 0, 1, 2, or 3. See chart below for the right size to order for your baby. Shipping weight 6 oz.
29 H 5811—White leather..... Pair $1.39

[F] LACES ALL THE WAY from ankle to toe. Can be laced snugly around ankle to give support. Easy to slip on because it opens clear down to the toe. Fancy picot edge and perforations. Soft leather uppers with buoyant cushioned leather soles. Washable. *Please state size* 0, 1, 2, 3. Shipping weight 6 oz.
29 H 5816—White.......... Pair $1.39

[G] OUR LOWEST PRICE for Honeysuckle baby shoes. Good quality for the price. Well made, four eyelet-tie style. Soft leather uppers, cushiony leather soles. Washable white. Easy to keep clean with soap and water. Order some for your own baby, some to give as gifts. *State size* 0, 1, 2, 3. Shipping weight 6 ounces.
29 H 5805—White............ Pair $1.00





9 TO 12 MONTHS . . . CREEPER SHOES

Just-right support for growing feet

[H] GLAMOROUS ANKLE STRAP SANDAL for baby's dress-up occasions. Washable white elk-tanned leather uppers. Soft and pliant, yet long wearing. Non-slip leather soles. *State size* 1, 2, 3, 4. Shpg. wt. 6 oz.
29 H 5809—White...... Pair $1.49

[J] MOCCASIN STYLE CHUBBY SHOE. Made on a rounder, fuller last for babies with chubby ankles. Plenty of toe room. Washable elk-tanned leather. Non-slip, turned under soles. *Please state size* 1, 2, 3, 4. Shipping weight 6 oz.
29 H 5831—White...... Pair $1.79

[K] BLUCHER STYLE CREEPER SHOE. Best quality elk-tanned leather . . soft, durable. Easy-bending, non-slip leather soles. Plenty of toe room for growing feet. White . . . wipe clean with soap and water. *State size* 1, 2, 3, or 4.
29H5824–White. Shpg. wt. 6 oz. Pr.$1.98

[L] OUR LOWEST PRICE FOR HONEYSUCKLE CREEPER SHOE. Blucher style, four-eyelet tie with pretty perforated vamp. Good quality elk-tanned leather uppers, non-slip turned under leather soles. *State size* 1, 2, 3, 4. Shipping weight 6 oz.
29 H 5821—White.......... Pair $1.79

12 TO 18 MONTHS . . . PRE-WALK SHOES

Firmer soles for more active babies

[M] HAND-SEWN MOCCASIN. One piece of flexible leather extends around heel, up back. Gives better fit. Best quality elk-tanned leather. Washable. *State size* 2, 3, 4, 5.
29H5804—White. Shpg. wt. 8 oz. Pair $3.49

[N] OUR LOWEST PRICE PRE-WALK SHOES. Supple elk-tanned uppers, perforations. Moc-style with lots of toe room. Flexible hard-leather soles. *State size* 2, 3, 4, 5.
29H5807—White. Shpg. wt. 9 oz. Pair $1.79

[P] PRE-WALK SHOES of finest quality elk-tanned leather. Soft, supple, and sturdy, too. Non-skid semi-firm soles. Excellent for baby when he begins to creep and crawl. Blucher style. Washable. *Please state size* 2, 3, 4, 5. Shpg. wt. 7 oz.
29H5828–White.. Pair $2.69

[R] NEAT MOCCASIN STYLE with lots of "wiggle room" for baby's toes. Firmly supports foot. Washable white elk-tanned leather uppers. Flexible hard-leather soles, buffed to prevent slipping. *Please state size* 2, 3, 4, 5. Shipping weight 6 oz.
29H5842–White.. Pair $1.98

[S] PRE-WALK SANDALS, cool and comfortable for summer. Fine quality elk-tanned uppers. Non-skid flexible hard-leather soles, buffed to keep baby from slipping. Washable. *Please state size* 2, 3, 4, or 5. Shipping weight 8 ounces.
29H5803–White.. Pair $1.98

It's important for Baby's shoes to fit correctly to insure normal foot growth. Check his foot size often. SEARS HONEYSUCKLE shoes are *guaranteed to fit.*

Measure to be sure

Order shoe size..........	0	1	2	3	4	5
If foot length is..........	3½ or less	3⅞	4⅛	4½	4⅞	5⅛ in.

Buy the shoes your baby needs now . . use Sears Easy Terms . . see details inside back cover



Washfast HONEYSUCKLE ANKLETS of soft Durene* Mercerized Cotton

Shaped-to-fit, reinforced heels and toes

[A] Novelty pattern knit into cuff. Reinforced heel and toe for longer wear. Three posey-pretty colors in each package. Washfast—won't fade. *Please state size* 4, 4½, 5, 5½, 6, 6½, 7, or 7½. Order package of three, one size. Shpg. wt. for three, 3 oz.
29 H 5907G—Assortment of pink, white, and yellow.
29 H 5911G—Assortment of blue, white, and yellow.
Package of 3 for 79c. . . . . 2 packages for $1.55

[B] Bright blazer stripes, cheery companions for your youngster's dressup or playclothes. Vat-dyed colors that retain their beauty through repeated washings. Three striped color combinations in each package. *Please state size* 5½, 6, 6½, 7, 7½. Order a package of 3, one size. Shipping weight for three, 5 ounces.
29H5933G–Assortment of med. blue, yellow, aqua green
29H5934G–Assortment of red, med. blue, yellow
Package of 3 for 79c. . . . . 2 packages for $1.55

[C] Gay gingham check knit-in pattern cuff on white anklet. Nylon reinforced heel and toe give extra long wear. In colors that cater to a tot's wardrobe. Washfast; won't lose their beautiful hues. *Please state size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order package of 3, one size. Shipping weight for three, 3 ounces.
29 H 5910G—White with assorted color cuffs.
Package of 3 for 79c. . . . . 2 packages for $1.55

[D] Favorite crew anklet. Heel and toe nylon reinforced for added strength. Seamless, rib knit top can be worn straight up or turned down. 3 washfast colors in each package. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order package of 3, one size. Shpg. wt. for 3, 3 oz.
29 H 5914G—Assortment of white, yellow, and pink.
29 H 5916G—Assortment of light blue, yellow, white.
29 H 5919G—Assortment of medium blue, navy, red.
Package of 3 for 79c. . . . . 2 packages for $1.55





Washfast HONEYSUCKLE ANKLETS . . Proportion fit—

no bunching up—no creeping down . . Durene* mercerized cotton

[E] Picot-edge cuffs . . . fine quality for the price. Soft mercerized cotton yarns. 3 washfast colors to a package. *State size* 4, 4½, 5, 5½, 6, 6½. Shpg. wt. 5 oz. for pkg. of 3.
29 H 5901G—Pink, white, yellow
29 H 5903G—Blue, white, yellow
Package of 3, 59c. 2 pkgs. for $1.15

[F] Striped cuff pattern. Mercerized cotton. 3 washfast colors in a package. *Please state size* 4, 4½, 5, 5½, 6, 6½. Order package of 3, one size. Shpg. wt. for 3, 5 oz.
29 H 5906G—Pink, white, yellow
29 H 5904G—Blue, white, yellow
Package of 3, 59c. 2 pkgs. for $1.15
* Reg. U.S. Pat. Off.

[G] Fancy seamless cuff. Mercerized cotton, reinforced heel and toe. 3 washfast colors in each package. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. for three, 3 oz.
29 H 5939G—Pink, white, yellow
29 H 5940G—Blue, white, yellow
Package of 3 for 89c. 2 pkgs. $1.75

[H] White, boldly striped with color. Mercerized cotton. Reinforced heel and toe. 3 washfast colors in a package. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. for 3, 5 oz.
29 H 5943G—Pink, med. blue, red
29 H 5946G—Yellow, med. blue, red
Package of 3 for 89c. 2 pkgs. $1.75

[J] English rib knit pattern. Mercerized cotton. Reinforced heel and toe. 3 washfast colors in a package. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. for 3, 5 oz.
29 H 5941G—White, yellow, pink
29 H 5942G—Blue, white, yellow
Package of 3 for 89c. 2 pkgs. $1.75

[K] Plaid cuffs. Mercerized cotton. Reinforced heel, toe. 3 washfast colors in each package. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Shpg. wt. 5 oz.
29 H 5923G—White, pink, yellow
29 H 5927G—White, blue, yellow
29 H 5930G—Red, brown, navy blue
Package of 3 for 89c. 2 pkgs. $1.75

MEASURE FOR SOCKS: Place ruler against sole. Measure from heel to top of toe.

Order size. . . .	4	4½	5	5½	6	6½	7	7½
For foot length	3½	4	4½	5	5½	6	6½	7 in.

Another 4-STAR Feature!

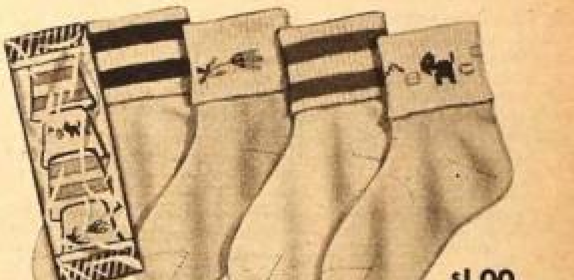
New Honeysuckle Heelguard Anklets with nylon for super-wear

- Toe and extra-high heel piece nylon reinforced
- Resisted 7,031 double rubs in heel-wear tests. Non-reinforced anklets resisted only 2,613.
- Fine 70-gauge knit
- High twist Durene* mercerized cotton yarn



3 of one size 90c

Our best value . . your best buy. Fine gauge knit assures lasting smooth fit around ankle, instep and cuff. 2-ply Durene* mercerized cotton yarn. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order 3 of one size. Shpg. wt. for 3, 5 oz.
29H5899G–Snowy white. . . . . 3 for 90c; 6 for $1.77
29H5905G–Pink, blue, and yellow. 3 for 90c; 6 for 1.77
29H5920G–Red, navy blue, lt. green. 3 for 90c; 6 for 1.77
*Reg. U.S. Pat. Off.



$1.00 Pkg. of 4

Package of Four Fancy Cuffed Anklets

Lustrous mercerized cotton. Reinforced heel and toe. Each cellophane package contains four attractive cuff patterns. Washfast. *State color* white, pink, blue, or yellow. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order only one color and one size to each package. Shipping weight 6 oz. for four.
29 H 5902. . . . . Package of 4 for $1.00



$1.00 Package of 3

Thrill Kiddies with Tale-telling Anklets

"Story Book" anklets cleverly packaged in a Mother Goose folder. A practical gift that's welcome as a new toy. Mercerized cotton. White with assorted patterns on the cuffs. Washfast. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order one size to a package. Shpg. wt. 5 oz.
29 H 5897. . . . . Package of 3 for $1.00



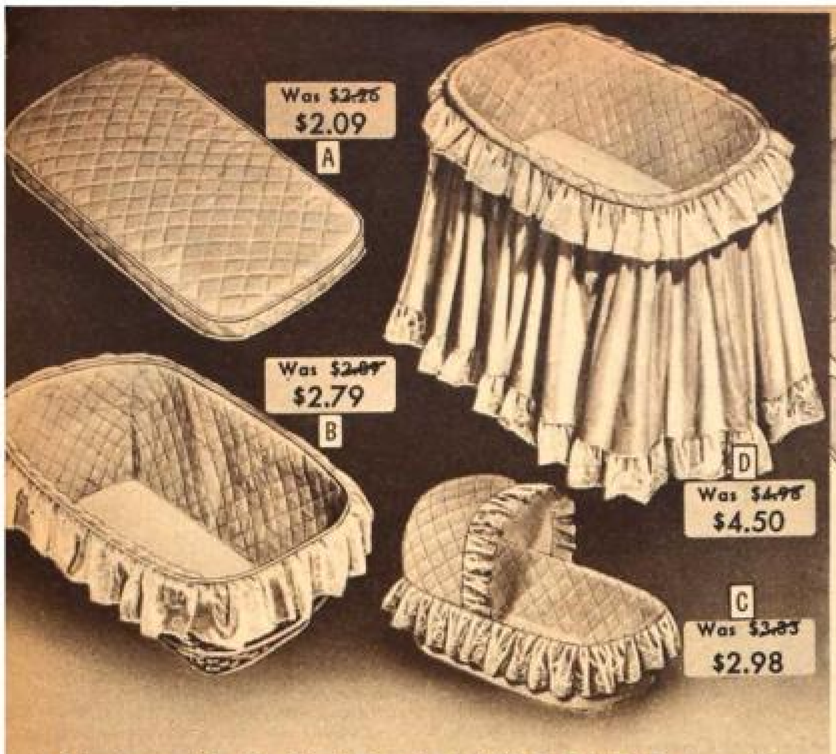
$1.98 Each

ALL NYLON FOOTEASE. Easy to wash. Spun nylon top, tricot sole. *State size nearest to foot measurement.* Small (4 in. or less), med. (4½ inches), large (5 inches). Wt. 10 oz.
29 H 5863—Blue. . . . $1.98
29 H 5864—Pink. . . . 1.98
29 H 5865—Yellow. . 1.98



3 pairs $1.15

DURABLE ALL NYLON BODY. Cotton and nylon reinforced heel, toe. Knit-on cuff. Washable. *State size* 4, 4½, 5, 5½, 6, 6½, 7, 7½. Order package of 3, one size. Shpg. wt. 3 oz.
29H5909-Pink, blue, yellow
29H 5908-White
3 for $1.15. . . . . 6 for $2.25



Honeysuckle Quilted Plastic LINERS, PAD, Reduced!

Glamorize baby's basket . . save 10c to 48c

[A] PLUMP BASKET PAD to cushion baby. Quilted waterproof plastic on one side, smooth on the reverse side. Soft cotton felt filled. Firm boxed edges. Easy to clean with damp cloth. Size about 13x28 in. Fits basket 18x33 in. at top. Matches liners. Pink, blue, or yellow. *State color.* Shpg. wt. 2 lbs. 6 oz.
29 H 5512........$2.09

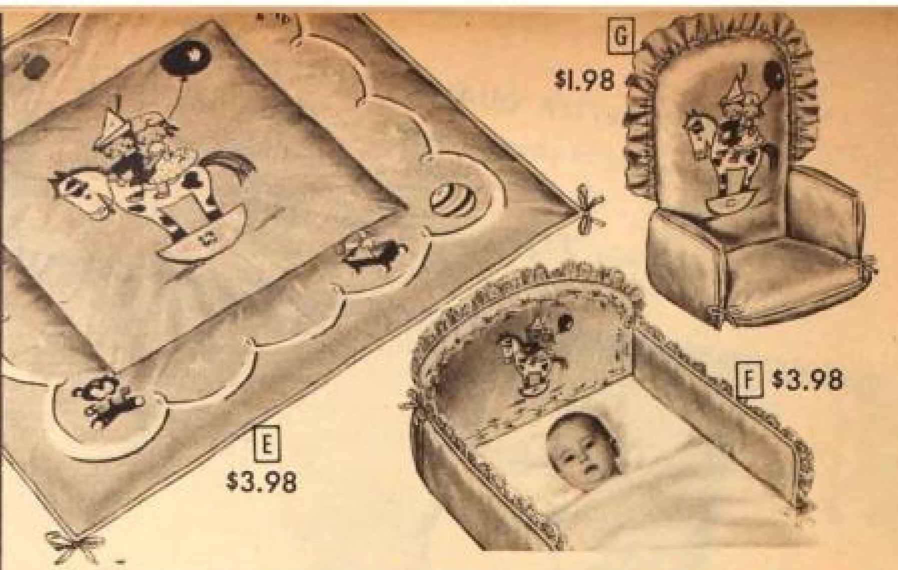
PLEASANT-TEXTURED QUILTED PLASTIC LINER protects baby from rough, irritating surfaces. 5-in. lace-effect print plastic ruffle. Top about 18x33 in.; bottom 13x28 in.; 11½ in. deep. Pink, blue, or yellow. *State color.*

[B] 29 H 5581—Shipping weight 14 oz...$2.79

[C] Same as above *with hood.* Shpg. wt. 1 lb.
29 H 5508........$2.98

[D] Make baby's basket prettier with this full skirted liner. Waterproof plastic. Easy to keep clean. Quilted inside. Lovely lace-effect print 5-inch ruffle at top and bottom. Top about 18x33 in.; for basket 11½ in. deep, with 13x 28-in. bottom. Pink, blue, or yellow. *State color.* Shipping weight 1 lb. 10 oz.
29 H 5514........$4.50

For baby baskets, see page 44. Sears Easy Terms inside back cover.



MATCHED NURSERY PADS . . Satin-like Plastic Covers

Exclusive New 5-color Rocking Horse Screen Print

[E] Cushiony play yard pad. Embossed waterproof plastic with satin-like feel. Cotton felt filled. Whisks clean with a damp cloth. Extra long wearing. Rocking horse 5-color print, solid color on reverse side. Ties to corners of play yard. About 40x40 inches. Blue, pink, or yellow. *Please state color.* Shpg. wt. 3 lbs. 15 oz.
29 H 5518..........$3.98
Play yards on page 42

[F] Hollywood type crib bumper. Protects baby from bumps and drafts. Handsome heavy gauge embossed waterproof plastic. Filled with resilient Tufflex.* Looks and feels like satin. Colorful rocking horse print. Ties to crib with tapes. Wipes clean. Blue, pink, or yellow. *State color.* Shipping weight 2 lbs.
29 H 5519..........$3.98
*Reg. U.S. Pat. Off.

[G] Comfortable high chair pad makes mealtime pleasanter for baby, helps his posture. Stain resistant, embossed waterproof plastic with satin-like look and feel. Soft cotton felt filled. Wipes clean with a damp cloth. Entertaining rocking horse 5-color screen print. Blue, pink, or yellow. *State color.* Shipping weight 2 pounds 3 ounces.
29 H 5520...........$1.98
For high chairs, see page 37



Prices cut on Honeysuckle Cushiony HIGH CHAIR PADS

[L] Quilted waterproof plastic cover, with comfy cotton filling. Matching bib with crumb-catcher pocket. Safety belt to hold baby securely in chair. Reversible. Clean with a damp cloth. Blue, pink, or red. *State color.* Shpg. wt. 2 lbs. 9 oz.
29H5502-3-piece set.$2.74

[M] Beloved nursery characters in assorted prints. Waterproof plastic cover, cotton felt filled. Ruffle edged back. Spilled food and other spots wipe off in a jiffy with a damp cloth. Tapes to tie pad. Pink or blue. *State color.* Shpg. wt. 2 lbs. 2 oz.
29 H 5511..........$1.79

WALKER CUSHION

Eases jars and jolts

[N] Baby will enjoy his outings more when comfortably cushioned in his walker. Waterproof plastic covered pad. Blue with assorted nursery prints. Cotton filled. Tape ties to hold pad in place. Wipes clean with a damp cloth. Shipping weight 14 oz.
29 H 5505...........$1.15



Waterproof Plastic Covered PLAY YARD PADS Reduced!

Our Good Quality

[H] *Save 19c.* Covered with easy-to-clean waterproof plastic. Fade and stain resistant. Cotton felt filled. Reversible two-color combination. Blue center, pink border with solid color pink reverse side; or pink center, blue border with solid color blue reverse side. *State color.* Tapes tie to corners of play yard, keep pad in place. About 40x 40 in. Shpg. wt. 2 lbs. 14 oz.
29 H 5497.............$2.79

Our Better Quality

[J] *Save 27c.* All over print in assorted nursery designs to delight baby. Fade and stain resistant waterproof plastic cover. Wipe it clean easily, quickly, with a damp cloth. Soft cotton felt filling, firmly stitched to prevent shifting. Reversible, solid color on other side. Tapes tie to corners of play yard to keep pad safely in place. Pink or blue prints. *State color.* About 40x40 inches. Shipping weight 3 lbs. 10 oz.
29 H 5507.............$3.59

Our Best Quality

[K] *Price cut 29c on size* 40x40. "No draft" pad covers bottom and 4 sides of play yard for added protection. Long wearing waterproof plastic. Fade, stain resistant, wipes clean. Strongly stitched. Resilient cotton felt filling. Tape ties at corners. One side of bottom is solid color, the other a gay print. Solid color sides. Abt. 8 in. deep. Reversible. Pink or blue. *State color.*
29 H 5493—Size 40x40 inches Shpg. wt. 5 lbs. 3 oz...$4.50
29 H 5591—Size 38½x38½ inches. Shipping weight 4 pounds 14 oz.........$3.98



Plastic Covered HINGED CUSHION

[P] Fits in carriage with front end dropped or level; can also be used as cushion behind baby's head at rear of carriage. Waterproof plastic cover, cotton filled. Firm boxed edges. About 16x34 in. Pink or blue print. *State color.* Shpg. wt. 4 lbs. 1 oz.
29 H 5534..........$2.98

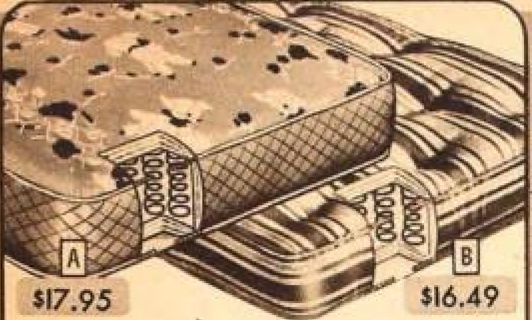
Waterproof BASKET PAD

[R] Waterproof plastic cover. Cleans easily with a damp cloth. Plumply filled with cotton. Neat knife edge. Fade and stain resistant. Pink or blue with assorted prints. *State color choice.* About 13x28 in. Reversible, use either side. Shpg. wt. 3 lbs. 4 oz.
29 H 5503..........$1.69

3-pc. BUMPER PAD for Baby's Crib

[S] Solid color waterproof plastic cover. White eyelet printed plastic ruffle around top edge. Saves baby bumps in bed. Makes sleeping in full size crib safer for young babies. Cotton filled. Ties to crib. Blue, pink, or yellow. *State color.* Shpg. wt. 3 lbs. 13 oz.
29 H 5535...........$2.59

Honeysuckle Juvenile and Youth Furniture



YOUTH BED MATTRESSES

- Heat tempered steel coils for resiliency
- Padded with all-new layer felted cotton plus coil insulating sisal layers
- Neatly taped edges . . firm edge wire

[A] OUR FINEST 96-COIL MATTRESS. Water-resistant, crack resistant vinyl-plastic cover in gay pink or blue pattern. Smooth tuftless surface. 66x33 in. Freight or express.
1 HM 8276—Shpg. wt. 30 lbs. *State color*. $17.95
77-coil mattress. Like (A). 63x29½ inches.
1 HM 8277—*State color*. Shpg. wt. 29 lbs. $16.95

[B] 96-COIL MATTRESS. Covered with durable blue and white stripe ticking. Button tufted to keep padding in place. 66x33 in.
1 HM 8278—Shipping weight 29 lbs. $16.49
77-coil mattress. Like (B). 63x29½ inches.
1 HM 8279—Shipping weight 35 lbs. $14.95



YOUTH BEDS . . provide comfort for lively "in-between" agers

FULL PANEL HEAD, FOOT. Hardwood in safe, non-poisonous finishes. *State golden maple or natural finish*. Rust-resistant link spring. Casters. Removable guard rails. Attractive decals. 66x33 in. inside. Head 38 in. high, foot 28½ in. Shipped freight or express, partly assembled.
1 HM 8354—Bed, spring. Shipping weight 45 pounds $33.50
1 HM 8484—Bed, spring, mattress (A on left). Shpg. wt. 75 lbs. . . $49.95

PARTIAL-PANEL ENDS. Hardwood in non-poisonous golden maple finish. Comfortable rust-resistant link spring. Casters. Removable guard rails, 40 in. long. 66x33 in. inside. Head 37¾ in. high, foot 27¾ in. Shipped freight or express, partly assembled.
1 HM 8304—Bed, spring. Shipping weight 56 pounds $27.95
1 HM 8485—Bed, spring, mattress (B, on left). Shpg. wt. 85 lbs. $42.95

HOLLYWOOD BOOKSHELF HEADBOARD YOUTH BED. Hardwood frame, removable guard rails, white enameled. Ivory color vinyl-plastic headboard wipes clean, is 9½x48x40½ in. high. 152 tempered steel coil innerspring mattress, padded with all-new felted cotton and coil insulating sisal. Striped ticking, roll edge. 60-coil box spring, 74 in. long, 39 in. wide. Pay shipping charges on delivery from factory near mail order house.
1 HM 8316F—Shpg. wt. 192 lbs. . . . $84.95



ROBES and CHEST to hold baby's things

CHIFFOROBE allows you to keep all of baby's things in one place. 4 drawers, 12x15 in. ea. Roomy hanging space, 17x15½x33 in. Decal trim. Hanger rod. 36x16x41 in. overall. Strong hardwood in ruddy maple finish. Pay freight or express charges on delivery from factory near Milan, Ind.
1HM 8799F–Shipping weight 65 pounds $26.95

OUR BEST CHIFFOROBE has center guided drawers, ¾-in. solid hardwood tops and fronts, smart round knobs, stronger hanging rod. *State maple or natural finish*. Hanging space 30x16x14 in. 4 drawers, 14x13 in. ea. 36x16x41 in. overall. Attractive decal. Pay freight or express charges on delivery from factory near Indianapolis, Ind.
1 HM 8779F–Wt. 65 lbs. $34.95

4-DRAWER CHEST. Matches chifforobe (1 HM 8779). Strong hardwood, *state* maple or natural birch finish. Drawers center guided, ¾-in. solid hardwood tops, fronts. Smart round knobs. Overall size: 27½x16x41 in. Each drawer 21½x13 in. Pay freight or express charges on delivery from factory near Indianapolis, Ind.
1 HM 8778F—Shipping weight 65 pounds. $29.95

YOUTH CHAIRS give proper height at table

[C] THRIFTY MODEL. Hardwood, *state* golden oak or natural finish. Ruggedly built. Panel back, footrest. Seat 14½x13¾ in. 34½ in. high overall. *Mailable*.
1 H 08704—Shpg. wt. 12 lbs. . $3.98

[D] WINDSOR STYLE. Curved spindle back. Hardwood, *state* natural or golden maple finish. Footrest. Seat 13¾x14 in. 34½ in. high overall. Freight or express. Order now.
1 HM 8717—Shpg. wt. 12 lbs. . . $6.95

[E] CAPTAIN'S CHAIR STYLE. Footrest. Seat 14x12 in. 29½ in. high overall. *State maple or natural finish*. Freight or express.
1 HM 8745—Shpg. wt. 14 lbs. . $8.49

[F] CHROME-PLATED ALL-STEEL. Vinyl-plastic covered seat, back in yellow, red or blue. Tubular steel legs, gliders on bottom. Arm rests. Seat 14½x12½ in. 33¾ in. high overall. *Please state color*. Mailable.
1 H 08857—Shpg. wt. 17 lbs. $10.25



UNPAINTED FURNITURE built of sturdy Thrift-craft Douglas fir, Ponderosa pine or spruce

UNPAINTED, UNASSEMBLED TOY OR STORAGE CHEST. Store toys, bedding, linens, clothes, blankets. Smooth-sanded Ponderosa pine strongly constructed. All corners braced. Large size, 38x18½ in. 18 in. high. Easy to set up, to finish in the colors you want. *Mailable*, unassembled.
1 H 0219—Wt. 38 lbs. $10.95

UNPAINTED CHAIR-STOOL (Partly assembled). Back folds down to convert chair to step stool. Just the right height so that your youngster can reach the lavatory. Seat 6¾x11½ in., 7¾ in. from floor. 14½ in. high incl. back. *Mailable*. Wt. 4 lbs.
1 H 0107 . . . . $2.19

UNPAINTED CHILD'S TABLE. Just the thing for your toddlers to eat at . . or play with. Heavy 1⅜ in. reeded legs. Smooth-sanded Thrift Craft wood, rounded corners. ⅜ in. thick top, 24x18 in., 21 in. from floor. *Mailable* with legs off. Easily enameled or varnished to suit your taste. Shpg. wt. 6 lbs.
1 H 074—Table only $4.95
1 HT 75—Table, 2 chairs (G) at right. Shpg. wt. 22 lbs. $8.59

[G] TINY TOT'S CHAIR. The right height for most toddlers. Reeded legs. Seat 11x11½ inches, 12½ inches high. 23½ inches high overall. Shipping weight 11 lbs.
1 H 073–Ea. $2.09 2 or more ea. $1.99

[H] UNPAINTED YOUTH CHAIR. Use as a child's chair or kitchen chair. Seat 13x15 in. 32 in. high overall.
1 H 0102—Shpg. wt. 10 lbs. . . $3.79

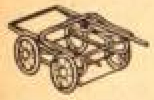
Chairs above mailable, partly assembled

UNPAINTED PANEL-BACK HIGH CHAIR. Partly assembled. Handsome draft-resistant solid panel back. Smooth-sanded tray, 9½x17¼ in. Comfortable footrest. Carefully constructed with widespread legs. Thrift-Craft wood. Seat 14¾x11½ in. 23½ in. from floor. *Mailable*, partly assembled.
1 H 0111—Shpg. wt. 14 lbs. . . $5.98

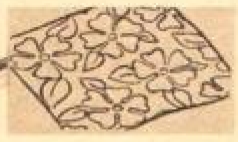
NOW . . The One and Original BOODLE BUGGY

that converts to a bassinet or travel bed in NEW and IMPROVED Models!

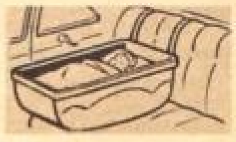




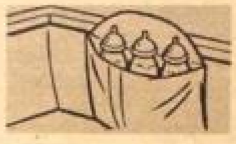
44^{95} Cash
$4.50 Down



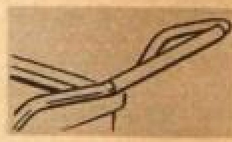
New plastic fabric in a smart all-over pattern



Converts to car-bed with 2 rubber-covered hooks



Zippered pocket on inside holds baby's accessories



Chrome plated handle has ivory plastic hand grip

OUR FINEST MODEL Has All These New Features!

- Padded seal tuft plastic body and 4-bow hood with weather visor
- Fully padded top rail. Extension pouch for extra body length
- Chrome-plated, adjustable 3-position pusher with plastic hand grip
- Tubular lower frame. Duchess gear irons out bumps, smoothes riding
- Large 12-inch wheels add to appearance. 24 spokes with nylon bushings
- Large chrome-plated hub caps. Large 1-inch rubber tires cushion riding
- Special easy-to-operate aluminum finished parking stand makes parking easy
- Handy inside pocket with zipper for storing baby's bottles, diapers, etc.
- Choice of 2 smart colors, coral with white stripe or blue with gray stripe

NOW BABY CAN TRAVEL EVERYWHERE . . WHEN HE WANTS TO REST, THE BOODLE BUGGY BECOMES A COMFORTABLE, COZY BASSINET. Body and 4-bow hood of weather-resistant plastic. Storm shield. Strong aluminum finished steel frame packs easily . . folds compactly. Body 41½x16½x14 in. deep. Freight or express.

1 HM 8529—*State color.* Shipping weight 52 pounds . . . *$4.50 Down;* Cash $44.95



Body lifts out easily to make bassinet or car-bed



$37.95 Cash
$4.00 Down



$29.95 Cash
$3.00 Down



$24.95 Cash
$2.50 Down



$18.95

Has many features of Boodle Buggy above

- Padded seal tuft plastic body
- Extension front for added length
- Boodle Buggy lift out feature
- 2 rubber-covered car bed hooks
- 4 bow hood with weather visor
- Chromed handle, plastic hand grip
- Tubular lower frame, Duchess gear
- 10-in. wheels, 12 spokes, ⅞-in. tires
- 2-wheel brakes. Chromed hub caps

ALUMINUM FINISHED FRAME, EASY TO FOLD OR STORE. Storm shield. Blue with gray trim. Top rail padded half way. 38x16½x14 in. deep. Freight or express.

1 HM 8528—Shpg. wt. 49 lbs. . . . $37.95

OUR FINEST Leatherette Body Boodle Buggy

- Boodle Buggy lift out feature
- Extension front for added length
- 4-bow hood with weather visor
- Chromed handle, plastic hand grip
- Duchess gear for smoother riding
- 2 rubber-covered car bed hooks
- Large 10-in. wheels, 12 spokes
- ⅞-in. rubber tires. 2 wheel brakes
- Choice of blue or gray. Storm shield

ALUMINUM FINISHED FRAME, EASY TO FOLD OR STORE. Padded ½ top rail. Chromed hub caps. 38x16½x14 in. deep. Freight or express. *State color.*

1 HM 8527—Shpg. wt. 47 lbs. . . . $29.95

GOOD QUALITY Leatherette Body Boodle Buggy

- Boodle Buggy lift out feature
- 4-bow hood with weather visor
- Extension front for added length
- Chromed handle, plastic hand grip
- Duchess gear for smoother riding
- 2 rubber-covered car bed hooks
- Large 10-in. wheels, 12 spokes
- 2 wheel brakes. ⅞-in. rubber tires
- Choice of blue or gray color

ALUMINUM FINISHED FRAME, EASY TO FOLD OR STORE. Storm shield. 38x16½x 14 in. deep. Shipped freight or express. *Please state color.*

1 HM 8526—Shpg. wt. 45 lbs. . . . $24.95

BUDGET-PRICED Leatherette Body Boodle Buggy

- Boodle Buggy lift out feature
- 4-bow hood with weather visor
- Chromed handle, plastic hand grip
- Duchess gear for smoother riding
- 2 rubber-covered car bed hooks
- 8-inch wheels, 12 spokes
- 2 wheel brakes. ⅝-in. rubber tires
- Choice of either gray or blue color

ALUMINUM FINISHED FRAME, EASY TO FOLD OR STORE or put in car for traveling. Storm shield. 36x16½x12 in. deep. Send your order today. Shipped freight or express. *Please state color wanted.*

1 HM 8525—Shpg. wt. 39 lbs. $18.95

Look! A Cloth Body Boodle Buggy AT THIS VERY LOW PRICE!



16^{95}



Car bed



Play chair



Car seat

USE IT AS A BASSINET, AS A SMART CARRIAGE. Durable blue cotton fabric body. Lifts right out of aluminum finished frame, folds easily into chair. Plastic covered pad fits back and seat when used as chair. Removable bead bar. Arm rests. Wood pusher. 3-bow removable hood. 8-in. wheels, ⅝-in. rubber tires. 34x14½x15 in. deep. Shipped freight or express. Order, now.

1 HM 8530—Wt. 30 lbs. $16.95



$14.95

OUR LOWEST PRICED Boodle Buggy

- Weather-resistant body
- Body lifts easily to form bed
- 2 rubber-covered car bed hooks
- 3-bow hood of leatherette
- 8-in. wheels, 8 spokes
- Foot brake. ⅝-in. tires

LOOK AT THE PRICE and then at all the practical Boodle Buggy features you get! Body and 3-bow hood of weather-resistant leatherette. Easy-to-fold aluminum finished frame. Painted wooden handle. Foot brake. 8-in., 8 spoke wheels, ⅝-in. rubber tires. 31½x16½x9½ in. deep. Smart blue color. *Mailable.* Order today.

1 H 08619—Wt. 30 lbs. . . $14.95



A $22.95 with hood $2.50 down



B $32.95 Cash $3.50 Down



C $11.95 with bag



D $7.95 with bag



$9.49



$27.95 Cash $3.00 Down

COLLAPSIBLE STROLLERS

[A] FINE QUALITY. Padded seat, reclining back. 4-bow hood, visor. Chromed reversible pusher, si[illegible]. Brakes. 10-in., 12-spoke wheels. ⅜-in. tires. Seat 13½x13½ in. *State turquoise,gray leatherette.* Wts. 37, 31 lbs.
1 HM 8568—With hood.............. $22.95
1 H 08567—Without hood. Mailable . . 17.95

[B] OUR FINEST. 4-bow hood with sun visor. Padded arms, seat, back. Quilted sides. 4-position back. Chrome plated pusher, hub caps, mud guards. 10-in. wheels. 1½-in. tires. Brakes. 14x16½-in. seat. *Please state blue or gray leatherette.*
1 HM 8517—Shpg. wt. 54 lbs $32.95

[C] LIGHTWEIGHT with roomy shopping bag. Blue leatherette. Chromed. 3-position pusher, back rail, side rail. Footrest. 8-in. wheels, ⅜ in. tires. Seat 11x10 inches.
1 HM 08511—With bag. Wt. 18 lbs... $11.95

[D] FEATHERWEIGHT with shopping bag. Blue fabric body; white binding. Metal footrest. Chromed pusher. 8-in. wheels. ⅝-in. tires. Seat 10x9 inches. Brakes. *Mailable.*
1 H 08535—With bag. Wt. 12 lbs....... $7.95
1 H 08534—Without bag. Wt. 12 lbs . . . 6.49

Honeysuckle SMART CARRIAGES for your baby

Thrifty Stroller-style

BLUE CLOTH BODY WITH SPECIAL BOTTOM TO HOLD SHAPE. 3-bow hood. Brakes for added safety. Easily collapsible aluminum finished frame, folds quickly for storing. Wooden pusher grip. 8-inch wheels with ⅝-inch tires. Metal hub caps. 32x16½x9 inches deep. Shipped freight or express. Order, today.
1 HM 8513—Shpg. wt. 30 lbs . . $9.49

Luxurious Princess Style Carriage

OUR FINEST BABY CARRIAGE . . is the first choice of proud parents even before baby is ready to ride. Weather-resistant leatherette body and 4-bow hood with sun visor. Storm shield to keep off drafts. Half rail padded to protect baby. Duchess gear irons out bumps, smooths riding. Gleaming chrome plated pusher. Large 10-inch wheels with 12 spokes and ⅞-inch rubber tires. Chrome plated hub caps. *Please state blue or gray leatherette.* Order on Sears Easy Terms.
1 HM 8518—Freight or express. Shpg.wt. 45 lbs . . $27.95

Tufflex* Filled CARRIAGE PADS for buoyant support

[E] THIN KNIFE-LIKE EDGE. Waterproof vinyl-plastic cover. *State pink or blue* ground, snowflake pattern. Use hinged pad with adjustable backs. *Mailable.*
1 H 08251—Unhinged. 15x30 in. Shpg. wt. 3 lbs...... $1.89
1 H 08252—Hinged. 16x32 in. Shpg. wt. 3 lbs. 2.19

[F] TRIM BOX EDGE. Waterproof vinyl plastic. Gay pattern. Hinged to fit adjustable back. 32½x16 in.
1 H 08268—*Mailable.* Shipping weight 5 pounds.... $2.49
*New cellulose fiber. Registered U. S. Pat. Office.
Strollers (A) (with hood) (B), (C) freight or express.



$1.89 Unhinged
E
$2.49 Single F

BASSINETS and ¾ SIZE CRIBS . . ideal for small homes



$7.95 Crib, spring
$14.95 Crib, spring
$19.95 Crib, spring



Small enough for apartment or small home. Slides easily through doors.



$22.95 Cash $2.50 Down Crib, spring

Small Size BASSINET

CONVENIENT BASSINET, IDEAL FOR TINY BABY . . in apartment or small home. Fits through doors. Closely placed spindles. Hardwood, safe birch finish. Smooth rolling casters. Wood slat support. 34½x19 in. inside. 17 in. high. Mailable, partly assembled.
1 H 08330—Shpg. wt. 17 lbs. $7.95
1 H 08430—Bed, mattress (G, state color). Shpg. wt. 23 lbs....$11.50

Larger BASSINET

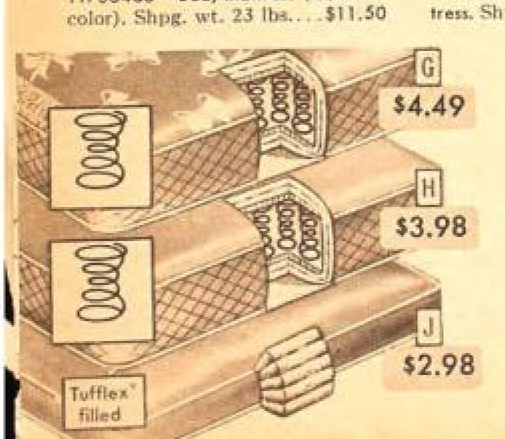
DRAFT-RESISTANT FULL-PANEL FRONT, ½-panel back. Steel link spring. Fits through doors. Hardwood, *state* maple or birch finish. Attractive juvenile decal on front. Inside size 22x42 in., 36 in. high. Casters, easy moving. Freight or express, partly assembled.
1 HM 8336–Shpg. wt. 28 lbs. $14.95
1 HM 8413–Crib, innerspring mattress. Shpg. wt. 28 lbs...... $19.95

¾ Size Crib

PARTIAL PANEL ENDS . . gay twirl balls. Single drop side. Stationary link spring. Hardwood; safe golden maple or natural finish. Attractive juvenile decal on front. 48x26 in. Sides 21 in. high. Freight, express, partly assembled. *State finish.*
1 HM 8323–Crib. Wt. 40 lbs. $19.95
1 HM 8426–Crib, mattress (L, below). Shpg. wt. 52 lbs . . $27.50

OUR BEST ¾ Size CRIB

Here's a handsome crib . . large enough to last baby for years. Sturdy hardwood construction. *State waxed birch or golden maple finish.* Comfortable, resilient link spring support. Closely placed spindles. Attractive juvenile decal on front. Size 47½x25¼ in. Sides are 21 in. high. Freight or express, partly assembled. Order on Sears Easy Terms. See details inside back cover.
1 HM 8329—Crib and spring. Shipping weight 37 lbs. $22.95
1 HM 8459—Crib, spring, innerspring mattress (K below, state mattress color). Shipping weight 51 pounds............ $29.95



G $4.49
H $3.98
J $2.98

BASSINET MATTRESSES ¾ Size CRIB MATTRESSES

- Vinyl-plastic covers are water, crack resistant . . easy to swish clean
- Padded with all-new layer felted cotton to give firm yet resilient support

Fit bassinets 35 to 36 in. long, 18 to 20 inches wide (inside). *Mailable.* Size: 35x19 inches.

[G] OUR BEST INNERSPRING MATTRESS. 18 coils with buffer. In pink or blue bow-knot pattern. *State color.*
1 H 08270—Shpg. wt. 7 lbs...... $4.49

[H] LAYER FELT, 18-COIL MATTRESS with buffer. Solid pink or blue, no choice.
1 H 08271—Shpg. wt. 7 lbs........ $3.98

Fit cribs 46 to 47½ in. long, 24 to 25 in. wide (inside). Shipped freight or express. Size: 46x24 inches.

[K] OUR BEST INNERSPRING MATTRESS. 36 coils with buffer. In pink or blue bow-knot pattern. *State color.*
1 HM 8297—Shipping wt. 13 lbs. ...$8.95

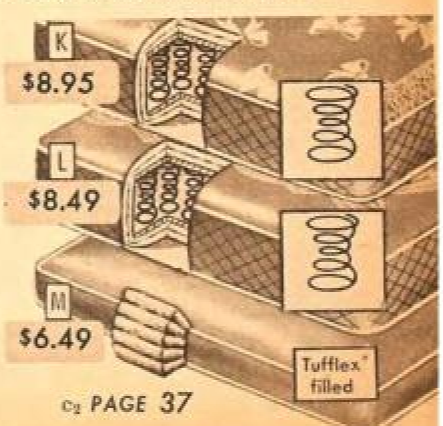
[L] GOOD QUALITY 36-COIL INNERSPRING. Pink or blue pattern, no choice.
1 HM 8298—Shipping wt. 14 lbs.... $8.49

• Padded completely with Tufflex*—new cellulose fiber that gives resilient support

[J] Solid pink or blue, no choice.
1 H 08205—Shpg. wt. 4 lbs. . . $2.98

[M] Solid pink or blue, no choice. Mailable.
1 H 08208—Shipping wt. 13 lbs. $6.49

Registered U.S. Patent Office



K $8.95
L $8.49
M $6.49

Honeysuckle Full-Size Cribs are a good Investment

Reg. U.S. Pat. Off.



Crib, spring **$49.95** Cash
$5.00 Down



Natural finish



Golden Maple



Snowy white enamel



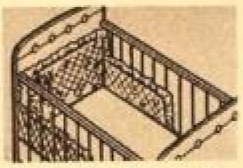
Crib, spring **$39.95** Cash
$4.00 Down

FULL-SIZE CHEST CRIB . . innerspring sleeping comfort . . storage at your finger tips

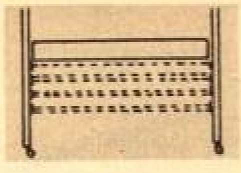
Keep baby's pads, shirts, sheets at your finger tips . . right where you need them . . in two roomy drawers under the crib. Handy drawer chest is detachable . . can be used later as a separate under-bed storage unit. One of the reasons for buying a good full-size crib now . . with features that will be invaluable later, when baby is older. Saves buying two cribs. Above crib has draft-resistant full-panel ends. Single drop side. Adjustable 4-position spring. Lower it as baby grows and stands up. Plastic, easy-rolling casters. Gay colorful decal decorations. Twirl balls to help keep baby happy. Built to last of sturdy hardwood. Natural varnish or golden maple non-poisonous, safe finishes. 50x30 in. Sides 26 in. high. Shipped freight or express, partly assembled. An unusual crib . . an unusual value. *State finish.*

1 HM 8374—Crib, Spring. Shipping weight 100 pounds. Only. $49.95
1 HM 8475—Crib, Spring, Mattress. (1 HM 8239, page 39). Wt. 119 lbs. . 59.95

Order on Sears Easy Payment Plan . . just a small down payment and a few dollars each month will buy anything we sell in orders of $20 or more.



SAVE . . buy the complete set Crib, Mattress, Bumpers



Spring adjusts to 4 positions. Lower it as baby grows, for years of service

OUR FINEST STANDARD FULL-SIZE CRIB

Finest styling . . heaviest construction

Handsome, luxurious, rugged . . with features that will add to baby's comfort, safety, amusement. Plastic-capped side rails resist marring even during teething. Convenient double-drop sides operate at a touch of the toe. Safety catch. Link spring adjusts to 4 positions . . makes crib usable for years. Superb heavy hardwood HONEYSUCKLE construction. All screws in metal sleeves . . less rattles, squeaks. Three lovely finishes . . Natural, golden maple, snowy white or soft gray (not shown) enamel (non-poisonous). Smooth-rolling casters. 54x30 in. Spindle sides 26 in. high. Shipped freight or express, partly assembled to save cost. *State finish.*

1 HM 8376—Crib and Spring only. Shpg. wt. 72 lbs. $39.95
1 HM 8406—Crib, Spring, Innerspring Mattress. (1 HM 8211M below). Save on combination. Shpg. wt. 90 lbs. $51.95
1 HM 8456—Crib, Spring, Innerspring Mattress. (1 HM 8211M) plus Crib Bumpers (1 H 8227) below. (Circus pattern.) Wt. 93 lbs. . $54.95

Another 4-STAR Feature!

Superb 84-coil CRIB MATTRESS . . best for baby's back



4-STAR Feature **$13.00**

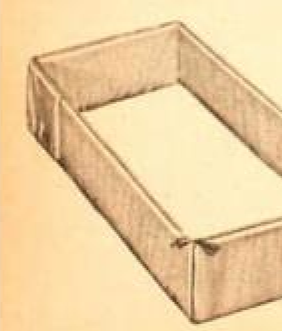
Scientifically designed to give proper sleeping support to baby's back. Compare it with two other nationally known mattresses at right. 84 tempered innerspring coils designed to cradle baby in comfort. Resilient, all-new layer-felted cotton padding with buffer board and coil insulating sisal to prevent "coil feel." Strong border wire gives added firmness. Covered in waterproof vinyl plastic, smooth, tuftless . . so easy to swish clean . . durable, crack and stain resistant. Gay circus pattern in lively colors on a snowy white background. Firmly sewn seams. Size 52x28 inches. Shpg. wt. 23 lbs.

1 HM 8211M. $13.00

HERE'S VALUE! Our 4-Star Feature compared with 2 other nationally known mattresses

FEATURES	SEARS	A	B
Coils	84	70	70
Ticking	Vinyl-plastic 7-gauge	Plastic coated fabric	Plastic coated fabric
Filling	Sisal and 8 lbs. felt	Sisal and 8 lbs. felt	Sisal and 7 lbs. felt
Tufting	Tuftless	Seal tufted	Seal tufted
Price	$13.00	$19.75	$16.95

Prices shown were in effect when this book was published

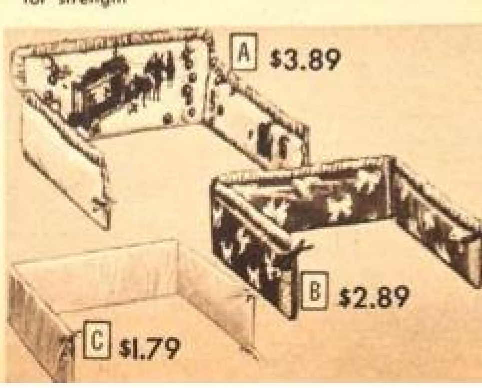


$3.89

CRIB-PEN BUMPER

Fits all 4 sides of play pen or crib. Padded with Tufflex*, a scientifically developed wood fiber. Cuts drafts . . saves bumps. Can be converted to fit standard size play-pen (about 38½x38½ in.) or crib (about 54x30 in.). *State* pink or blue. Vinyl cover. *Mailable.* Wt. 5 lbs.

1 H 08245M. $3.89



A $3.89

B $2.89

C $1.79

CRIB BUMPERS save bumps, cut drafts

Padded with resilient Tufflex*. Washable vinyl plastic cover. Fit standard-size cribs about 30 in. wide.

A OUR BEST CRIB BUMPERS. Higher, shaped headboard . . ruffle trim. Gay circus pattern on snowy white ground (matches mattress 1 HM 8211M above).
1 H 8227—*Mailable.* Shipping weight 3 lbs. $3.89

B BOW-KNOT CRIB BUMPERS—Gay ruffle trim. Vinyl cover in pink or blue bow-knot pattern (matches mattress 1 HM 8239M on opposite page).
1 H 8216M—*Mailable.* Wt. 2 lbs. 4 oz. *State color*. . .$2.89

C THRIFTY CRIB BUMPERS—Pink or blue, no choice.
1 H 8224—*Mailable.* Shpg. wt. 1 lb. 12 oz. Only $1.79

*Tufflex, a processed wood fiber. Reg. U.S. Pat. Off.

. . will serve most children for an average of 6 full years



Honeysuckle CRIBS . . for full-size comfort . . smart styling . . ruggedness . . safe finishes

Partial Panel Crib

- Smooth, toe-touch single drop side
- Stationary . . resilient metal spring
- Safe non-poisonous natural finish

TOE-TOUCH DROP SIDE OPERATED EASILY WITH BABY IN YOUR ARMS. Safety lock. Easy-rolling casters make crib easy to move about. Gay decal trim. Built of sturdy hardwood. Size 54x30 in. Sides 26 in. high. Shpg. wt. 57 lbs.

1 HM 8373—Crib, Spring........$18.75

NEW! CRIB SPRING-GLIDER (see above). Replaces casters in a jiffy! Rocks crib ever-so-gently . . helps soothe the baby to sleep . . more time for your day's work. Safe, noiseless. Steel construction.

1 H 8306—Wt. (4) 1 lb....4 for $2.85

Smart Half-panel Crib

- Single-drop side . . toe-touch safety
- Easily adjustable 2-position spring
- Safe natural or maple finish

A TRULY FINE CRIB! Single-drop side has toe-touch safety device . . leaves mother free to hold baby. Two-position spring saves bending. Solid ½-panel ends resist drafts. Full 54x30 in. Sturdy close-spaced spindles. Warp-resistant kiln-dried hardwood. Big 2-in. easy-rolling casters. *State natural varnish or maple finish.* Shpg. wt. 50 lbs.

1 HM 8352—Crib, Spring........$24.95

1 HM 8452—Crib, Spring and Innerspring Mattress (1HM8239) below. *State finish and color.* Shpg. wt. 68 lbs....$34.95

NOTE: *All cribs, mattresses shipped freight or express.*

Smart Full-panel Front

- Handy toe-touch single-drop side
- Spring adjusts to four positions
- Golden maple or waxed birch finish

A SMARTLY STYLED CRIB . . . REMARKABLY LOW PRICED FOR THIS QUALITY! Has full panel-front to keep drafts from baby . . half-panel back. Resilient metal spring adjusts to suit your convenience. Single-drop side has secure safety lock. Two safe, attractive finishes: waxed birch or maple. Smooth-rolling casters. Built of sturdy hardwood. Size 52¾x30 in. Sides 24¾ in. high. Shipping wt. 59 lbs. *State finish.* Order on Sears Easy Terms.

1 HM 8331—Crib, Spring..........$27.95

1 HM 8431—Crib, Spring and Innerspring Mattress (1HM8239) below. *State finish and color.* Shpg. wt. 77 lbs......$37.95

Luxury-style Full-Panel

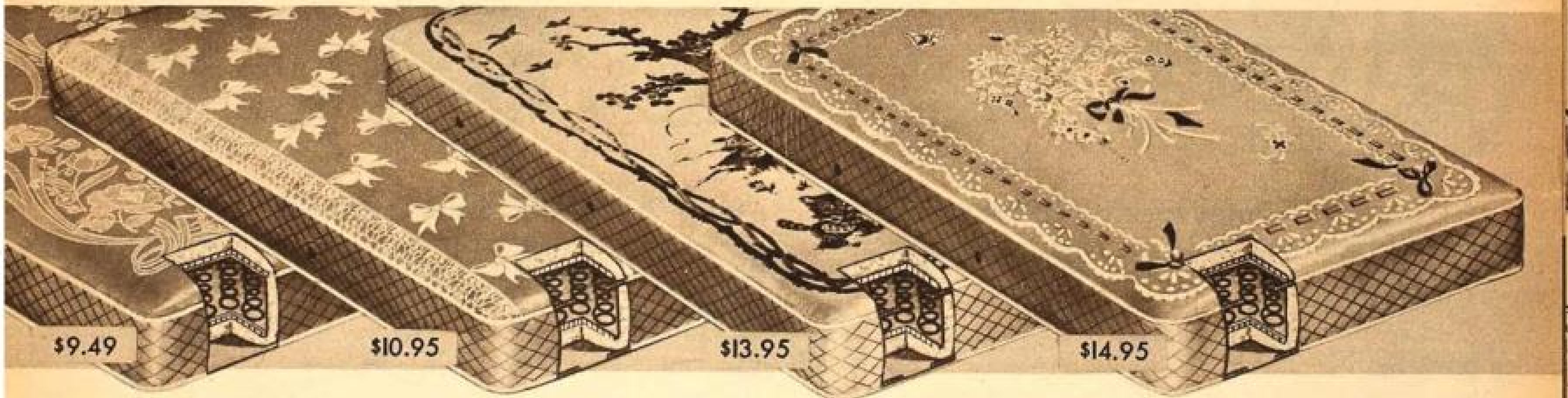
- Smooth toe-touch double-drop sides
- Four-position adjustable spring
- Golden maple or waxed birch finish

A CRIB YOU'LL OWN PROUDLY BECAUSE OF EXTRA FEATURES YOU'LL APPRECIATE! Handy double-drop sides . . safety catch protects baby. Solid panels keep away drafts. Metal spring adjusts . . lower it as baby grows. Gay decals . . colorful twirl balls to keep baby amused. Plastic-capped rails resist marring . . easy to clean. Hardwood construction. Easy-rolling casters. 54x30 in.; sides 26 in. high. Shpg. wt. 66 lbs. *State finish.*

1 HM 8372—Crib, Spring........$31.50

1 HM 8472—Crib, Spring and Innerspring Mattress (1HM8711) opposite page. *State finish, color.* Shpg. wt. 83 lbs..$43.95

Order on Sears Easy Payment Plan just a small down payment and a few dollars each month will buy anything we sell . . See inside back cover



56-coil INNERSPRING

PROPER SUPPORT . . RELAXING COMFORT FOR BABY . . PRICE THAT'S EASY ON FAMILY'S PURSE. Resilient support with 56 tempered steel coils . . all-new layer-felted cotton padding. Fiberboard buffer for support. Pink or blue waterproof vinyl-plastic easily cleaned with damp cloth . . medallion pattern. Tuftless surface. 52x28 in. *State color.*

1 HM 8236—Shpg. wt. 17 lbs.....$9.49

63-coil INNERSPRING

SCIENTIFICALLY CONSTRUCTED TO GIVE BABY FIRM, RESILIENT SUPPORT. 63 steel coils . . all new layer-fitted cotton padding and sisal insulation. Edge wire. Pink or blue waterproof vinyl-plastic . . bowknot pattern. 52x28 in. *State color.*

1HM 8239M—Shpg. wt. 19 lbs...$10.95

1HM 8237M—As above, but firmly button tufted. Tufts sealed to resist water........................$13.95

104-coil EXTRA FIRM

IDEAL SUPPORT FOR BABY'S BACK! 104 tempered steel coils . . padded with all-new layer-felted cotton and sisal with buffer board for added firmness. Smooth tuftless surface . . edge wire for support. Smart printed border. Waterproof, crack-resistant vinyl-plastic . . wipes clean-in-a-jiffy. Tree pattern on pink ground. 52x28 in.

1HM 8241—Shpg. wt. 24 lbs.....$13.95

OUR FINEST . . Foam Rubber

63 INNERSPRING COILS TOPPED WITH ¾-IN. layer of springy foam rubber for cushioning support. Coils heat-tempered for lasting resiliency, buoyant comfort. All-new layer-felted cotton padding plus firm fiberboard buffer. Waterproof vinyl-plastic . . floral print on blue ground . . so easy to wipe clean with a damp cloth. 52x28 in.

1 HM 8243—Shpg. wt. 25 lbs....$14.95

42-coil INNERSPRING

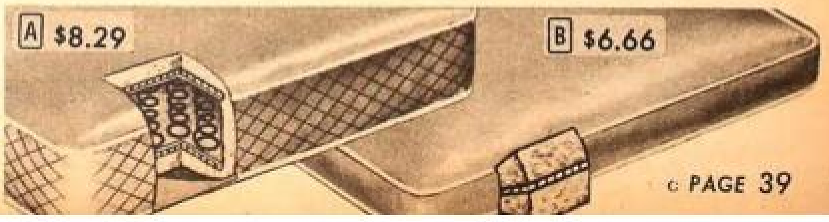
[A] THRIFT-PRICED! 42 tempered steel coils for resilient support. All-new layer-felted cotton padding. Fiberboard buffer. *State* pink or blue vinyl-plastic. 52x28 in.

1 HM 8235—Shpg. wt. 15 lbs.....$8.29

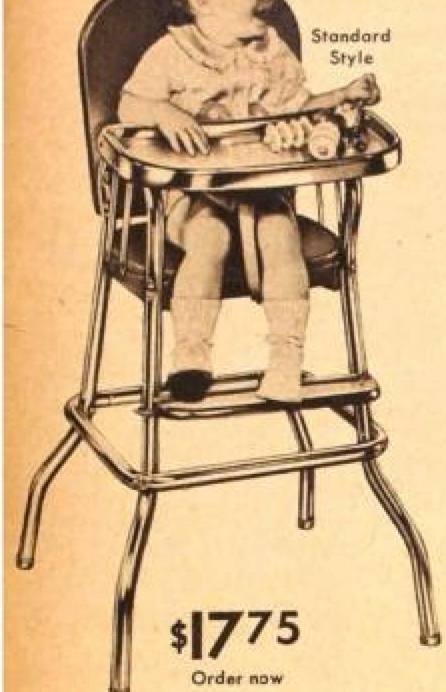
Tufflex-filled MATTRESS

[B] TUFFLEX (Reg. U.S. Pat. Off.) . . a new cellulose wood fiber . . resilient, comfortable. Firm tuftless support. Solid pink or blue vinyl-plastic, *state color.* 52x28 inches. Trim-looking border. Send your order in today.

1 HM 8203—Shipping weight 8 lbs.......$6.66



Honeysuckle 2-way High Chairs convert to play tables





Heavy Chrome-plated Metal, wide-flare legs

SOLID, TIP-RESISTANT . . BUILT TO LAST! It's all steel except padded seat and back and plastic tray. Seat and back are softly padded, covered with easy-to-wash vinyl plastic in gay colors. Deep-dished plastic tray is removable . . easy to wipe clean. Locks securely in place. Baked-on enamel footrest is adjustable for height. Strong chrome-plated steel legs flare widely at bottom to resist tipping. Round glides on bottom. All edges rounded or turned under. Seat 14½x 12½ in. 38¾ in. high. *State color:* red, yellow, blue or mother-of-pearl gray. Freight or express.
1 HM 8750—Shpg. wt. 28 lbs. . . . $17.75

You get 2 pieces of furniture for the price of one!

- Convert easily to play tables to keep baby amused
- Ruggedly constructed of selected hardwood throughout
- Choice of safe golden maple or waxed birch finishes
- Comfortable footrests adjustable to height of baby
- Safe widespread legs to resist tipping or wobbling
- Sturdy safety straps to fasten baby in securely

OUR FINEST 2-WAY HIGH CHAIR. Smoothly upholstered arms, seat, back, wings. Covered in easy-to-clean red and white vinyl plastic. Adjustable plastic tray wipes clean quickly. Adjustable footrest. Hardwood, *state* waxed birch or maple finish. Seat 14½x13½ in. 40 in. high overall. Play table top is 19x15 in. Converts easily to play table by unlatching back legs.
1 HM 8892—Shipping wt. 29 lbs. $22.95

LUXURY-STYLED, CUSHIONED 2-WAY HIGH CHAIR. Padded, red vinyl-plastic covered cushions. Easy-to-clean adjustable plastic tray. *State* golden maple or waxed birch finish. Seat 14½x12¼ in. 38¾ in. high overall. Convenient table top is 19x15 inches. Order, now.
1 HM 8792—Chair and Cushion. Shipping weight 27 pounds. $18.95
1 HM8765—Chair only. Wt. 26 lbs. 16.95

THRIFTY 2-WAY HIGH CHAIR. Converts readily to convenient play table. 3-position stain-resistant wood tray. Adjustable footrest. Hardwood, *state* golden maple or waxed birch finish. Seat 14½x11½ in. 39¼ in. high overall. Convenient table top is 18½x15¾ in.
1 HM 8722—Shpg. wt. 27 lbs. . . . $14.49
1 HM 8798—Chair, cushion (next page). *State color, finish.* Wt. 27 lbs. . . . $15.95

All high chairs shipped freight or express from mail order house. Just a small down payment and a few dollars each month will buy anything we sell in orders of $20 or more . . on Sears Easy Payment Plan . . For details see inside back cover.

TOT'S ROCKERS and CHAIR



[A] LARGE ROCKER. Hardwood, *state* waxed birch or maple finish. 24 in. high overall. Seat 14½x13½ in. Arm rests, strongly braced legs. Decal on back. Shipped freight or express.
1 HM 8855—Shpg. wt. 12 lbs. $8.95

[B] SMALLER ROCKER. Gay decal. Hardwood construction. Maple or waxed birch finish. 20¾ in. high. Seat 11½x13 in. *State finish.*
1 H 08839—*Mailable.* Shpg. wt. 10 lbs. . . $5.95

[C] TOT'S CHAIR. Sturdy hardwood, natural finish. Metal angle seat support. Six stretchers. 23 in. high. Seat 12x14 in. Order, now.
1 H 08843—*Mailable.* Shpg. wt. 11 lbs. . . $3.59



Adjustable YOUTH SEAT

[D] PLACED ON AN ADULT CHAIR it adds 4¾ or 6¾ in. to chair height. White enameled wood seat, back, arms and legs. Suction cup feet resist slipping. Size: 13½x9½x 10¾ in. overall. *Mailable.*
1 H 8743—Wt. 3 lbs. 12 oz. . . . $3.49

Handy STEP STOOL

[E] HELPS BABY REACH WASHBOWL. Hardwood, maple finish. Size: 12x12x10 in. overall. *Mailable.*
1 H 8791—Shpg. wt. 6 lbs. $3.49

Honeysuckle NURSERY CHAIRS . . help in training baby properly



All have smooth lustrous finishes, easy to keep clean with a swish of a damp cloth!

[F] QUALITY HARDWOOD CHAIR. Smoothly sanded hardwood with golden maple or waxed birch finish. Smooth enamelware vessel with lid. Seat 10¾x11¾ in. 20½ in. high. *State finish. Mailable.* Wt. 10 lbs.
1 H 08773. . . . . $6.49

[G] DELUXE NURSERY CHAIR. Base of molded wood fiber. Seat of hardwood—detachable to fit on adult fixture. Enamelware vessel. 12x13 in. at the floor. Baby blue color. *Mailable.*
1 H 8763—Shipping weight 6 pounds. . . . $6.79

[H] PONDEROSA PINE CHAIR. With convenient "drop-aside" tray. Hangs at side of chair when not in use. *State* waxed birch or maple finish. Seat 11¾x10 in. 17 in. high. Vessel incl.
1 H 08715—*Mailable.* Shpg. wt. 10 lbs. . . $6.98

[J] PANEL-BACK NURSERY CHAIR. With overhead tray. Hardwood. Includes enamelware vessel and deflector. Lovely golden maple or waxed birch finish. Seat is 10¾x 11¾ in. 20½ in. high. Matches high chair 1HM 8897M on opposite page. *State finish.*
1 H 08898M—Mailable. Shpg. wt. 10 lbs. . $5.98

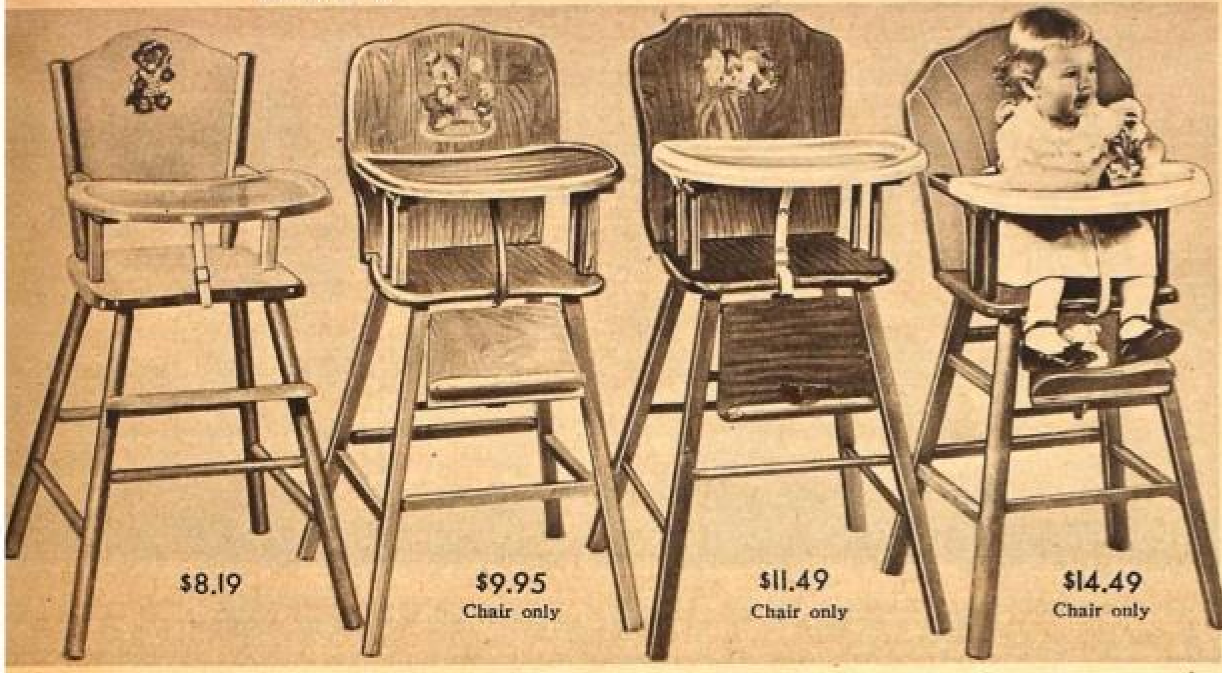
[K] BACK FOLDS DOWN TO MAKE STEP STOOL. Hardwood. Arm rests. Rubber tipped legs. Plastic vessel. Seat 11x10¾ in. 16 in. high. *State* pink or blue color. *Mailable.*
1 H 08742—Shipping weight 6 pounds. . . $4.89

[L] THRIFTY HARDWOOD CHAIR. Overhead tray. Spindle back. Natural finish. Seat 10¾x11¾ in. 20 in. high overall. *Mailable.*
1H 08734—Shipping weight 7 pounds. . $3.98

[M] LOW-PRICED CABINETWOOD CHAIR. Built of Western cabinetwood, smooth natural finish. White enamelware vessel . . easy to clean. Seat 10¾x11¾ in. 20 in. high.
1 H 08719—*Mailable.* Shpg. wt. 6 lbs. . . $3.79

[N] WHITE ENAMELWARE VESSEL. Diam. 5⅞ inches. (Fits chair L above).
1 H 8752—Shipping weight 12 oz. 49c

Honeysuckle Sturdy Hardwood High Chairs
Reg. U.S. Pat. Off.





Thrifty Panel-Back High Chair

HERE'S LOTS OF CHAIR AT A TINY PRICE. Stain-resistant swing-away wood tray . . hangs conveniently at side when not in use. Stationary footrest. Sturdy hardwood with smooth, safe, non-poisonous birch finish. 4 stretchers. Safety strap to hold child in place. Seat 15¼x 13¼ in. 38¾ in. high overall. Order today.
1HM 8809–Wt.19 lbs.$8.19

Economical Panel Back High Chair

WIDESPREAD TILT-RESISTANT LEGS. Full panel back shields baby from drafts, gives firm support. Gay nursery decal trim. Stain-resistant 3-position wood tray. Adjustable footrest. Hardwood, safe, natural finish. Reinforced with four hardwood stretchers. Safety strap to hold baby in place. Seat 15x12½ in. 38 in. high overall.
1HM 8837–Wt.21 lbs.$9.95

Better Quality Panel Back Chair

WIDESPREAD TILT-RESISTANT LEGS. Adjustable footrest. 3-position adjustable plastic tray. Hardwood, *state* waxed birch or golden maple finish, both safe, non-poisonous. 8 stretchers for extra rigidity. Safety strap. Shaped seat 37½ in. high overall.
1HM 8713–Wt. 20 lbs.$11.49
Chair and Cushion (B below). Shipping weight 22 lbs.
1HM 8716..........$12.95

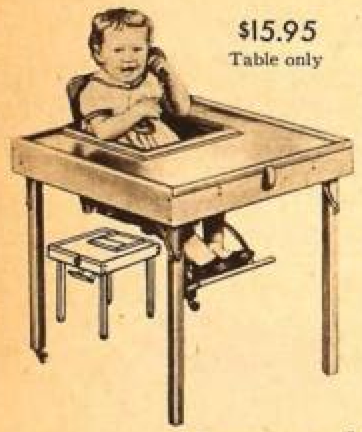
Luxurious, Smart Fan-back Chair

LARGE FAN SHAPED PANEL BACK. Easy-to-clean adjustable plastic tray. Adjustable footrest. 8 stretchers add to strength. Hardwood, *state* natural or maple finish, both non-poisonous. Matches nursery chair (J on facing page). Safety strap. Seat 15x13 in. 38½ in. high overall.
1HM 8897M–Wt. 24 lbs.$14.49
Chair and Cushion (C below, *state color*). Wt. 25 lbs.
1HM 8848............$15.95

FINE QUALITY Standard Type High Chair

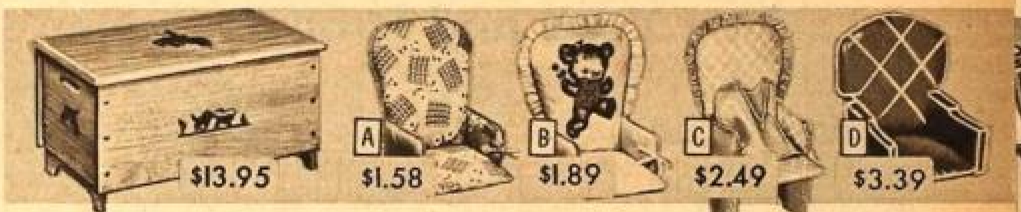
HERE'S A HANDSOME CHAIR PADDED AND UPHOLSTERED in gay red vinyl plastic . . so easy for Mother to swish clean with a damp cloth. Easy-to-clean Plastic tray . . so smooth it washes like a dish. Adjustable, to fit baby comfortably now and later. Footrest adjusts, too . . baby can use chair for years. Ruggedly made to withstand day-in day-out use. Hardwood construction with a lovely golden maple or waxed birch finish. Legs have widespread base . . resist tipping, wobbling . . add to baby's safety. Sturdy safety strap fastens baby in. Seat is 13¾x12¼ in. 38¼ inches high overall.
1HM 8844—*State finish*. Shpg. wt. 23 lbs...$13.79

All high chairs shipped freight or express; pay shipping charges on delivery.



Handy PLAY TABLE

HERE'S A TABLE THAT'LL KEEP BABY HAPPY AND SAFE while Mother works. Table holds his toys, built-in chair holds him. Strong hardwood frame, natural varnish finish. Masonite Presdwood top in safe blue enamel. Casters on 2 back legs. 3 position chair back, adjustable footrest, safety strap. Top slides out. Legs fold. 23¾x23x22 in. high. *Mailable*. Shpg. wt. 17 lbs.
1H 08802—Table only....$15.95
1H 08852—Table, seat pad. Shpg. wt. 18 lbs........$16.95



TOY CHEST. Ponderosa pine with smooth natural finish. Holds toys, bedding, etc. Hinged lid . . support. 30x17x15 in. Wt. 30 lbs.
1H 08812.....$13.95

HIGH CHAIR CUSHIONS Vinyl-plastic covered, Tufflex* padded. *Mailable*.

A GOOD. Pink or blue, no choice. 1H 8702—Wt. 1 lb. 12 oz...$1.58

B SMART. Pink or blue, no choice. 1H 8813—Ruffle. Wt. 2 lbs.$1.89

C BETTER. Ruffle, bib, side pockets. *State pink, blue, yellow*. 1H 8824—Shpg. wt. 1 lb. 6 oz..$2.49

D BEST. Heavily cushioned. Fits over chair arms. *State blue, red*. 1H 8814—Shpg. wt. 2 lbs......$3.39

*Tufflex is a scientifically processed wood fiber. Reg. U. S. Pat. Office

Honeysuckle TRAINING SEATS fit on adult fixtures, teach proper habits



All have smooth lustrous finishes, easily cleaned with a damp cloth

BUDGET-SAVING PLASTIC TRAINER. Acid resistant, easy to clean. Safety strap. Seat 10x 10¾ in. Our lowest priced training seat. Mailable. Shpg. wt. 1 lb. 8 oz.
1H 8816—With deflector. Blue..........$2.29
1H 8817—Without deflector. Pink......$2.29
RUBBER DEFLECTOR.
1H 8737—Wt. 6 oz..49c

GOOD-LOOKING, smooth white baked-on enamel finished wood fiber seat. Molded in one piece to conform to the shape of the body. Easily kept clean. Attaches easily to adult seat. Blue safety strap. Built-in deflector. 11½x 13½ inches. Gay decal. Shpg. wt. 1 lb. 12 oz.
1H 8764.........$2.59

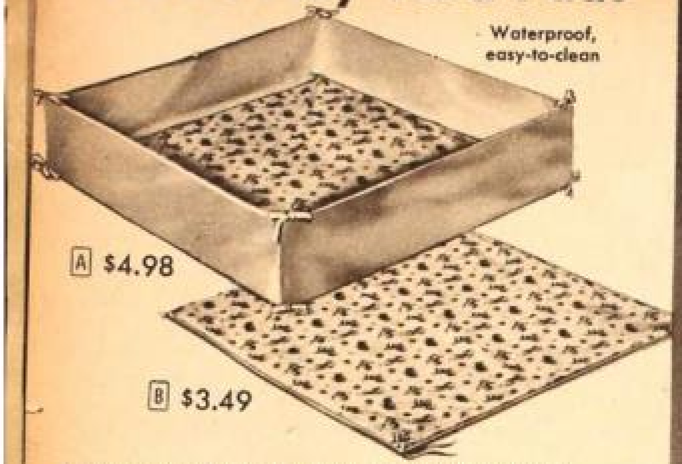
THRIFT-PRICED PLASTIC TRAINER. Smooth plastic. Acid resistant, easy to clean. Safety strap protects baby. Built-in deflector. Attractive ivory color. Seat 9½x10½ inches. Gay juvenile decal on back. *Mailable*. Order now at this low price. Shipping wt. 2 lbs.
1H 8797.........$2.69

TRAINER WITH FOOTREST. Smooth hardwood in golden maple or white enamel finish. Two comfortable arms and footrest. Safety strap. Seat 11x9¾ in. Back 5¼ in. high. *Mailable. Please state finish*.
1H 8784–Wt. 5 lbs.$3.29
1H 8780—Like above, but no footrest. Shipping weight 4 lbs......$2.69

TRAINER WITH ARM AND FOOTREST. Smooth hardwood seat with duck deflector. Baby-blue enamel finish. Curved back. Safety strap. Seat 10x11 inches. 5½in. high. Mailable.
1H 8767—Shipping wt. 3 lbs. 12 oz.......$4.89
1H 8766—Like above but no arm or footrests. Shpg. wt. 3 lbs....$3.89

ATTRACTIVE PLASTIC FOLDING TRAINER. Attaches easily to an adult seat. Comfortable back, arms, footrest. With safety strap. Seat 11¾x13x8¾ in. high. Easy-to-clean with a damp cloth. Attractive blue color plastic. *Mailable*. Order now.
1H 8795—Shpg. wt. 4 lbs.....$5.49
1H 8781—Like above but with no footrest. Shpg. wt. 3 lbs......$3.95

New! Play Yard Pads





- Electronically welded seams for double strength
- Completely sanitary; can be immersed for cleaning
- No stitches to absorb moisture . . guaranteed waterproof
- Heavy 6-gauge plastic cover won't chafe or stiffen
- Resilient Tufflex* filling for soft, healthful support, stays "put" permanently; won't shift or bunch up

[A] NO-DRAFT PAD. Nursery design. *State color choice* pink or blue. 40x40 in.
49 H 6971—Wt. 4 lbs. $4.98
49 H 6972—(not shown). Same as above, but 38½x38½ in. Shpg. wt. 4 lbs. $4.98

[B] NEW! Greatly improved. All features above. Brass grommets for no-rip corner ties. *State color choice* pink or blue. 40x40 inches. Shipping weight 2 lbs. 8 oz.
49 H 6970 . . . . $3.49

Tufflex* Play Yard Pad



Soft, springy Tufflex* filling for sure footing, no bunching. Covered with durable (4-gauge) plastic, easy to clean. One side royal blue, other bright red. Taped edges. Ties. 40x40 in. Shpg. wt. 2 lbs. 12 oz.
49 H 6949 . . . . $2.59
*Patented cellulose fiber lining

Indoors or out, a PLAY YARD means less work for mother . . . greater safety for baby at low cost

[C] STEP-FOLD YARD. Folds automatically. Simply step on the foot pedal and ZIP! . . . it's folded and ready to put away. Extra safe . . . no sharp edges. Rounded top rail covered with sanitary plastic teething rod—Built of selected seasoned hardwood; new honey maple finish. Sides of extra heavy wood slats for added strength. Smooth, durable Masonite Presdwood floor has bright, easy-to-clean enamel finish. Floor reinforced with wood. Staunch corner post legs. Five swivel casters (1 in center) raise floor 4½ in. to help protect baby against dirt, drafts. Non-toxic play beads. No assembly needed. Parts securely hinged. 40x40x28 in. high overall. Shipped freight or express.
79 HM 7031—Shipping weight 39 pounds $19.29

[D] PLAY YARD. Similar to above, but without step-fold feature. 40x40x29 inches. Floor is raised 6 inches.
79 HM 7032—Freight or express. Shpg. wt. 39 lbs $15.98

PLAY PEN-CRIB BUMPER PAD. Shown with (D) above. Saves bumps, cuts drafts. Fits 40x40-in. play pen or 52x28-in. crib. (Sections adjust for dimensions.) Soft Tufflex* filling. Vinyl plastic covering.
79 H 06980—Shipping weight 2 lbs. 8 oz. $3.98

[F] FOLDING PLAY YARD WITH CASTERS ON LEGS. Floor raised 5¾ inches. Four swivel casters (1 on each leg) raise floor . . help keep your baby above dirt and drafts. Non-toxic play beads; picture panel in front. Built of seasoned wood; varnish finish. Masonite Presdwood floor wood reinforced. Parts securely hinged; sets up in a jiffy. Legs and casters are easy to attach; screws included. Size 38½x38½x26 inches high. *Mailable.*
79 H 07015—Shpg. wt. 34 lbs. $10.87

THRIFT-PRICED PLAY YARD (not shown). Smooth, seasoned wood, varnish finish. Masonite Presdwood floor, wood reinforced. Parts are securely hinged; no assembly needed. About 38½x38½x23¾ inches.
79 H 07006—Wt. 31 lbs. *Mailable.* $8.98

Play Yard and Strollers lighten the work of child care



Our Best Walker-Stroller

Here's the walker-stroller every busy mother dreams of. Folds with a flick of the finger . . no parts to take off or lose. Handle simply folds back, footrest up, for instant conversion from stroller to walker. Extra strong, extra light frame and handle. Bearings never require oiling. Big, easy rolling 7½-in. wheels with 1-in. semi-pneumatic tires to cushion bumps. High back allows baby to lean back and sleep. Convenient bag for carrying groceries at back of seat. Play tray; seat lined and padded with plastic for extra comfort. Comes assembled except for wheels. Handle height 37 inches.
79 H 07539—Shpg. wt. 15 lbs. 8 oz. $12.98

Our Middle Quality

Sturdy walker-stroller with sturdy steel frame, seat back, play tray and foot pan. Rounded steel "skirt" in front and back for extra smart appearance and added strength. 7½-in. steel disc wheels roll easily on bearings that never need oiling. 1-in. semi-pneumatic tires cushion bumps. Rubber covered front and rear bumpers. Handy wire package holder. Nontoxic colored beads on play tray. Blue enamel finish. Easy to complete partial assembly. Shipping wt. 20 lbs.
79 H 07538 . . . . $8.79

WALKER PAD (not shown). Makes baby more comfortable. Blue plastic lined with soft Tufflex* (scientifically developed cellulose fibers). Shipping weight 1 pound.
49 H 6960 . . . . $1.19

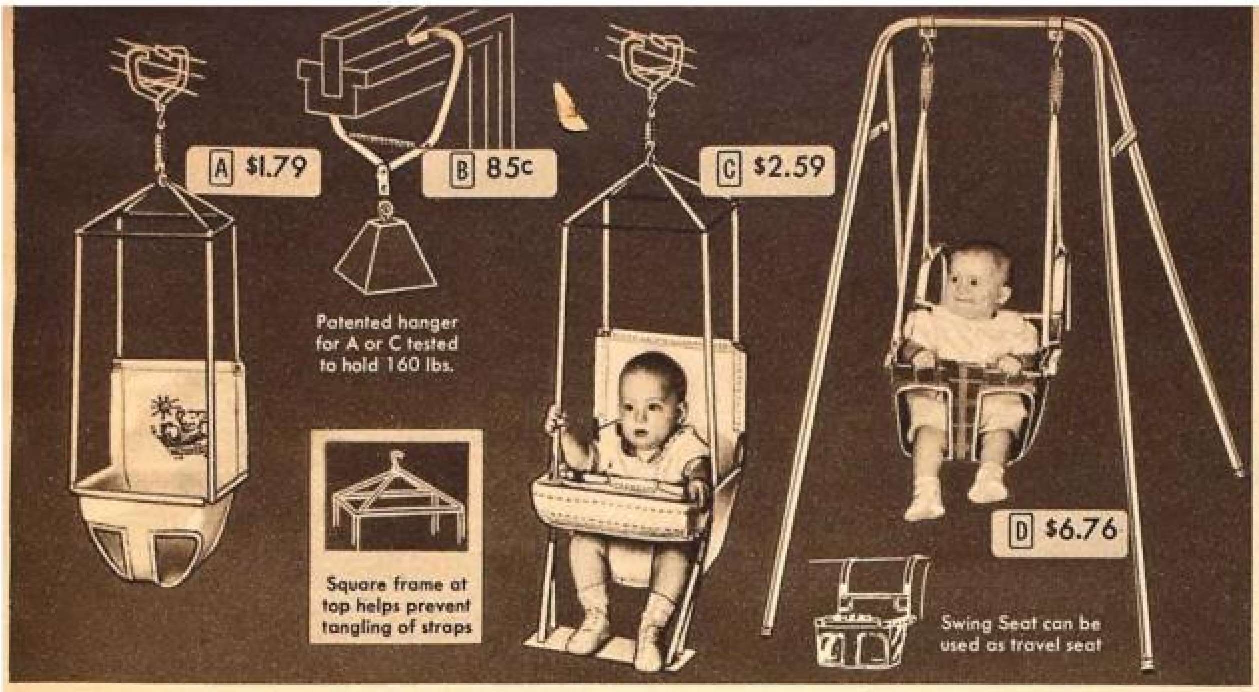
Our Good Quality

Thrift priced walker stroller is light in weight for easy carrying when you travel. Folds compactly. High back so that baby can rest or nap in stroller. Runs easily on solid rubber 3-inch caster front wheels and 5-inch rear wheels. Handy play tray holds toys. To convert from a stroller to a walker, fold handle forward and fold foot pan back. No parts to detach or lose. Steel, enameled navy blue; yellow trim. No assembly or tools needed; comes assembled. Rubber covered front bumper. Wood seat and handle grip. Another Sears more-for-your-money price scoop brings you this walker-stroller just in time to let baby take advantage of spring and summer sunshine. See our best walker-stroller at left. It's "tops" in convenience.
79 H 07537—Shpg. wt. 12 lbs. 8 oz. . $5.92

Safety Walker

Gives toddlers the freedom to roam as they wish while sturdy steel frame enclosure keeps them perfectly safe. Develops young muscles as tots walk around the house. 1½-inch hard rubber swivel casters at each corner run smoothly on ball bearings, let baby travel in any direction he wishes. Rubber bumpers provide protection for furniture. Baby is firmly held by seat of strong, heavy cotton fabric. Walker measures 19x25½ inches . . . making it practically tip proof. Frame folds flat for easy portability and storage. Shipped completely assembled and folded flat. Shpg. wt. 11 lbs.
79 H 07526 . . . . $6.75

Take advantage of Sears convenient Easy Terms . . see inside back cover





SWINGS give baby comfortable fun; gentle, soothing exercise

A LOW-PRICED BABY SWING. Square top helps prevent tangling of suspension straps. Made of washable bleached cotton fabric over strong steel frame. Web suspension straps; safety hook, steel spring at top. Hanger not included, see (B).
49 H 6931—Shpg. wt. 1 lb. 8 oz. $1.79

B STEEL HANGER for swings (A) or (C). No holes to bore, no hooks to screw. Rubber-tipped arms grip wall over molding. Tested to hold 160 pounds. Shpg. wt. 14 oz.
49 H 6934 .... 85c

C DELUXE SWING WITH FOOTREST. Enameled wood footrest suspended from 2 springs. Lets baby rest feet or stretch legs. High backrest for comfort. Square top prevents suspension strap tangling. Seat, play tray of washable white cotton over steel frame. Bright-colored, non-toxic play beads. Strong web suspension straps with safety hook and steel spring at top. For babies up to 18 months. Hanger not included. Shpg. wt. 2 lbs.
49 H 6933 .... $2.59

- Portable stand for indoor-outdoor use.
- Covered hook-arms for auto use.
- Disassembles easily to carry in car.

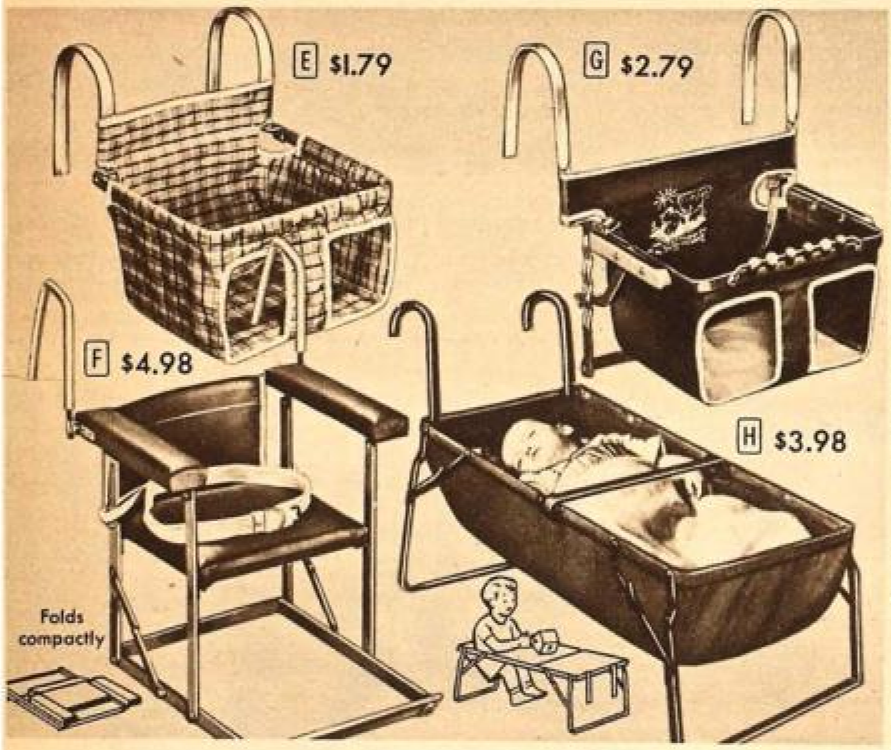
D 2-IN-1 SWING 'N' STAND. Doubles as car seat. Non-tip folding ⅞-in. tubular steel stand 3 ft. 11 in. high . . makes swing convenient to use indoors or out. Rubber tipped legs. Durable cotton plaid swing, 2 safety springs, straps for use on stand, 2 hooks for use as utility seat. Bright-colored plastic play beads, painted wood arm rest, fiberboard seat insert. Sets up with just 2 bolts. Easily taken apart to carry in car. Covered hangers to protect auto upholstery. Seat measures 14½x11½ inches wide.
79 H 06959—Shpg. wt. 14 lbs. $6.76

TOTSEAT . . "bouncy" action

- Designed for use in auto or at home
- Foot tray lets baby kick . . yet protects floors

TOTSEAT GIVES ROCKING CHAIR ACTION. Bright, nontoxic play beads and jingle bells. Steady metal base is extra wide to help prevent tipping. Balanced spring frame adjusts to weight of child for proper support. Removable seat and play tray of strong, washable cotton fabric; white with contrasting binding. 21 inches long by 24 inches high overall. Very easy to set up . . . all bolts included. Frame has ivory-color enamel finish.
79 H 06915—Shipping weight 8 lbs. .... Only $5.59

49 H 6916—Extra cloth seat and play tray. Order two; wash the spare. Shpg. wt. 5 oz. $1.65

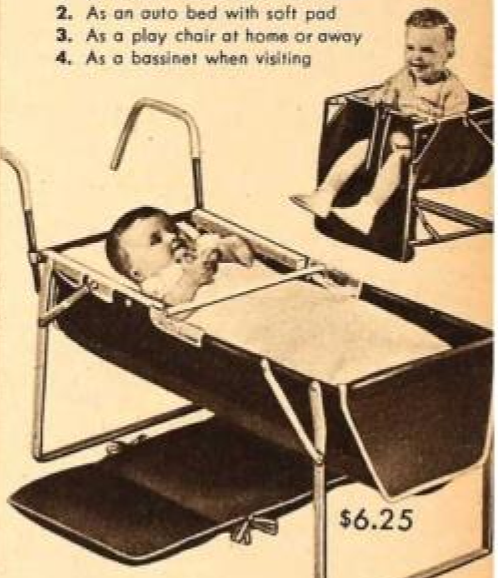




AUTO BED SEAT

You can use it 4 different ways

1. As a safe, comfortable auto seat
2. As an auto bed with soft pad
3. As a play chair at home or away
4. As a bassinet when visiting



TRAVEL AIDS give baby added protection and comfort

E NEW! GOOD QUALITY TRAVEL SEAT. Special introductory price. Don't let the low price lead you to confuse this with inferior travel seats that only appear to be its equal. Long-wearing cotton fabric with bound edges. Color blue. Sturdy steel frame. Has enameled steel hangers, rubber covered to protect upholstery. Seat measures about 12½ inches wide and 7 inches deep. Folds compactly for storage. Shipping weight 3 pounds. Order soon for baby's warm weather auto trips.
49 H 6962 .... $1.79

F TODDLER-TRAVELER. For tots up to 4 years. Seats child comfortably at window level in auto. Seat drops so that child can stand, held safely in place with strong, 1-inch safety strap. Also can be used as high-chair at home, restaurant or visiting . . simply put on regular chair. Plastic covering is easy to wipe clean. Padded seat, arms; plain backrest. Enameled footrest. Seat about 11½ inches wide and 9 inches deep overall. Folds for storage.
79 H 05961—Shpg. wt. 8 lbs. $4.98

G HONEYSUCKLE TRAVEL SEAT. Adjustable seat extension, moisture-resistant plastic seat with removable fiberboard insert. Bright-colored, non-toxic play beads. Plastic arm rests. Safety strap. Hangers are rubber covered to protect upholstery in home or auto. Long-wearing cotton with bound edges over sturdy steel frame. Color blue. Seat measures about 14 inches wide, 7 inches deep. Folds for convenient storage. Order this popular seat now. Shipping weight 4 pounds 6 ounces.
49 H 6976 .... $2.79

H AUTO-BED PLAY CHAIR. Serves a double purpose. Use it "as is" for long trips or for family outings. Use it as a play tray with seat at home or when visiting. Durable, moisture-resistant cotton fabric over a sturdy steel frame. The legs fold for handy storage. Safety strap helps protect your baby. Measures about 30x14½x14½ inches high overall. An excellent utility seat. For added sleeping comfort, buy pad 49 H 7030 on page 44.
79 H 05920—Shpg. wt. 9 lbs. $3.98

Sit-'n'-Stand Seat

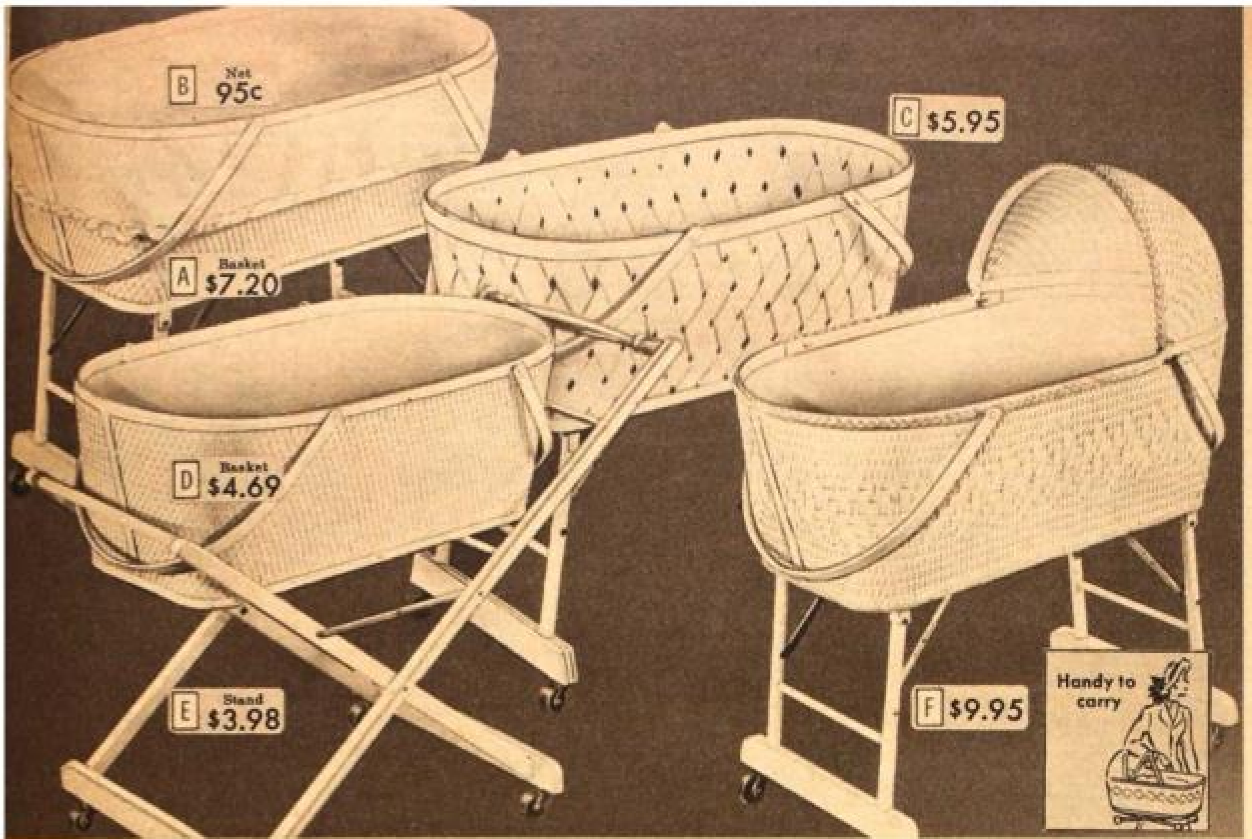
Child can either sit or stand comfortably at your car window. STANDING: Padded seat folds down. *Padded* guard arm forms a car pen—swings open for easier use. Safety strap hooks onto front of guard arm, eliminating danger of baby's getting out. Also has *safety belt*. SITTING: Seat folds back to sitting position. Durable covering of waterproof, easy-to-clean plastic. Padded back. Color gray. Sturdy steel frame. Folds flat for easy carrying and convenient storage. Plastic covered hooks protect upholstery. Shpg. wt. 8 lbs.
49 H 6968—Mailable $5.79

49 H 6958—Similar to seat above, but without padded swinging arm and safety belt. One-position nickeled steel protective guard arm. Bright red plastic. Mailable. Shpg. wt. 7 lbs. $4.29

2-in-1 Crib-seat

Keeps baby comfortable wherever you go. Use as auto seat or play chair. Use with soft pad as auto bed or bassinet. Convertible seat fits every car. Use in front or back seat. New detachable plastic-covered hook arms may be re-fastened on sides, permitting cross-car use. Sturdy steel frame covered with washable, long-wearing cotton twill. Color navy blue with white trim. Cotton filled pad with wetproof covering of tough plastic. Plastic covered safety bar keeps baby safely in place. Colorful, vegetable-dyed play beads for baby's amusement. Lock-fast hinge keeps bed rigid, noncollapsible. Folds compactly for convenient carrying and storing. Order this popular seat today. Mailable. Measures 14½x30x15 inches.
79 H 06951—Shpg. wt. 15 lbs. $6.25

Sears Easy Terms available to you on orders of $20 or more. Take care of your baby's needs on one convenient order. See inside back cover for complete details.





COZY BASKETS for baby's protection and comfort . . ACCESSORIES

[A] HONEYSUCKLE WOVEN FIBER BASKET WITH LEGS. Loom woven basket with reinforced sheet fiber bottom. Two handles. Swivel casters on sturdy reinforced legs. Sixteen-inch base. Basket measures 33x18 inches wide; 11½ inches deep. Folding hardwood legs are very easy to attach. Basket liner not included.
79 H 07089—Enameled white. Shpg. wt. 12 lbs. . $7.20

[B] MOSQUITO NETTING. Helps protect baby against insects. Fits all Sears baby baskets and travel beds. Fine white cotton with elastic edges.
49 H 7097—Shipping weight 5 ounces............. 95c

[C] THRIFT-PRICED BABY BASKET WITH LEGS. Peach-basket weave (V-bias splint) with wood-reinforced sheet fiber bottom. Two carrying handles. Hardwood legs fold for portability and storage. Smooth-rolling swivel casters make it easy to move baby from room to room. Basket measures about 32½x18 inches wide at top, 11½ inches deep. White enamel finish.
79 H 07076—Shipping weight 12 pounds......... $5.95

[D] HONEYSUCKLE WOVEN FIBER BASKET. Loom woven fiber basket with sturdy reinforced sheet fiber bottom. Two carrying handles. About 33x18 in. wide at top. 11½ in. deep. Smooth white enamel finish.
79 H 07090—Shipping weight 8 pounds.......... $4.69

ECONOMY BABY BASKET. (Not shown.) Same as (C) but without legs.
79 H 07075—Shpg. wt. 8 lbs.................... $3.69

[E] WOOD BASKET STAND. For standard size baby baskets (27 or 28-in. length) like those listed above. Sturdy construction. Exclusive extended handle makes it easier to move from room to room. Easy-rolling casters. Folds compactly for convenient storage.
79 H 06979—Shpg. wt. 3 lbs.................... $3.98

[F] DE LUXE HONEYSUCKLE BASKET. Your best buy for strong, sturdy construction and complete satisfaction. Has hood to help shield baby. Made of handsome, loom-woven fiber. Basket is completely lined with smooth sheet fiber and has wood-reinforced sheet fiber bottom. Edges are reinforced and decorated with braid trim. Stands on braced hardwood legs with 2-inch rubber casters; broad 16-inch base. Legs fold for carrying or storage. Two carrying handles. Hood adjusts quickly with wing nuts. Basket about 33x18 in. wide overall at top, 11½ in. deep. Finished in sparkling white enamel . . . *state your choice* of pink or blue trim. Legs are easy to attach. *Mailable.* Liner not included.
79 H 07088—Shipping weight 12 pounds......... $9.95

[G] INFLATABLE BASKET PAD. Let baby sleep on air. Strong, waterproof vinyl plastic. Inflates by mouth into resilient mattress. Completely sanitary . . no stitches or stuffing. Can be washed easily. *State color choice* pink or blue.
49 H 6973—Shipping weight 1 lb................ $2.39

REVERSIBLE VINYL-PLASTIC BASKET PAD. Easy to wipe clean. Filled with soft, springy Tufflex®. Fits standard size baskets and convertible travel beds. *State color choice* pink or blue.
79 H 07030—Shipping weight 1 pound.......... $1.59

[H] VINYL-PLASTIC BASKET LINER. Quilted liner with full lace-effect skirt. Looks like fine eyelet fabric. Drapes gracefully to floor. Wipes clean with damp cloth. *State color choice* pink or blue.
49 H 6974—Shipping weight 2 pounds........... $3.97

[J] VINYL-PLASTIC BASKET LINER. Big 15-in. flounce has realistic lace-like design; drapes gracefully over basket. Plain bottom and sides. Easy to wipe clean. *Be sure to state color choice* . . . blue or pink.
49 H 7029—Shipping weight 12 ounces.......... $2.42

All liners and pads above fit baskets listed here and most baskets sold measuring about 33x18 inches wide at top and 27 or 28 inches long at bottom.



BABY RECORD BOOKS and ALBUMS

[L] WELCOME TO OUR BABY—new guide and record book sponsored by the famous Woman's Hospital. Space for all events up to 7th year. Includes practical scientific advice on pre-natal care and child guidance. 78 pages fully illustrated. 8x10¾-in. padded rayon moire cover. Shipping wt. 1 lb. 6 oz.
3 H 6022—Blue......... $1.89
3 H 6023—Pink......... 1.89

[M] STORY OF OUR BABY for recording baby's first 5 years. 24 illustrated pages. Padded rayon moire cover, 8½x7 in. Shpg. wt. 12 oz.
3 H 6092—Blue.......... 98c
3 H 6093—Pink.......... 98c

[N] BABY'S BOOK, for photographs and records. 54 loose leaf pages include 30 white with color illustrations, 24 gray for photos. Dainty rayon moire padded cover, 7½x10 in. Shpg. wt. 1 lb. 4 oz.
3 H 6037—Blue........ $2.69
3 H 6038—Pink......... 2.69

[P] BABY'S EARLY DAYS is a lovely photo album for snapshots of baby. Imitation leather padded cover with rich gold color printing. 60 black loose leaf pages turn on metal rings. Size 7½x10½ in. Shpg. wt. 1 lb. 8 oz.
3 H 6031—Blue.......... 98c
3 H 6032—Pink.......... 98c

[R] MUSICAL BABY BOOK with baby's name in gold letters. Just open the cover and you'll hear a soft "Rock-a-Bye Baby." The cover is a snowy-white artificial leather, luxuriously padded. Easy to keep clean—just wipe off smudges with a damp cloth. Inside are 60 fine quality white pages for pictures and records of date of birth, gifts, etc. plus 24 colorful decorated pages. Album is 10½x11½ inches. *Please print name you want on cover (maximum 20 letters).* Sorry, we cannot accept C.O.D.'s. Shipped postpaid from factory in Chicago, Ill. (Wt. 2 lbs. 12 oz.)
3 HR 6024F—White. . . .$6.35

FRAMES

[S] PLASTIC BABY FRAMES for a 5x7 or 8x10-inch photo. Dainty-looking . . . inexpensive . . . easy to wash clean of smudges and dust. Upright easel style with suede-like finish back, and glass window to protect the photograph. Order a low-price plastic frame for baby's latest photo—adds a cheery note to room.

For a single 5x7-inch photo. Shpg. wt. 1 lb. 4 oz.
3 H 8950—Blue.......... 98c
3 H 8951—Pink.......... 98c

For a single 8x10-inch photo. Shpg. wt. 1 lb. 12 oz.
3 H 8952—Blue........ $1.39
3 H 8953—Pink........ 1.39

ANNOUNCEMENTS

[T] ANNOUNCE BABY'S ARRIVAL. 24 beautiful announcement cards with matching envelopes. In pastel colors suitable for both boys and girls. There is a pretty design highlighted with foil trim. Space is provided for baby's name, weight, date of arrival and other data. Cards are all about 3¼x3¼ inches.
3 H 5612—Shpg. wt. 8 oz. . 24 cards 55c

[V] 30 ANNOUNCEMENT CARDS in soft pastel colors. Each with a lovely design and verse announcing the arrival. Popular four-fold style with space inside for baby's name, weight, date of birth, and other information. 30 inexpensive but rich-looking cards that you will enjoy sending, and 30 envelopes to match. Size of cards 4½x4½ inches.
3 H 5611—Shpg. wt. 10 oz. 30 cards 69c

Buy now and pay later—on Sears convenient Easy Payment plan. See details on inside back cover.



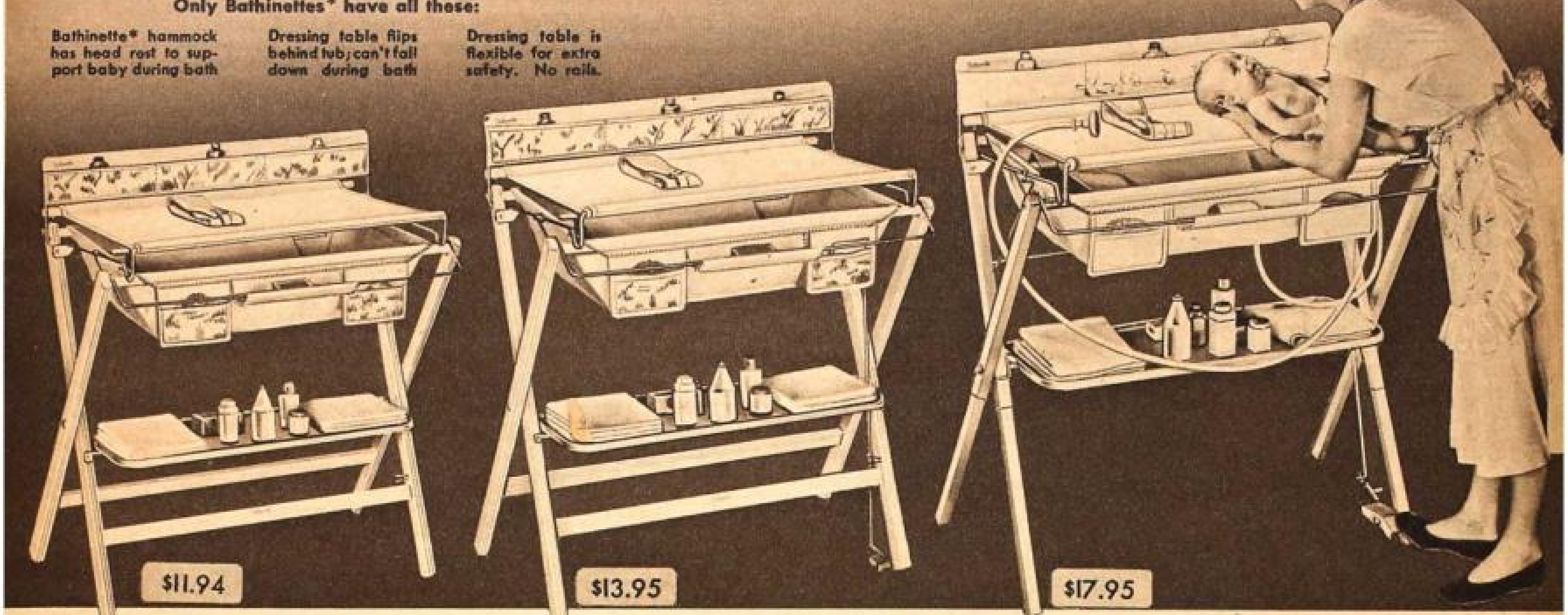
HANDY BATHINETTES* to change Baby's bathtime to playtime

Only Bathinettes* have all these:

Bathinette* hammock has head rest to support baby during bath

Dressing table flips behind tub; can't fall down during bath

Dressing table is flexible for extra safety. No rails.



GOOD: Economy Bathinette*

A serviceable model at an easy-to-afford price. Dressing table lifts and lowers with one hand. Top of durable fabric can be removed for washing. Has towel bar, 5 pockets, pin tray and toilet shelf to keep bath needs handy. Wood frame, enameled white. Hammock, tub of rubber coated fabric. 36x20x41 in. high overall. Folds. For greatest convenience, see our best foot-control model described at right. Shipping weight 22 pounds.

79 HM 7033—Freight or express...............$11.94

BETTER: Tray 'n' Spray . . Foot Control

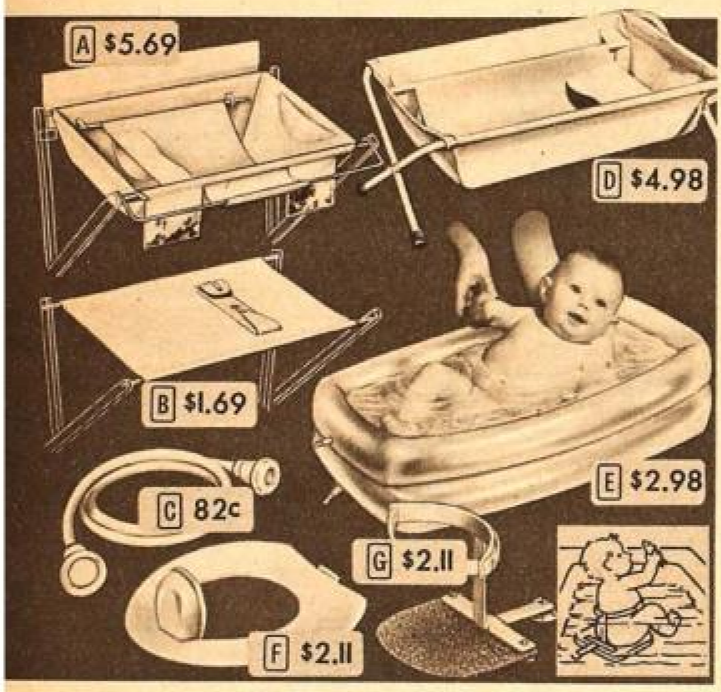
Just step on foot lever to raise dressing table. After bath step again and table covers tub. Leaves both hands free to hold baby. All features of Bathinette* at left . . . plus foot rest . . . plus rubber coated table top—easy to keep clean . . . plus rubber spray to rinse baby and fill tub. Metal toilet tray. Towel bar, 5 pockets, pin tray. Wood frame, enameled white. 36x20x41 in. high. Folds. Shipping weight 22 pounds.

79 HM 7034—Freight or express...............$13.95

BEST: Magnesium Frame Foot Control

Built for long service plus the utmost in bathing convenience. You get all features of better Bathinette* at left . . plus super-strong magnesium frame . . plus 2 position hammock (raise or lower foot end with one hand). Magnesium is lightweight and very durable . . will last for years. 36x20x41 inches high overall. Folds for storage. Shipped with snap-on leg extensions to save you high freight or express rates. Sets up in 30 seconds.

79 H 07035—Mailable. Shpg. wt. 19 lbs........$17.95



Seven Ways to Make Baby Care Easier

NOTE: (A) and (B) fit genuine trademarked Bathinettes only.*

[A] BATHINETTE* REPLACEMENT KIT. Put your old Bathinette* to use again. Tub, rubber hose. Waterproofed hammock and headrest.
49 H 7041—Easily ties to frame. Shpg. wt. 3 lbs. 2 oz.......$5.69

[B] DRESSING TABLE TOP. Waterproofed fabric. Has safety strap.
49 H 7040—Shipping weight 12 ounces...................$1.69

[C] BATHINETTE* RUBBER SPRAY WITH CLAMP. For most faucets.
49 H 7039—Shipping weight 12 ounces. About 69 in. long...82c

[D] BATHINETTE* JR. TABLE TUB. Has hammock with headrest. Tub of waterproofed material. Drain hose. Steel frame folds.
79 H 07069—30x16x9½ in. overall. Shpg. wt. 5 lbs.........$4.98

[E] VINYLITE COLLAPSIBLE TABLE TUB. Two tubes of 12 gauge Vinylite sealed together to form cushiony side-walls. Each tube has screw-type valve with positive shut-off. Inflates by mouth. Deflated tub folds compactly. About 27x16x5½ in. deep overall.
49 H 7070—Easy to clean. Shpg. wt. 1 lb. 5 oz...............$2.98

[F] BABY TOILET SEAT. For the baby too old for a trainer seat; too young for an adult seat. May be left attached to regular seat. Wipes clean easily. White plastic; will not crack or peel. Deflector quickly snaps on or off. A travel necessity.
49 H 6987—Shipping weight 14 ounces.......................$2.11

[G] ANCHORETTE. Attach to big tub bottom with suction cups. Holds baby on sponge rubber cushion. Enameled frame. Safety belt.
49 H 7061—About 8½ inches wide. Shpg. wt. 1 lb. 4 oz......$2.11

*Bathinette. Registered U.S. Patent Office.



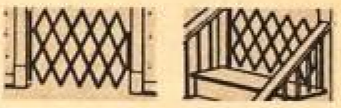
Nursery Needs

[H] HOT WATER PLATE WITH METAL BOTTOM AND HANDLES. Cream color glazed porcelain with gay nursery designs. Three-section, 8-inch diameter plate has hot water compartment, cork stopper. Shiny metal bottom and handles. Shpg. wt. 3 lbs.
49 H 4511...............$3.59

[J] HOT WATER PLATE. Cream-color glazed porcelain with nursery decorations. Three-section 8-inch diameter plate has hot water compartment to keep food warm all through the meal. Has convenient cork stopper. Shpg. wt. 3 lbs.
49 H 4508...............$1.98

[K] TRAINING CHAMBER. 6½-inch diameter. Sturdy construction, easy-to-clean plastic. Bright pastel colors. Wide rim. Shipping weight 12 oz.
49 H 4524.................54c

FOLDING SAFETY GATES

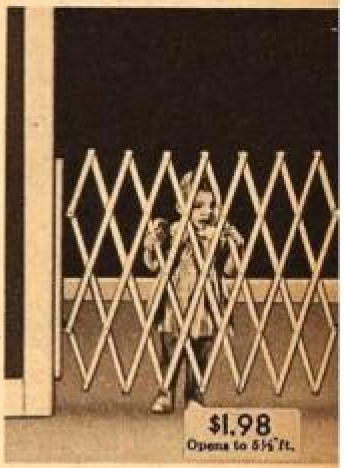


Use across doorways and windows

Use at the top of staircases

Help guard little folks from harm . . save you the trouble of constant watching. You can use them on porches and across doorways, windows and staircases. Made of smooth, varnished wood. Strong safety lock. About 33½ inches high. Easy to put up brackets and screws for mounting included Shipping weight 4, 5 and 6 pounds.

79 H 06946—Use for openings up to 3 feet......$1.49
79 H 06947—For openings up to 5½ feet.......$1.98
79 H 06948—For openings to 8½ feet..........$2.39



Cradle Gym Exerciser

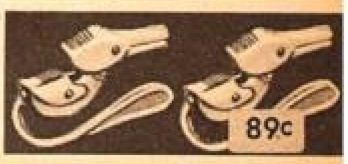
Scientifically planned . . not only amuses baby, but helps strengthen young muscles and develop co-ordination. Spring-suspended. Furniture-finish hardwood bar and trapeze, plastic rings. Use it in crib, buggy or play pen. Attaches and adjusts easily with sturdy web straps. Bright, non-toxic colors. Bar about 11½ in. long.
49 H 4472—Shpg. wt. 1 lb..$1.79



WOOD NURSERY STOOL. Has steady, no-tip base for your toddler's safety. Helps youngsters reach wash basin, etc. Enameled in pastel colors, gaily decorated. Very easy to set up. 12½x6½x6½ inches high overall. Screws are included. Shpg. wt. 2 lbs. 12 oz.
49 H 6912...............$1.59



"DUCKY CLIPS" PLASTIC BLANKET FASTENERS. Keep baby's blankets securely in place. Make sure he's snugly covered at all times. Spring-action jaws of ducks close firmly, lock easily. Ribbons for tying to crib. Sturdy washable plastic; assorted baby colors. Shipping weight 4 ounces.
49 H 4442..............Pair 89c



HONEYSUCKLE Baby Layettes

EVERYTHING MOTHER NEEDS FOR BABY'S NURSERY and FEEDING

Two Complete Sets . . assembled for your convenience





HONEYSUCKLE STERILIZER

Complete hospital-type outfit sterilizes all formula equipment by steam, at one time. Polished aluminum sterilizer and cover have black plastic handles. 9¾ inches high overall. 8-bottle aluminum rack. Nipple jar with perforated sterilizing and sealing covers. Nylon bristled bottle brush. Stainless steel tongs. 8-oz. measuring cup. Funnel and strainer, measuring spoons.

8 H 2017—Complete Set. Shipping weight 5 lbs. 8 oz. $6.95

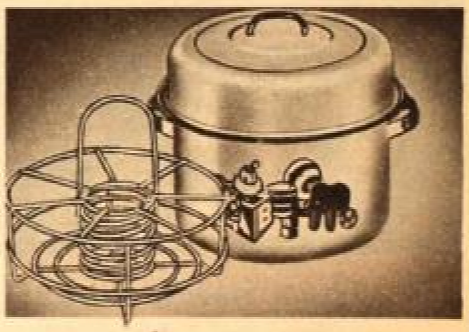
8 H 2018—Sterilizer and Rack only. Shipping weight 4 lbs. 3 oz. $5.09



STERILIZER AND RACK

Heavy gauge aluminum sterilizer . . inexpensive, but compact and efficient piece of equipment, so necessary for baby's proper feeding. Sterilizes bottles and nipples by steam. Tight-fitting lid has steam vent which whistles when water boils. Handles for easy lifting. Aluminum rack fits inside, and has space for 7 bottles and nipple jar (bottles and jar not included.) Overall size 7 inches high, 9¾ inches diameter. Shipping weight 2 pounds 8 ounces.

8 H 2065 . . . . Complete $4.29



ENAMEL STERILIZER

White porcelain enamel sterilizer with gay red and blue nursery design on sides. Colors are baked on . . . won't rub off. Enamel coating is heavy gauge and stain-resistant.

Tight-fitting cover has top handle. Side handles for easy lifting. Wire rack fits inside and provides space for 7 bottles and center space for nipples and caps. 7¾ inches high overall, 9 inches in diameter. Order your nursery needs from Sears—the easy catalog way.

8 H 2217—Complete set. Shipping weight 4 lbs. 1 oz. $3.49

8 H 2076—(Not illustrated). Same as above, but plain white without nursery design on side. Shpg. wt. 3 lbs. 12 oz. Complete set. $2.69

FORMULA STERILIZING KIT

Complete Set for only **$9.49**

[A] SEARS HONEYSUCKLE COMPLETE FORMULA STERILIZING KIT . . . every piece of equipment you need to prepare baby's formula in a safe and sanitary method. With the Evenflo bottles included with the set, hospital-type terminal sterilization (sterilizing formula, bottles and nipples at the same time) may be used, if desired. This big 19-piece sterilizing set includes:

- **Aluminum sterilizer** with tight fitting lid and handles for easy lifting.
- **Rust-resistant metal rack** with space for 8 bottles and nipple jar.
- **Nipple sterilizing jar** with two covers . . one for sterilizing . . one for sealing.
- **Glass formula pitcher** with measurements marked in ounces.
- **Metal nursing funnel** complete with strainer.
- **Set of four aluminum measuring spoons.**
- **Wooden mixing spoon** for mixing formula.
- **Six 8-oz. Evenflo bottles**, each with Evenflo nipple, cap, and sealing disc.
- **Two 4-oz. Evenflo bottles**, each with Evenflo nipple, cap, and sealing disc.
- **Fine mesh strainer**
- **Tongs** for handling hot equipment.
- **Nylon bottle brush** and **nylon nipple brush.**

8 H 2002–Shipping weight 10 pounds 4 ounces. Complete Set. $9.49

8 H 2006—Shipping weight 9 lbs. 13 oz. Set without sterilizer. $5.98

NOTE: See combination offer at right. Buy two layettes and get Dr. Bundesen's famous Baby Book at no extra cost!

DE LUXE NURSERY SET AND COMBINATION

Complete De Luxe Set for only **$12.95** — Both complete Layettes PLUS Baby Book **$22.44**

[B] SEARS DE LUXE HONEYSUCKLE LAYETTE gives you eight Nursery Accessories . . to make baby's care faster and easier for Mother. Included are:

- **Step-on Diaper Pail** of gleaming enamel with colorful nursery decal on side. The removable insert pail is also enamel, with handle for easy lifting. Just step on the pedal and the lid raises so wet diapers can be disposed of quickly and neatly. 16 quart capacity. 15 inches high, 11 inches in diameter. In attractive nursery colors.
- **Elsie's Bottlemaster** to hold baby's bottle. Insulated with Fiberglas that keeps bottle warm or cold as desired for hours. Convenient to take with you when traveling, or to keep bottle warm for middle-of-night feedings. Made of pliable plastic material decorated with amusing drawings of the famous Elsie, the cow, and Beauregard, the calf. Drawstring closure. Easy to clean with damp cloth. Holds one bottle (not included).
- **Formula Bag** of washable plastic with nylon stitching. Fiberglas insulated to keep food or formula warm 4 to 6 hours, cold 6 to 8 hours. Firm base will not sag or give. Inner zipper pocket. Abt. 11¼x9 in. (Bottle not included.)
- **Feed-A-Babe Bottle Holder** to hold bottle as baby feeds. Washable quilted plastic material. Cushion props bottle in position for baby to feed comfortably. 2½x6½x6½ inches. (Bottle not included.)
- **Safety Scissors** to cut baby's fingernails and toenails. Rounded points. Made of nickel plated forged steel with fully ground blades. 3½ inches long overall. In handy plastic protective case.
- **New Honeysuckle Baby Lotion**, containing lanolin to soothe and heal . . . Hexachlorophene, the wonder drug that prevents growth of skin bacteria, thus reducing possibility of infection. Serves as deodorant to keep baby fresh and sweet. 6-ounce bottle.
- **Honeysuckle Antiseptic Baby Powder** . . a superior powder that aids in everyday care of baby. Use generously after bath, diaper change. 9-oz. tin.
- **Honeysuckle Baby Castile Soap**, for bath, shampoo. Mild. Three bars.

8 H 02010—Shipping weight 18 lbs. Complete 8-pc. set $12.95

BONUS OFFER! BUY THE TWO LAYETTES (A and B) listed here, and receive at NO EXTRA CHARGE the Dr. Bundesen Baby Book "OUR BABIES" (C) described above.

8 H 02014—Two complete layettes (A and B), plus "Our Babies" Book. (C) Shipping weight 28 pounds. $22.44

All catalog items are available on Sears Easy Payment Plan. For complete details, see inside back cover



EVENFLO ALL-IN-ONE NURSER

America's most popular nurser, Evenflo, is available in your choice of famous heat-resistant *Pyrex*, combining utility and durability, or in regular glass. Evenflo "breathes as it feeds" to give the utmost in comfort. A valve prevents nipple's collapse, so baby can nurse with ease. Nipple can be sealed inside bottle. Nurser includes bottle, cap, nipple, and disc. All Evenflo items are postpaid.

8 H 2207—33-Piece Layette Package (8 Nursing Units, regular glass). Six 8-ounce nursers for round-the-clock feeding and two 4-ounce nursers for orange juice or water. Also included is one 6-ounce package of Evenflo Brushless cleanser. Boxed.
Set of 8 nursers and cleanser (33 pieces). Postpaid....$2.25

8 H 2151—Nurser (8-ounce, regular bottle).......4 for $1.00
8 H 2218—Nurser (8-ounce *Pyrex* bottle)........4 for 1.60
8 H 2156—Nurser (4-ounce regular bottle).......4 for 1.00
8 H 2214—Nurser (4-ounce *Pyrex* bottle)........4 for 1.60
8 H 2152—Cap and Disc......................6 for 60c
8 H 2153—Nipple...........................6 for 60c
8 H 2229—8-ounce *Pyrex* bottle...............6 for 1.50

Shop at home the Sears catalog way

NEW! NURSMATIC "SELF-REGULATING" BABY NURSER

Solves most bottle feeding problems by operating on "natural feeding" principle

- **Reduces** "air-swallowing" which is the most common cause of colic in babies
- **Lessens** regurgitation, "spitting-up," "fighting" nipple as well as the need for "bubbling" baby
- **Eliminates** collapsed nipples. No longer any need to pierce nipples when used with ordinary formula. This assures you of greater sanitation for the baby and less work for yourself
- **Simple,** safe, and sanitary. Can be sterilized alone or in the Terminal way (sterilizing both formula and equipment together). Now in use by leading doctors and hospitals

Features include: Davol nipple, blue plastic collar and slip-on hood made of improved plastic. The bottle is of Diamond-Grip Duraglas that's designed to withstand all thermal shock. It has blue ounce markings on the side of the bottle that make it very easy to read. Can be sterilized alone or by the Terminal (combination) method.

Yes, Nursmatic is new! It's the only self-regulating nurser that actually operates on nature's own nursing principle. How is it done? The Insta-Valve is the secret. This stainless steel, tiny valve—inserted in the nipple—controls the flow of formula and regulates feeding in measured amounts. This reduces "air-swallowing," lessens regurgitation, "spitting-up," "fighting" nipple, and need for "bubbling" baby.

8 H 2036—Nurser complete (8-oz.). Shpg. wt. 10 oz. Each 79c
Six nursers. Shpg. wt. 2 lbs. 8 oz..........................$4.74
8 H 2037—Nurser complete (4-oz.). Shpg. wt. 8 oz. Each 79c
Six nursers. Shpg. wt. 2 lbs..............................$4.74
8 H 2096—Davol Nipple. Shpg. wt. 7 oz.........Six for 60c
8 H 2045—Nursmatic Adapter Kit for use with Evenflo or other valve-type nursers. Includes plastic hood, collar, Insta Valve and Davol nipple. Shpg. wt. 3 oz............64c



ELECTRIC STERILIZER, BOTTLE WARMERS

- **ELECTRIC** . . The quick, safe, convenient way to sterilize and warm baby's bottles
- **AUTOMATIC** . . Just add water, plug in. They shut off automatically when done!
- **All are UL APPROVED.** All (except (D) are for any 110–120-v., 25 to 60-cycle AC

[A] New! Kenmore Automatic Steam Sterilizer, Plus 5-Piece Set of Formula Equipment. Sterilizer has individual jets that force live steam into each bottle—the method recommended by doctors. Shuts off automatically when sterilizing is finished. Cannot overheat. Completely safe.

Sterilizes 7 bottles, 12 nipples, 12 caps and a funnel . . all at same time. All fit in sterilizer as shown (but are not included).

Lightweight odorless plastic base with metal rack; aluminum cover. Diam. 9 in. Height 10½ in. 550 watts. With cord.

5-piece Set of Formula Equipment includes: Nylon bristled bottle brush, stainless steel tongs, an 8-oz. measuring cup, a funnel and strainer, and a set of measuring spoons.

34H6877—Complete. Shpg. wt. 4 lbs. $5.49
34H6854—Sterilizer only—without formula set. Shipping wt. 3 lbs. 14 oz....$4.98

[B] Kenmore Automatic Electric Bottle Warmer and Vaporizer. Cool plastic handle. Porcelain base. Attractively decorated. Shuts off automatically when bottle is warm. Has deep well to warm bottle uniformly. Cord included.

Vaporizer fits on top. Steams or vaporizes medicants. Bottle not included.
34 H 6857—Shpg. wt. 3 lbs. 8 oz. $2.79

[C] Economy Bottle Warmer. As above, but without handle or vaporizer. With cord. Bottle not included.
34 H 6864—Shpg. wt. 2 lbs. 3 oz..$1.79

[D] New! Automatic Bottle Warmer for Use in your Automobile! Plugs into cigar lighter socket. Heats bottle to correct temperature quickly! Turns on when bottle is inserted, shuts off when removed. Needs no water. With cord included.
34 H 6878—Shpg. wt. 2 lbs. 4 oz..$2.29

FORMULA SET

[E] Three-piece Formula Outfit, so convenient to prepare baby's formula efficiently and quickly.

Set includes quart (32-ounce) glass pitcher, with graduated measurements in color. Aluminum funnel with strainer insert. Nylon-bristled bottle brush. Send your order today.

8 H 2202—Complete set. Shipping weight 3 pounds.........$1.07

8 H 2203—Pitcher only. Shipping weight 2 pounds 2 ounces............45c

8 H 2212—Funnel and strainer. Shipping wt. 6 oz..........2 sets 33c

8 H 2115—Brush only. Shipping weight 4 ounces.......Each 45c

Popular Brand BOTTLES, NIPPLES

[F] Hygeia Screw-Top Nurser offers 4 exclusive features: (1) Breast-shaped nipple (2) Wide mouth bottle, easy to clean and fill (3) Red, easy-to-read measuring scale on bottle (4) No-clog vent in nipple. Nipple can be sealed inside bottle to remain sterile until feeding (see illustration above for "up" and "down" views). (Nurser includes 8-oz. bottle, nipple, sealing disc and ring.) Shipping weight 2 lbs. 8 oz.
8 H 2260—Nurser complete..............4 for $1.16

[G] Hygeia Nursing Set. Includes 8-oz. wide-mouth bottle and nipple.
8 H 2261—Shipping wt. 2 lbs. 12 oz.....4 sets $1.00

Hygeia Nipples (not illustrated). For wide-mouth bottle 8 H 2261 listed above.
8 H 2145—Shipping weight 10 ounces......6 for 99c

[H] Pyrex Baby Bottles. Heat resistant. 8-oz. narrow-mouth size.
8 H 2154—Postpaid.....................5 for $1.00

[J] Davol Sani-Tab Nipples for narrow-mouth bottles. Amber color.
8 H 2258—Postpaid...................12 for $1.08

Shopping for baby is no problem . . . when you shop at home . . . the Sears catalog way. You'll like the convenience.

Postpaid items on this page not sold by Sears outside U. S.

HONEYSUCKLE BABY GOODS give you the best value for your money



FORMULA, DIAPER, UTILITY BAGS

A Diaper Bag of soft washable plastic. Rayon cord drawstring. Outside pocket. 11x9½ in. Expands to 5 in. wide. (Bottles not included.)
8 H 2237E—*State* pink or blue. Shpg. wt. 8 oz.........$1.31

B Formula Bag. Fiberglas insulated to keep food or formula warm 4 to 6 hours, cold 6 to 8 hours. Washable plastic with nylon stitching. Sturdy base will not sag or "give." Inner zipper pocket. About 11¼x9 in. (Bottle not included).
8 H 2226—*State* gray, navy or red. Shpg. wt. 2 lbs.....$3.49

C Thermidor . . the original Stay-Open Insulated Formula bag. Stay-open metal frame clicks open and stays open until you flick it shut . . always works . . guaranteed for life. Insulated to keep formula or food warm or cool. Smooth washable plastic, lined with rubberized hospital sheeting. Shoulder strap. 11¾x9 inches. (Bottle not included).
8 H 2247E—*State* red, navy or beige. Shpg. wt. 2 lbs. 8 oz. $5.94

D Heavy Gauge Plastic Utility Bag. Zip top, side utility pocket, adjustable shoulder strap. Separate soiled-diaper bag. About 11¼x9 in.
8 H 2249E—*State* navy, red or brown. Shpg. wt. 1 lb. 4 oz. $3.70

E De Luxe Thermo Utility Bag. Removable insulated bottle pouch. Zip top, stand-alone base, shoulder strap. Outside pocket, plastic envelope for soiled items. Grained plastic. 11x10x2¾ in. (Bottle not incl.) (59c Fed. tax incl.)
8 H 2232E—*State* red, gray, navy. Shpg. wt. 2 lbs. 2 oz..$5.49

BABY BOTTLE HOLDERS . . for home and travel use

F Feed-A-Babe Bottle Holder. Holds bottle as baby feeds. Washable quilted plastic material. 2½x6¾x6½-in. *State* pink, blue or maize. (Bottle not included).
8 H 2266—Shipping wt. 12 oz.....$1.09

G "Bottoms Up" Baby Bottle Holder. Heavy rubber covered wire, one end coiled to hold bottle, other shaped to slip under baby's pillow. Easily bent to desired position. *State* pink or blue. (Bottle not included.)
8 H 2007—Shipping wt. 8 oz.....$1.19

H "Totokin." Cuddlesome doll converts to bottle holder by snapping elastic band around bottle. Washable plastic. 12 inches long. *State* pink or blue. (Bottle not included.)
8 H 2264—Shipping weight 12 ounces....................98c
8 H 2270—Same as above but with clown's head. Wt. 12 oz..98c

J Baby's Pet Bottle Holders. Hold bottle in position while baby feeds. Easy to wash pink or blue cover. (Bottle not incl.) Each 10½ in. long. *State* pink or blue. Shpg. wt. 12 oz.
8 H 2098—"PUPPYKIN" (Illustrated)................$1.49
8 H 2274—"PUSSYKIN."............................1.49
8 H 2097—"BUNNYKIN."............................1.49

K Baby's Thermo-Tainer Nurser. Insulated padded bag of washable plastic. Keeps bottle warm for baby's feeding. Quickly converts to bottle holder. *State* pink, blue or yellow. (Bottle not included.)
8 H 2262—Shipping weight 8 ounces..................$1.59

L Frosty the Snowman Bottlemaster, to hold baby's bottle. Insulated with Fiberglas to keep bottle warm or cold, as desired, for 4 hours. Take with you when traveling, or keep bottle warm for middle-of-night feedings. Pliable plastic material, decorated with amusing drawings of Frosty the Snowman. Drawstring closure. Holds one bottle (not included.) Clean with damp cloth. Shipping weight 4 ounces.
8 H 2236—White only...............................98c
8 H 2192—Same as above, but with drawings of Elsie the Cow, and Beauregard, the calf. *State* pink or blue...............98c





QUALITY PREPARED BABY FOODS

AA Mead's Lactum. An evaporated whole milk and Dextri-Maltose formula for infants, with added vitamin D.
8 H 02267—Case of 24 (13-oz.) cans. Shpg. wt. 27 lbs..$6.24

BB Mead's Dalactum. An evaporated low fat milk and Dextri-Maltose formula for infants. With added Vitamin D.
8 H 02268—Case of 24 (13 oz.) cans. Shpg. wt. 27 lbs..$6.24

CC Similac Baby Food, powdered modified milk product.
8 H 2238—1 lb. can. Shpg. wt. 1 lb. 6 oz..........99c
8 H 02222—Buy in quantity! 12 cans. Shpg. wt. 17 lbs....$11.88

DD SMA Baby Food. Special food formula. 1-pound can.
8 H 2235—1 can. Shipping weight 1 lb. 10 oz.....$1.08
8 H 02234—Buy in quantity! 12 cans. Shpg. wt. 14 lbs... 12.36

EE SMA Concentrated Liquid Food Formula for infants. Makes 1 quart formula. Diluted, it's essentially the same as human milk. 13-ounce can.
8 H 2233—Shipping weight 1 pound 2 ounces. One can..34c
8 H 02251—Buy in quantity! 24 cans. Shpg. wt. 27 lbs...$7.68

FF Mead's Dextri-Maltose No. 1, with sodium chloride. For infants' diets. Prescribed by many physicians.
8 H 2244—5 pound can. Shipping wt. 6 lbs. 4 oz......$3.12

PRACTICAL FEEDING DISHES . . NURSERY GIFT IDEAS

GG Baby Feeding Dish. "Chow-Scow" does triple duty as feeding dish, pull toy, or sand and water toy. Sailorboy fork and spoon, smoke-stack drinking tumbler, and funnel for filling. Put warm water in base to heat food as baby eats. Red, blue or yellow plastic (each trimmed in white). (Sorry, no choice of color.)
8 H 2021—5-piece set. Shipping weight 1 pound.......$1.25

HH "Tommee-Tipper" Baby Cup. It's weighted in the base so it cannot upset! Removable perforated pink-plastic top keeps milk from spilling out. Sanitary, easy-to-clean. Blue color plastic with nursery decoration. Has full length handle. 3½ inches high.
8 H 2269—Shipping weight 12 ounces.................89c

JJ Tommy Tucker All-Porcelain Hot Plate. Add warm water in base to distribute heat evenly. Full size rubber vacuum cup on bottom anchors plate, prevents upsets. Has three food sections. 8-inch diameter. Two-tone pink and blue.
8 H 2005—Shipping weight 2 pounds 13 ounces........$3.69

KK Kiddies' Bowl. Made of heat-resistant glass ovenware. Removable rubber vacuum cup on bottom grips table top tightly, prevents baby from spilling food, yet releases when built-in valve is pushed. Use for soup, cereal, etc. 5½ in. diameter.
8 H 2276—Shpg. wt. 1 lb...........................$1.39

Postpaid items on this page not for sale by Sears outside U.S.A.

LL Chow-Chow Feeding Train. Sparkling red and white plastic. Heat-resistant. Spoon, fork, two-section dish and tumbler fit into engine and tender, but can be removed and used separately. Overall length of train, 13½ inches.
8 H 2020—5-pc. set. Shpg. wt. 1 lb...98c

MM Frosty the Snowman Kabinette. Wall cabinet, 6 in. high (attaches by adhesive.) Lime-green plastic. Inside door are small mirror and rack with 2 toothbrushes. Plastic cup, child's comb, .66-oz. tube toothpaste, nail brush also included.
8 H 2288—Shpg. wt. 1 lb. 8 oz.....$2.95

NN "Kool-A-Gum" Teether Soother. Cools, soothes baby's gums during teething period. A soft pillow of transparent plastic filled with distilled water. Chill in refrigerator. Can be sterilized.
8 H 2106—3¼x1 inch. Postpaid.....69c

PP Velvet Tuft, Jr. Child's Tooth Brush. *SEARS APPROVED*. Made of soft, fine nylon bristles for gentle, effective cleansing. Ideal for massage. Length 5¼ in. In plastic box.
8 H 6467—Shpg. wt. 2 oz.....Two for 49c

IT'S FREE! YOUR HONEYSUCKLE SAMPLE KIT→



Honeysuckle FREE Sample

Baby Care Kit includes ½-oz. bottle Honeysuckle Baby Oil, ½-oz. package Honeysuckle Baby Powder, and ⅜-oz. tube *Glow* Shampoo. With your next Sears order, request Kit 8H2103, and it will be included at no extra charge to you.



Brand New!

SEARS HONEYSUCKLE BABY LOTION

1. Keeps skin soft and smooth.
2. Helps prevent diaper rash.
3. Soothing—prevents chapping.
4. Absorbs readily—deodorizes.
5. Antiseptic—kills bacteria.



POWDERS and LOTIONS for baby . . Buy the easy catalog way

A JOHNSON'S BABY OIL. Shipping weights: 13 oz., 2 lbs. 6 oz.
8 H 2185—5 oz. size.....49c 8 H 2100—12 oz. size......98c

B JOHNSON'S BABY POWDER. Popular 9-ounce size.
8 H 2182—Shpg. wt. 1 lb. 10 oz..............Two for 98c

C JOHNSON'S BABY LOTION. Large 12 ounce size.
8 H 2190—Shipping weight 1 lb. 8 oz.................98c

D JOHNSON'S BABY SOAP.. Gently soothing to baby's tender skin.
8 H 2184—Shpg. wt. 1 lb. 10 oz.............5 bars 95c

E FLETCHER'S Z. B. T. BABY POWDER WITH OLIVE OIL. Z. B. T.'s superior "slip" protects better against chafing. In hot weather resists moisture better, keeps baby's skin dry longer, protects against prickly heat. Contains no zinc stearate.
8 H 2164—10-oz. decorated can. Shpg. wt. 1 lb...Two cans 86c

F STORK CASTILE SOAP. Contains pure olive and other vegetable oils to make it exceptionally bland and mild. Fine for shampoo.
8 H 2023—Shpg. wt. 3 lbs. 8 oz................ 12 bars $1.59

G HONEYSUCKLE BABY CASTILE SOAP. Mild and soothing.
8 H 2022—Shpg. wt. 2 lbs...............6 bars 90c

H HONEYSUCKLE ANTISEPTIC BABY POWDER. 9 ounce size.
8 H 2178—Shipping weight 1 lb. 10 oz......Two for 89c

J TOD'L BABY BATH. Takes the place of soap, oil, cream and lotion; makes their use unnecessary. Supremely mild, contains no caustic alkalies nor irritating perfume. TOD'L is anti-bacterial, soothing. Scientifically formulated cleansing preparation, ideal for protecting an infant's delicate skin.

Contains Alphozone, an antiseptic whose prolonged effect reduces skin bacteria and lessens danger of infections. 5 ounce bottle.
8 H 2169—Shpg. wt. 13 oz......89c

HONEYSUCKLE BABY LOTION. Sears new Honeysuckle Baby Lotion keeps baby's tender skin petal-smooth because it contains ingredients that both soothe and heal. Its continued use not only keeps skin in good condition, but assists in the destruction of harmful skin bacteria. It is ideal for aiding in the prevention of diaper rash and minor skin irritations.

Contains Lanolin and Hexachlorophene

You know the soothing, healing action of lanolin, so widely used in better toilet preparations. Honeysuckle Baby Lotion contains correct proportions of this soothing emolient. Its formula also contains Hexachlorophene, (G11), the wonder drug that prevents growth of harmful skin bacteria and thus greatly reduces opportunities for infection. It is this ingredient that acts as a deodorant because of its anti-bacterial action. Honeysuckle Baby Lotion will keep baby fresh and sweet. Its pleasant odor makes it delightful to use. 6-oz. bottle.
8 H 2186—Shipping weight 8 ounces...............59c

Backed by Sears famous guarantee of satisfaction, Honeysuckle products are your best buy for the nursery, where the best is always so important. Check the other pages in this Baby Section for more Honeysuckle items, and add them all to your Sears Easy Terms order . . see inside back cover.





MENNEN'S . . JOHNSON'S BABY NEEDS . . TOILET ARTICLES . . TOYS . . for his majesty the baby

K MENNEN'S BABY POWDER. Exceptionally soothing and non-irritating. Use it freely. Shipping weight 1 pound 12 ounces.
8 H 2162—Large 9-oz. can....2 for 98c

L MENNEN'S BABY OIL with lanolin. Giant 16-ounce bottle. Shipping weight 2 pounds 4 ounces.
8 H 2136..........................98c

MENNEN'S BABY MAGIC SKIN CARE (not illustrated). Fragrant, soothing, creamy lotion with lanolin. Use all over baby's body. Contains Purateen to help prevent diaper rash and skin irritation, and keep baby fresh and sweet. Indispensable in the nursery. Add Baby Magic to your next Sears order. Shipping weight 12 ounces.
8 H 2285—5-ounce size.......2 for 98c

M JOHNSON'S DELUXE GIFT BOX. Includes 1 bar baby soap, 2⅛-oz. baby cream, 5 oz. baby oil, 9-oz. baby powder, 5-oz. baby lotion, 54 double-tipped cotton tips. A grand treat for baby. Shpg. wt. 5 lbs.
8 H 2189..........................$2.95

N JOHNSON'S BABY GIFT BOX. Contains bar of castile soap. 2-oz. bottle baby oil, 4-oz. can baby powder, 2-oz. bottle antiseptic baby lotion, 1-oz. jar baby cream. 10 double-tipped cotton tips. Excellent gift for the new baby—or for your own nursery. Shipping weight 1 pound 8 ounces.
8 H 2248..........................$1.50

P TRAY AND JAR SET for the nursery. Made of shatterproof plastic, this 5-piece set consists of an 11-in. tray with two extra wells for pins, etc. Four plastic jars fit into sections of tray. Jars are marked Nipples, Swabs, Boric and Cotton. Each jar measures 3½x3½x2½ inches. Set comes in pink or blue. *State color desired.* Shipping weight 1 pound 4 ounces.
8 H 2286—5-piece set..........$1.98

R GIRL'S 3-PIECE DRESSER SET. Made of pink plastic. Has attractive and colorful design on backs. 10-inch mirror. Brush has white plastic bristles. Matching comb. In neat gift box. Shipping weight 12 ounces.
8 H 7109..........................63c

S STERLING SILVER BRUSH AND COMB SET for baby. Lovely heart design on back. Brush is 5⅜ inches long, with bristles of long, soft nylon. High quality white plastic comb, 4½ inches long, is sterling silver trimmed. In acetate-covered gift box. Shipping weight 8 ounces.
8 H 6447E...............Set $6.95

T 2-PIECE BRUSH AND COMB SET. Extremely handy because comb slips into 4-inch metal backed brush. Plastic bristles. Attractive horse design on back of brush. Shpg. wt. 12 oz.
8 H 6466...................Set $1.00

V CLEVER NIGHT LIGHT FOR THE NURSERY. Pert little chick stands beside the two halves of an egg. Inside one-half of the egg is a 7-watt bulb that gives a soft light . . . just right for the nursery. On-off switch, 5-foot white rubber-covered cord. UL approved. Made of pastel pottery, 5x6 inches overall. Your own children will be thrilled with this nursery accessory . . . give one as a gift, too! Shipping weight 2 pounds 8 ounces.
8 H 2299..........................$2.75

W "GLOWYKIN" CRIB LIGHT. This handy crib light permits Mother to peek at baby without disturbing his slumber. It is extremely easy to attach to crib top, or it may be carried in the hand as a flashlight. Designed to give instant-brief flash or steady light, as desired. Safe and simple to use. It is very easy on baby's eyes, too. Operates on any pen-size battery (one battery included.) Made of lightweight plastic in a pretty combination of blue and pink. Length overall 7¼ inches.

This is an inexpensive but unusually useful and practical item for the nursery. You will find it one of the handiest night lights you have ever seen.
8 H 2210—Shpg. wt. 8 oz.......$1.00

X MUSICAL FROSTY THE SNOWMAN. Just about the cleverest and most entertaining Frosty you ever saw! Wind him up and he revolves on the top of a cake of make-believe ice while music box concealed in base plays "Frosty the Snowman." Made of plastic, Frosty stands about 4 inches high on a 4-inch base. The music is supplied by an 18-note imported Swiss musical movement.
8 H 7134—Shpg. wt. 1 lb. Only..$6.50

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Honeysuckle BABY HAIR CURL



Help increase the curliness of your baby's hair. Honeysuckle Baby Hair Curl is simple to use, completely harmless, and inexpensive. Just apply solution with cotton and massage gently into baby's scalp. That's all it takes to encourage baby's hair to curl in soft, appealing waves and ringlets. Use but a small portion of Curl each day. Mix with water and use as needed, storing the remainder from day to day. One 2-oz. bottle of Hair Curl makes a quart of solution. Try a bottle of Honeysuckle Baby Hair Curl today . . . it costs but a few cents, and we feel sure you will be delighted with the result. Shpg. wt. 8 oz.

8 H 2225—2-oz. bottle........45c

NESTLE'S Baby Hair Treatment



Special Gift Offer gives you a Baby Curl Brush, at no extra charge, with each bottle, of Nestle's Baby Hair Treatment you buy.

Brush is 4¾ inches long, of clear plastic with "baby-weight" nylon bristles. Use handle for curling.

Nestle's Hair Treatment helps give your baby lovely curls. It is harmless and may be used successfully when hair grows to about 1 inch or more in length. One bottle makes a full quart of solution. You need only apply a few drops each day, and the unused portion of solution may be stored. 2-ounce bottle of Treatment. Shpg. wt. 8 oz.

8 H 2110—Brush and bottle Hair Treatment . . . both for only....................$1.06

Aids to help Mothers in the care of their babies



BABY'S BATH AIDS . . NURSERY NEEDS

[A] BABY BASKET . . just right for holding baby's bath and toilet articles. Ivory-colored wicker basket, size 14½x11x4½ inches.
8 H 2111—Shpg. wt. 2 lbs........$1.19

[B] SEARS APPROVED STERILIZED COTTON BALLS. 200 medium-sized cotton balls per box.
8 H 2662—Shpg. wt. 8 oz.....Box 59c
Two boxes (400 balls). Shpg. wt. 1 lb.........$1.05

[C] SAFETY SCISSORS. For trimming baby's nails. Nickel plated carbon steel. Safety rounded point. Fully ground blade. 3½ inches long.
8 H 2054—Shipping wt. 3 oz.....$1.39

[D] Q-TIPS . . . double-tipped applicators with swabs on both ends. Postpaid.
8 H 2033—240 applicators (480 swabs)..............98c
8 H 2220—108 applicators (216 swabs)..............49c

[E] 3-INCH COTTON SWABS in Decorated Glass Jar.
8 H 2135—Shipping wt. 1 lb............300 in jar 75c

[F] COMB AND BRUSH SET FOR BABY. 4½-inch brush is ivory color plastic with white synthetic bristles, silky soft. Ribbon bow on handle. 4-inch white plastic comb.
8 H 6449—Shipping weight 8 ounces...........Set $1.49

[G] NEW! DRI-EYE BABY BATH GOGGLES. Make bath time a really happy time—keep the soap out of baby's eyes with a pair of snug-fitting goggles. The dark brown plastic frame is edged with absorbent cotton Terry cloth. Clear plastic lens permits baby to keep track of everything going on. Elastic headband adjustable for ages 2 to 12.
8 H 6231—Shipping weight 4 ounces....................63c

[H] PORTABLE TUB for baby's bath. Place it at any height desired on table or chair—eliminates tiresome bending for mother. Made of heavy-gauge steel, covered with three coats of gleaming white baked-on porcelain enamel. Seamless. Hole in rim for hanging.
8 H 02000—Small 15-quart size tub. 20½x16x5½ inches. Shipping weight 5 pounds........$2.19
8 H 02157—Large 25-quart size tub. 25x18½x6¾ inches. Shipping weight 8 pounds........$2.98

Use Sears convenient Easy Payment Plan when you shop for baby. See Easy Terms on inside back cover of catalog









BABY SCALES . . HAMPERS

[J] BABY SCALE WITH REMOVABLE TRAY. Later on, you can take off tray and use scale in kitchen. One-piece base of heavy gauge metal encloses mechanism . . . keeps out dust, means more accurate weight. Weighs to 26 lbs. by 1-oz. markings. Adjustable dial. 19x11-in. tray. Enameled ivory, pink or blue. Partly assembled.
11 H 07888—Shpg. wt. 9 lbs. *State color*....$7.29

[K] HONEYSUCKLE BABY SCALE. Removable tinted terry cover for 18¼x10½-in. tray. Enclosed spring-type mechanism weighs to 24 lbs. by 2-oz. markings. Metal and plastic base in pink or blue.
11 H 07887—Shpg. wt. 6 lbs. *State color*....$7.49

[L] DETECTO BEAM-TYPE SCALE. More accurate than scales above. Mechanism adjustable . . . you can check accuracy before using. Markings every ½ ounce to 30 lbs. Checks small variations. Heavy metal base 13½x5-in. 19½x10½-in. tray. Ivory enamel baked on. Partly assembled.
11 H 07886—Postpaid. (Shpg. wt. 15 lbs.)..$9.95

[M] WASHABLE BABY HAMPER. The most practical baby hamper we've seen. All steel, with baked on white enamel finish. Resists rusting, chipping, staining. Gay nursery decals trim front, top. Fully ventilated back 7x10¾x12 in. high.
11 H 07204—Shipping weight 5 lbs.........$2.98

DIAPER SHOWER—STEP-ON PAIL

[N] SANITARY DIAPER SHOWER. Eliminates messy hand-rinsing of soiled diapers . . . no more "lost" diapers to clog plumbing. It's quick, clean, and simple to use. Just set Diaper Shower on toilet (Rubbertex cushions on bottom prevent slipping), spread soiled diapers over rack inside, and rinse off with spray connected to lavatory faucet. Metal Diaper Shower is 12¾ in. in diameter, 8 in. deep. Coated with pink enamel, with nursery decal on side. Transparent plastic top has hole in center for spray tube 6-ft. rubber tube has metal spray head on one end, other has adjustable connection to fit any faucet.
8 H 2250—Shipping weight 4 lbs. 13 oz.
Diaper Shower, complete with rack and spray...$6.98

[P] STEP-ON DIAPER PAIL . . . a boon to busy mothers. Just step on pedal and lid raises so that wet diapers can be disposed of quickly and neatly. Sturdy well-made metal can has white enamel coating, with colorful nursery decal on side. Removable enamel insert pail has handle—is easily removed for cleaning. 12 quart capacity. 15 inches high, 10 inches in diameter.
8 H 02196—Shipping weight 11 pounds.........$6.95

No need to leave home to shop for nursery needs. Do it at your convenience . . . the easy Sears Catalog way.

IMPORTANT NURSERY HELPS

[R] UMBILICAL TRUSS. For rupture of the navel. Made of cotton elastic. Comes in even sizes 12 to 24 inches. Measure snugly around body at the navel.
8 H 1323—*State measurement*. Shpg. wt. 4 oz....$1.98

[S] WHIRL-PULL FEVER THERMOMETER. Just whirl it and pull out thermometer . . . mercury comes down without shaking. For oral or rectal use.
8 H 2594—*In case*. Shipping weight 3 ounces....$1.19

[T] HOT WATER BOTTLE for nursery use. Pint size, 8x4½ inches. *State choice of color*, pink or blue.
8 H 2437—Shipping weight 10 ounces.............89c

[V] INFANT SYRINGE. For enemas. Rubber bulb has 4-ounce capacity. Hard rubber pipe.
8 H 2301—Shipping weight 5 ounces.............49c

[W] BREAST PUMP. Helps start flow of milk.
8 H 2466—*1½-oz. capacity*. Shpg. wt. 10 oz.......59c

[X] RUBBER SHEETING. Flannelette-covered on both sides. White. Boilable. Choice of 4 handy sizes.
8 H 1158—12x14-in. Shpg. wt. 1 lb. 4 oz...2 for 65c
8 H 1159—18x27-in. Shpg. wt. 1 lb. 6 oz...2 for $1.60
8 H 1160—27x36-in. Shpg. wt. 1 lb. 6 oz...Each 1.55
8 H 1161—36x45-in. Shpg. wt. 2 lbs.......Each 2.49

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